

# RED NOSE DAY ROCKS



**EARLY YEARS FUNDRAISING GUIDE**

# Hello you.

Welcome to Red Nose Day 2022. This year we've teamed up with CBeebies Love Monster and friends to make this an event to remember for you and your little ones. Are you ready to party?





## WELCOME

**A big hello from all of us.  
Let's get started!**

## FUNDRAISING ACTIVITIES

**It's party time! Your guide  
to fundraising, learning  
and having fun.**

## RESOURCES

**Everything you need  
to make this a Red Nose Day  
to remember.**

# WELCOME



**It's brilliant to have you on board!  
Let's show the world that  
funny is power.**



Welcome

# Hello.

Red Nose Day is back on Friday 18 March – bigger, better and redder than ever.

This year it's all about 'You'. Yes you!

Simply by having a party on Red Nose Day and asking for donations to join in the fun, you have the power to change lives. Isn't that incredible?

Comic Relief fights poverty and injustice to create a better world. The money you raise will support amazing organisations in the UK and across the world. Organisations that ensure people have a safe place to be; help children survive and thrive; fight for gender justice; and support people with their mental health.

**This year Love Monster is here to help you throw a party to remember.** Love Monster is loveable and huggable. He shows that it's ok to be different - it's what's inside you that counts. So dust off the glitter ball, dig out your dancing shoes and get ready to party!

**Thank you so much for making a difference this Red Nose Day.**





Welcome

# Plan, play, pay checklist

Friday 18 March will be here before you know it, so use this checklist to get set to go red.



## Plan

Pop Friday 18 March in the diary for your Red Nose Day Rocks party ☐

Plan an amazing fundraising party – dressing-up, food, dancing, decorations... ☐

Spread the word – get the children to help you make invitations and posters ☐

Set up a JustGiving page to collect donations safely at [comicrelief.com/jgearlyyears](https://www.comicrelief.com/jgearlyyears) ☐

## Play

Make Friday 18 March an epic party day! ☐

Decorate your party venue with posters and bunting ☐

Dress up, play games, have fun and fundraise ☐

Help the children to learn as they party ☐

Get family, friends and the local community involved ☐

Celebrate how brilliant you are! ☐

## Pay

Announce your total to the world, looping us in on Twitter [@comicreliefsch](https://twitter.com/comicreliefsch) ☐

Pay in your money [comicrelief.com/schoolspayin](https://www.comicrelief.com/schoolspayin) ☐

Tune in to **BBC One** at **7pm** on **Friday 18 March** for a classic night of Red Nose Day TV and to find out how much the nation raises ☐



# FUNDRAISING ACTIVITIES



**We've got loads of ideas for raising  
money and helping your little ones learn.  
So, let the fun commence!**

## Fundraising activities

# Plan your fundraising party

This Red Nose Day, we're turning up the volume and letting Love Monster loose on the decks. That's right, it's party time!

You'll find lots of ideas here for having fun, raising money and helping your little ones learn. Will you put on a show, bake up a storm, dress up for the day or do all three? All the activities include links to free downloadable resources and ideas for raising money.



**Plan your fundraising**



**Dress to impress**



**Fun and games**



**Let's perform**



**Hold a bake sale**



**Why are we fundraising?**

Look out for these icons to see how each activity links to the Early Learning Goals in the EYFS statutory framework.



Communication & Language



Personal, Social & Emotional Development



Physical Development



Literacy



Mathematics



Understanding the world



Expressive Arts & Design

**Set up a JustGiving page at**  
**[comicrelief.com/jgearlyyears](https://comicrelief.com/jgearlyyears)**







## Fundraising activities

# Plan your fundraising

Get the children involved in your fundraising party plans and preparations. It's a great opportunity for them to collaborate, take ownership and learn.

## Have fun

### Imagine and plan

Explain to the children that you're planning a party for Red Nose Day and you need their help.

Watch the Love Monster episode [Perfect Pineapple Party Day](#) on BBC iPlayer and ask them to spot different things Love Monster and his friends do for the party (e.g. dress up, put up decorations, play games, have party food).

Explain to the children that your Love Monster party will be raising money for Red Nose Day (there are activities to help you do this here: [Why are we fundraising?](#)).

What would the children like to do at your party? How will they raise money? Take on board as many of their ideas as possible!

### Make invitations

Ask the children to make their very own invitation to the party of the year!

Download our free [party invitation](#) and print a copy for each child.

- Help them to write their name on the invitation.
- Ask them to colour in and decorate the invitation.

Add some balloons and fairy lights to create the perfect party mood.



## Fundraise

Collect donations to join the party  
Set up a JustGiving page at  
[comicrorelief.com/jgearlyyears](https://comicrorelief.com/jgearlyyears)

## Talk

How does Love Monster feel when his costume gets in the way on Pineapple Party Day?

Talk with the children about how they feel when things don't go to plan. Encourage them to name their emotions using words like surprised, embarrassed, excited, frustrated, disappointed.

## Watch

Love Monster Series 1: 5  
[Perfect Pineapple Party Day](#)

## Learn



Communication  
& Language



Expressive Arts  
& Design



Personal, Social  
& Emotional  
Development



## Fundraising activities

# Dress to impress

Go all red for Red Nose Day or make like monsters for some Love Monster fun. Whatever you choose, it will get the party started from the second the children walk in the door.

## Have fun

### Get dressed up

Watch the [Love Monster Dress Up Day](#) episode on BBC iPlayer together.

How would the children like to dress up for your Love Monster Red Nose Day party? They could wear monster costumes, come all in red, stay in their pyjamas or simply put on their party clothes.

Organise your very own Red Nose Day fashion show and give the children a chance to parade in their outfits.

### Monster makes

Help the children to create monster accessories for your Red Nose Day party. How about:

- Using our free [monster mask templates](#)
- Fixing googly eyes on deeley boppers
- Attaching horns to hats
- Adding claws to gloves

### Love Monster hearts

Love Monster always follows his heart – a great message for Red Nose Day!

Help the children to make blue heart badges to wear to your party. Explain that the badges are a reminder to be like Love Monster – kind, caring and a good friend.

### Photo booth fun

Why not set up a photo booth for your party? Create a Red Nose Day or Love Monster backdrop in a corner of the room and get snapping. There's no better way to capture happy memories and share the excitement of the day.



## Fundraise

Collect donations to dress up  
Sell tickets for a fashion show

## Talk

Some of the children might feel anxious about getting dressed up. Encourage them to be more Love Monster and try new things. It could be carrots or DJ-ing – you will discover new things you love (and some you won't).

## Watch

**Love Monster Series 2: 24**  
[Dress Up Day](#)

## Learn



Expressive Arts  
& Design



Personal, Social  
& Emotional  
Development



## Fundraising activities

# Fun and games

It's not a celebration without games! Why not put a Red Nose Day or Love Monster twist on some old children's party classics?

### Have fun

#### Pin the Heart on Love Monster

Print out our [Pin the Heart on Love Monster poster](#) and put it up on the wall. Cut out a cardboard heart the same size as Love Monster's and ask the children to take it in turns to wear a blindfold and try to stick the heart in the right spot on the poster.

#### Pass the Nose

Adapt the party classic Pass the Parcel by wrapping a Red Nose in layers of old paper, or reusable fabric bags of different sizes. (Please note that Red Noses are only suitable for children aged 3 and over.)

#### Love Monster's Footsteps

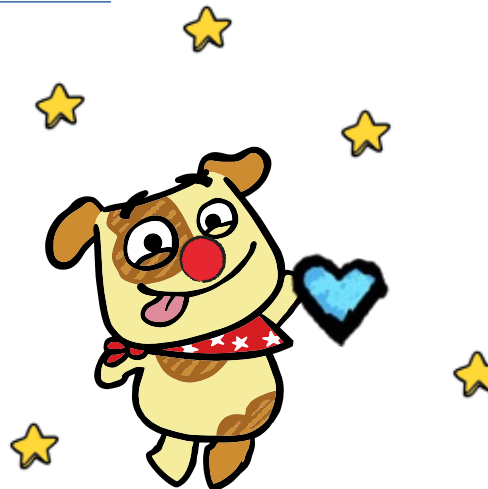
Ask the children to choose an adult to be Love Monster. Line the children up at one end of the room or outside space, while 'Love Monster' stands at the other end, facing away. Stomping like monsters, the children move towards the adult, who can turn around at any time to try to catch them moving and send them back to the start.

#### Sleeping Noses

Ask the children to sit or lie on the floor in a curvy nose shape. When you say 'Sleep tight, Red Noses!' the children have to stay still. Walk around the room and try to make the sleeping Noses move by making them giggle. The last Nose to move wins!

#### If you need some down time...

You'll find a whole range of fun, educational games for pre-schoolers on the [CBeebies Love Monster website](#).



## Fundraise

Collect donations to join the party

### Talk

Watch the Love Monster episode [Taking Turns Day](#) on BBC iPlayer. Talk with the children about why it is important to follow rules and wait for their turn when playing games.

Love Monster and his friends make up their own little game to play while waiting for their turn. Do the children ever do this? Play the silly face game together. What's their waiting face?

### Watch

Love Monster Series 1: 26 [Taking Turns Day](#)

### Learn



Personal, Social & Emotional Development



Physical Development



## Fundraising activities

# Let's perform

Laughing, singing and dancing are all a great way to celebrate! Put on a performance and sell tickets for fantastic Red Nose Day fun'raising.

## Have fun

### Children's comedy club

Watch the Love Monster episode [Ha Ha Ha Day](#) on BBC iPlayer.

For Dr Piggles, laughter is the only medicine! Set up your own comedy club with the children as the stars. Encourage them all to do a funny turn. Can they tell a joke? Make up a silly story? Pull funny faces? Do a silly dance?

### Get singing

Play the [Love Monster theme song](#) to the children.

Download our [song sheet](#) and teach everyone the words. If some of the children are starting to read, display the lyrics and help them read words by sound-blending. Can they point out Love Monster's name?

Have a big Love Monster sing-a-long at your Red Nose Day party!

### Get dancing

Once the children have learnt the Love Monster theme song, help them make up actions for:

- Everything going right
- Everything going wrong
- Ups and downs
- Singing a song
- Full of fun
- Every day being special
- Everyone being different

Agree actions as a group and help the children join them together to create a dance to perform on Red Nose Day.



## Fundraise

Sell tickets to watch a performance

## Talk

Red Nose Day is all about changing the world through the power of laughter. Read a funny or silly story to the children – one that will get them giggling along.

Ask them to describe how they feel when they laugh. What has happened to make them feel like this? Encourage them to share stories about things that make them laugh.

## Watch

Love Monster Series 2: 8 [Ha Ha Ha Day](#)

## Learn



Personal, Social & Emotional Development



Physical Development



Literacy



Expressive Arts & Design





## Fundraising activities

# Hold a bake sale

Who doesn't love a bake sale? Whether you bake it or fake it, simply set up a stall and get selling to turn delicious bakes into serious dough.

### Have fun

#### Bake a difference

Get creative with the children and make, bake and decorate treats to sell and enjoy on Red Nose Day.

Use our range of special [Red Nose Day recipes](#) or give your favourite bakes a Red Nose or Love Monster twist.

Enlist the help of parents and carers – if they're pushed for time, make it clear that shop-bought is fine!

#### Make cake labels

Talk with the children about how much money to sell different cakes for. Help them to understand that bigger cakes will sell for more money.

Ask the children to help you make [cake labels](#), either by creating your own out of card or using our cake labels. Help the children to:

- Write the name of the cake
- Draw a picture of the cake
- Write its price

#### Count your takings!

At the end of the day, ask the children to help you count your bake sale takings and celebrate how much money you've raised.

Remember to wash or sanitise hands after handling cash.



## Fundraise

Sell baked goods

### Talk

Watch the Love Monster episode Moon Cake Day. Talk with the children about why Love Monster is late making his Moon Cake. Why did he get distracted?

Play a simple game like Simon Says or ask the children to copy clapping patterns. What happens when they don't concentrate? Give them tips to help them focus.

### Watch

Love Monster Series 2: 19  
[Moon Cake Day](#)

### Learn



Literacy



Mathematics

## Fundraising activities

# Why are we fundraising?

Learn about Emma and her life in Kenya to help children understand why they are raising money for Red Nose Day.

### Meet Emma



Emma is two years old and lives in Kenya. She has had a tough start to life. Her family didn't always have enough money to buy food.

Today, money raised for Red Nose Day is being used to help the lives of children like Emma. As part of a project in Emma's town, her mum is learning to sew clothes, so that she can earn money to send Emma to school when she is old enough.

**Read Emma's story to the children and share the photos in [Emma's album](#).**

### Talk and share

Emma lives in Kenya, Africa. Show the children on a map or atlas where Kenya is and explain how far away it is from where you live.

Share the [Life in Kenya sheet](#) with the children and talk to them about the Kenyan flag, the national food, animals that live there and the weather.

Compare Emma's life in Kenya with the children's life in the UK. Do they think they would see an elephant walking down the street? How is the weather different?

### Ask the children:

- Why is it important for Emma to go to school?
- What is her mum doing to help Emma?
- How has money raised for Red Nose Day helped Emma?

### Watch

To extend the children's understanding, you could watch this year's Red Nose Day film for primary schools, [Meet Teddy](#). This will help them understand that the money they raise will help children in the UK, as well as in other countries of the world.

### Learn



Communication  
& Language



Understanding  
the world

To find out more about Comic Relief's work, visit [comicrelief.com/about-comic-relief](https://comicrelief.com/about-comic-relief)



# RESOURCES



**Everything you need to make sure your  
Red Nose Day party goes with a bang!**



## Resources

# Free downloads

From bunting and masks to posters and fact sheets, we've got everything you need for an amazing Red Nose Day. Click on the links below and download what you need to get the party started!

### Party resources

- ♥ [Party Invitation](#)
- ♥ [Event Poster](#)
- ♥ [Love Monster Colouring](#)
- ♥ [Bunting](#)
- ♥ [Monster Masks](#)
- ♥ [Pin the Heart on Love Monster](#)
- ♥ [Love Monster Song Sheet](#)
- ♥ [Red Nose Day Recipes](#)
- ♥ [Cake Labels](#)

### Fundraising resources

- ♥ [Fundraising Dos and Don'ts](#)
- ♥ [Sponsorship Form](#)
- ♥ [Sweepstake Poster](#)
- ♥ [Press Release Template](#)
- ♥ [Bucket Collection Guidance](#)
- ♥ [Bucket Label](#)
- ♥ [Postal Pay-In Slip](#)
- ♥ [JustGiving Guidance](#)
- ♥ [Thank You Poster](#)

### Learning resources

- ♥ [Emma's album](#)
- ♥ [Life in Kenya](#)



**Download these resources at**

**<https://www.comicrelief.com/rednoseday/schools/downloads>**



## There's even more to love

You'll find loads more learning resources, activities and posters at [comicrelief.com/earlyyears](https://comicrelief.com/earlyyears)

Need more fundraising tips or expert advice? Drop our friendly fundraising team a line at [schools@comicrelief.com](mailto:schools@comicrelief.com)

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## Every penny helps...

How much will you and the children try to raise this Red Nose Day? Set up a JustGiving page at [comicrelief.com/jgearlyyears](https://comicrelief.com/jgearlyyears)

**£5**

could provide support to a young person in the UK through a mental health helpline or live online chat.

**£10**

could provide 20 reading books for children in community learning centres in Northern Uganda, where free pre-school services are very limited.

**£500**

could get 2,000 meals to vulnerable children and families in the UK.

