

**Guidance notes for message to parents/carers**

Thanks so much for putting Red Nose Day 2025 in your diary. We’re over the moon that you’re joining in the fun.

We’ve drafted a note to parents and carers to help you get more people on board. Just fill in a few details on the next page and off you go. You can send it by email, add it to your newsletter or print it out as a letter – it’s entirely up to you.

If you’d like to include a bit more about Red Nose Day and why it’s so brilliant that you’re taking part, here are a few quick facts.

**What is Red Nose Day?**

* Red Nose Day is an annual fundraising event run by Comic Relief.
* Comic Relief is a UK charity which aims to create a **just world free from poverty**.
* The money raised is used to transform lives in the UK and around the world.

**Why we’re taking part**

* Pupils learn valuable life skills and gain understanding and empathy for others in the world.
* It’s a great way to get together for a giggle.
* Our school can really make a difference to people’s lives.

**Where the money goes**

* **£10** could provide a day of meals and activities for a child during school holidays in the UK
* **£50** could help to provide a young person living in poverty in Zambia with lessons on CV writing and employability skills, helping them to find long-term independence
* **£200** could establish a peer support group for a kinship carer to gain a local support network and companionship in the UK.

Whatever you decide to do, we can’t thank you enough for getting involved. After all, we couldn’t do it without wonderful people like you.



Dear [NAME],

Red Nose Day

21 March 2025

On Friday 21 March **INSERT SCHOOL NAME** will join thousands of schools up and down the country and do something funny for money for Red Nose Day.

This year Comic Relief hits the big 4-0 and they’re asking the nation to join the party and go big, give big and feel good! Because when we all do a little something funny for money, big beautiful change happens. A donation to Comic Relief this Red Nose Day will support projects that help children be happier, families stronger, women safer, communities prouder and millions of lives fairer.

Here's what we’ve got planned:

**List the activities that you’re planning, eg:**

**Dress up/ dress down**

**Bake sale**

**Quiz**

**On (DATE)**

**(WHERE)**

We know there’s a lot going on right now and for many people things are really tough.   
But if you can donate, every penny will add up to a life changing difference.

Because people matter. Everyone. Everywhere. Always.



You can donate via (delete as appropriate) **ParentPay/ JustGiving/ by scanning the QR code below** **or by dropping some pennies in the buckets on 21 March.**

Thank you for your continued support - you are BRILLIANT!

Yours faithfully,

**[NAME]**