

Guidance notes for message to parents/carers

Thanks so much for putting Red Nose Day 2023 in your diary. We're over the moon that you're joining in the fun.

We've drafted a note to parents and carers to help you get more people on board. Just fill in a few details on the next page and off you go. You can send it by email, add it to your newsletter or print it out as a letter – it's entirely up to you.

If you'd like to include a bit more about Red Nose Day and why it's so brilliant that you're taking part, here are a few quick facts.

What is Red Nose Day?

- Red Nose Day is a fundraising event run by Comic Relief.
- Comic Relief is a UK charity which aims to create a **just world free from poverty**.
- The money raised is used to transform lives in the UK and around the world.

Why we're taking part

- Pupils learn valuable life skills and gain understanding and empathy for others in the world.
- It's a great way to get together for a giggle.
- Our school can really make a difference to people's lives.

Where the money goes

- £5 could provide school stationery to a child living in poverty in South Africa.
- £10 could get 40 meals to children and families in need in the UK.
- £50 could buy a bike for a health visitor in Ghana so they can provide vital health care for hard-to-reach families.

Whatever you decide to do, we can't thank you enough for getting involved. After all, we couldn't do it without wonderful people like you.



Dear [NAME],

Red Nose Day 17 March 2023

On Friday 17 March **INSERT SCHOOL NAME** will join thousands of schools up and down the country coming together to spread joy, have fun and raise money for those who need it most. Because there's nothing like Red Nose Day.

Let's face it, we could all do with a bit of a laugh right now. So, let's come together and do something amazing. Let's make Red Nose Day the best day ever. Here's what we've got planned:

List the activities that you're planning, eg: Dress up/ dress down Bake sale Quiz On (DATE) (WHERE)

We know there's a lot going on right now and for many people things are really tough. But if you can donate, every penny will add up to a life changing difference.

You can donate via (delete as appropriate) ParentPay/ JustGiving/ by scanning the QR code below or by dropping some pennies in the buckets on 17 March.

Thank you for your continued support- you are amazing!

Yours faithfully,

[NAME]

Stick your JustGiving QR code here to make collecting donations super simple.