



# SCHOOL COUNCIL GUIDE

Hello,

Are you ready to take yourself funny for money?

We're over the moon to have you and your school on board for **Red Nose Day 2026!**

Thank you so much for getting involved. It's already shaping up to be a good – and important – one.

This year, more than ever, prepare to be seriously unserious.

Why? Because the world is a lot right now. There's doom-scrolling, division, non-stop, well, everything.

That's why we're saying enough's enough. It's time to take a minute, take a breath and take ourselves funny for money.

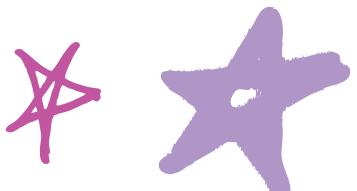
Together, we can turn one day of joyful, silly moments into serious goodness – laughing our way to helping amazing community projects be there for people when they need them most of all.

Below you'll find details about Red Nose Day, fundraising ideas and loads of handy hints and tips. We also have loads of resources and learning materials including impact films, assemblies and quizzes at [comicrelief.com/schools](https://comicrelief.com/schools)

Red Nose Day would be nothing without wonderful people like you.

Thank you, you're the best.

**Claire**  
Senior Schools Fundraising Manager





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## A BIT ABOUT US...

### What is Red Nose Day?

- Red Nose Day is an annual fundraising event run by Comic Relief.
- Comic Relief is a UK charity which aims to create a **just world free from poverty**.
- The money raised helps support incredible projects that get people the basics they need, from shelter and safety, to food and essential supplies, right across the UK and around the world.

## EXAMPLES OF WHERE THE MONEY GOES

- £5 could help feed a child for a day at a community hub during school holidays in the UK, stopping them from going hungry.
- £10 could provide after school lessons for a child seeking safety in the UK, helping them progress their education.
- £25 could provide a starter pack to a young person in the UK who has experienced homelessness, helping them to take the first steps towards thriving independently in a new home.
- £36 could equip 20 students in South Africa with the stationery and basic learning resources they need for a month, supporting their ongoing education.
- £100 could provide a week's worth of baby supplies for five families in the UK struggling to meet their basic needs.
- £250 could provide a community rainwater harvesting system, ensuring clean water access for a school or women's group facing water insecurity in South Africa.

**Whatever you decide to do, we can't thank you enough for getting involved. After all, we couldn't do it without wonderful people like you.**

You can find a poster of these at [comicrelief.com/resources](http://comicrelief.com/resources)

FRIDAY 20 MARCH

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## TIPS ↗

### 1. Get Red Nose Day in the diary

Friday 20 March is Red Nose Day, so make sure everyone in the school council has it in the diary. Tell all your teachers, parents and carers too.

### 2. Pick your fundraising activities

Whether you recreate your headteacher in cake, take on an epically silly challenge, or simply don some scarlet socks and sell our brand new Design-Yer Noses, pick some activities then get sponsored or collect donations. You'll find ideas to get you started at [comicrelief.com/schools](http://comicrelief.com/schools)

### 3. Round up a Red Nose Day team

Ask your teacher for ideas on who might like to help, and make sure people know who to talk to if they want to get involved.

### 4. Divide and conquer

Make sure everyone knows what they're doing, whether it's downloading our free quiz pack or making bunting and putting up posters.

### 5. Go cashless

The easiest way to collect donations is with a **JustGiving** page - ask a teacher to set yours up at [comicrelief.com/register](http://comicrelief.com/register). If you received QR stickers in your fundraising packs - stick these on posters - when scanned they will link direct to your JustGiving page – clever!

### 6. Download everything you need

From posters and recipes to quizzes and bunting, you'll find loads of free downloads at [comicrelief.com/schools](http://comicrelief.com/schools). If there is anything missing or you have any questions, email [fundraising@comicrelief.com](mailto:fundraising@comicrelief.com) and we'll be able to help. Keep an eye out for some special School Council comms.

### 7. Spread the word

Tell people what you're doing, where and when. Announce events in assembly, put up posters, share your plans on your website and send out emails. You'll find ready made assemblies and posters online at [comicrelief.com/schools](http://comicrelief.com/schools)

### 8. Have fun!

When the big day comes, don't forget enjoy yourself! After all your organising efforts, make sure you get to take yourself funny for money and eat some cake!

### 9. Pay in the money

Once all of your events are over, get your teachers to count any sponsorship money and donations and announce the grand total. Then ask your teacher to pay it in. They can find out more at [comicrelief.com/schoolspayin](http://comicrelief.com/schoolspayin)

### 10. Give yourselves an enormous pat on the back

We think you're amazing, your schoolmates think you're amazing, your teachers think you're amazing. You're clearly amazing! Download your thank you poster and certificate and display for all to see [comicrelief.com/resources](http://comicrelief.com/resources)