
Comic Relief 2023 Grantee Perception Report

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The online version of this report can be accessed at cep.surveymresults.org

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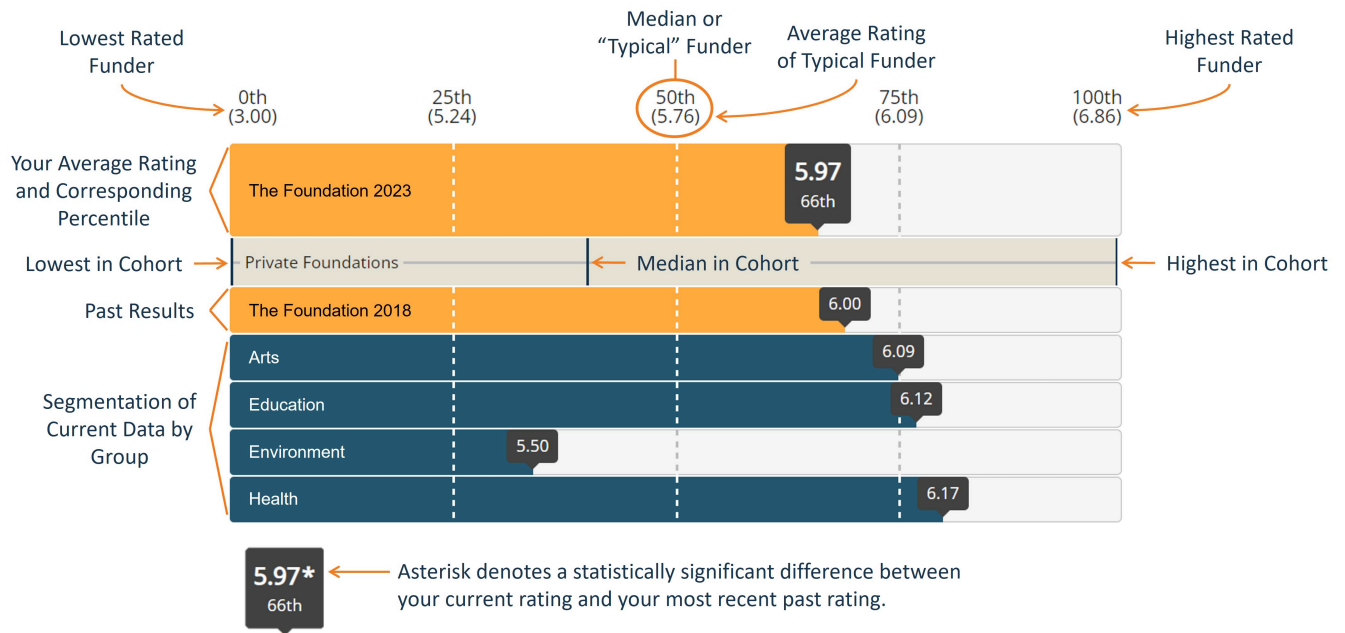
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Interpreting Your Charts

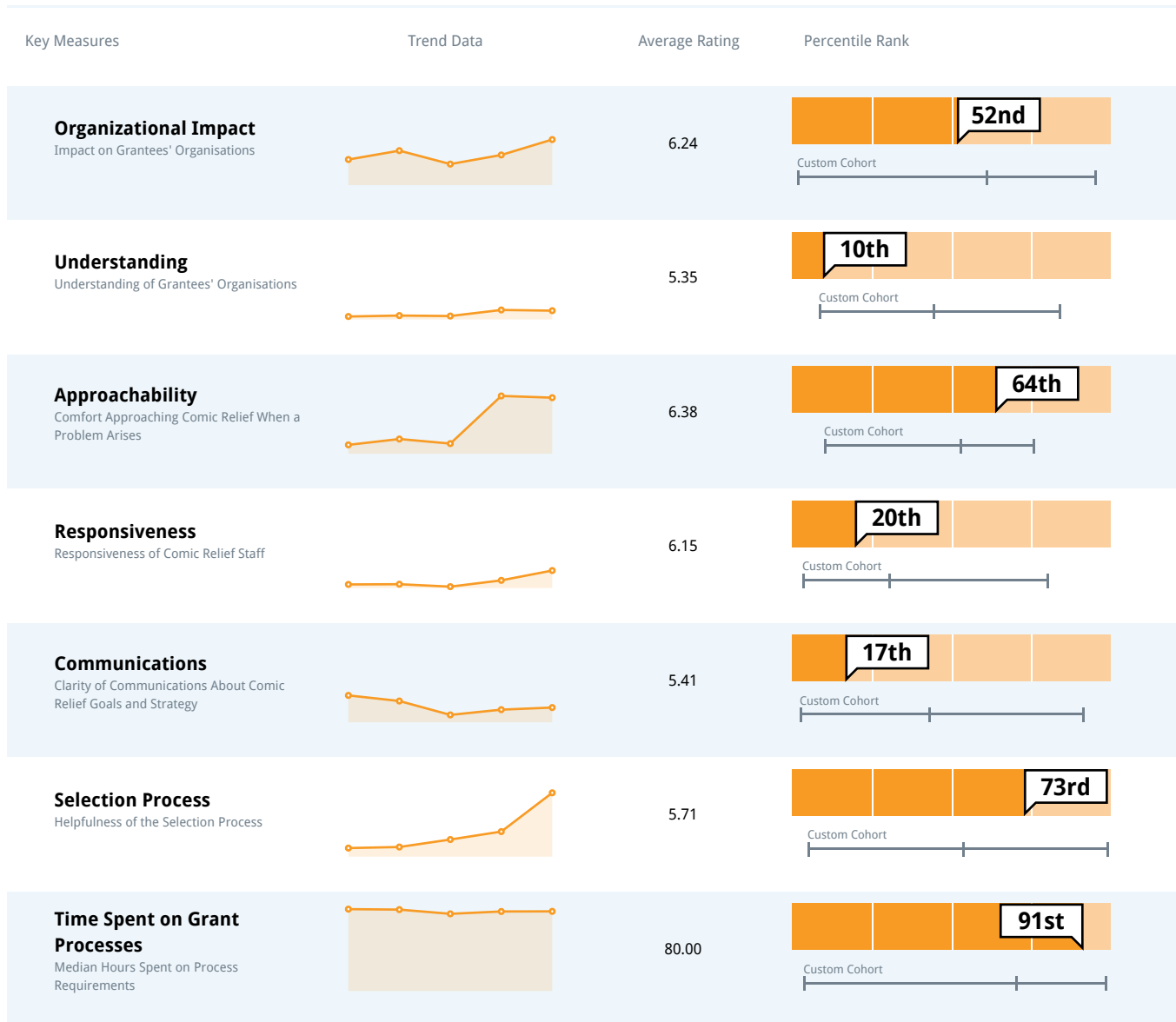
Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than ten responses.

Key Ratings Summary

The following chart highlights a selection of Comic Relief's key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



Survey Population

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Comic Relief 2023	September and October 2023	332	221	67%
Comic Relief 2021	September and October 2021	601	345	57%
Comic Relief 2019	May and June 2019	977	523	54%
Comic Relief 2017	May and June 2017	743	480	65%
Comic Relief 2014	May and June 2014	846	565	67%

Survey Year	Year of Active Grants
Comic Relief 2023	All grants that were live in 2022 and early 2023
Comic Relief 2021	All grants that were live in 2020 and early 2021
Comic Relief 2019	All grants that were live in 2018
Comic Relief 2017	Grants were made on or before March 2016 and were live in March 2017
Comic Relief 2014	2013

Throughout this report, Comic Relief's survey results are compared to CEP's broader dataset of more than 50,000 grantee responses from over 300 funders built up over more than a decade of grantee surveys. A list of some funders who have recently participated in the GPR can be found at <https://cep.org/gpr-participants/>.

In order to protect the confidentiality of respondents results are not shown when CEP received fewer than ten responses to a specific question.

Subgroups

In addition to showing Comic Relief's overall ratings, this report shows ratings segmented by Funding Type. The online version of this report also shows ratings segmented by Intermediary Organisation, Grant Year, Grant Size, FCDO Portfolio, Geography, and CR Income Type.

Funding Type	Number of Responses
Project Funding	191
Core Funding	28

Intermediary Organisation	Number of Responses
Intermediary Organisation	24
Not an Intermediary Organisation	197

Grant Year	Number of Responses
pre Sept 18	13
Sept 18 - Aug 22	191
post Aug 22	17

Grant Size	Number of Responses
Under 75K	20
75K - under 250K	76
250K - under 500K	62
500K - under 1MM	38
Over 1MM	11

FCDO Portfolio	Number of Responses
FCDO Partner	22
Not an FCDO Partner	199

Geography	Number of Responses
HIC	158
LMIC	63

CR Income Type	Number of Responses
Corporate	22
Government	40
Pooled	28
TFI	11
Unrestricted	120

Subgroup Methodology and Differences

The following page outlines the methodology used to determine the subgroups that are displayed in the report, along with any differences in grantee perceptions. Differences should be interpreted in the context of Comic Relief's goals and strategy.

CEP conducts statistical analysis on groups of 10 or larger. Ratings described as "significantly" higher or lower reflect statistically significant differences at a P-value less than or equal to 0.1. Ratings described as "trending" higher or lower reflect a 0.3-point difference larger or smaller than the overall average rating.

Subgroup Methodology

Funding Type: Using data grantees provided in the survey, CEP tagged grantees based on funding type.

Intermediary Organisation: Using the grantee list provided by Comic Relief, CEP tagged grantees based on whether they are an intermediary organisation.

Grant Year: In its contact list, Comic Relief tagged each grantee to the date on which their grant was initiated. Comic Relief then selected three meaningful groupings of grant years to segment respondents.

Grant Size: Using data grantees provided in the survey, CEP tagged grantees based on the size of the grant they received from Comic Relief. Five groups were created - the same thresholds used in Comic Relief's 2021 report.

FCDO Portfolio: Using the grantee list provided by Comic Relief, CEP tagged grantees based on whether they are an FCDO grant. In the FCDO Partner specific report, results are broken down further by AIAL, Maanda, and Mental Health in Kenya.

Geography: Using the grantee list provided by Comic Relief, CEP tagged grantees based on whether they are located in high income countries (HIC) or low and middle income countries (LMIC).

CR Income Type: Using data provided in Comic Relief's contact list, CEP tagged grantees based on Comic Relief Income Type.

Subgroup Differences

Funding Type: No group consistently rates higher or lower when grantees are segmented by funding type.

Intermediary Organisation: No group consistently rates higher or lower when grantees are segmented by whether they are an intermediary organisation.

Grant Year: Ratings from grantees who were awarded their grant post August 2022 trend higher than overall Comic Relief ratings for most measures throughout the report.

Grant Size: No group consistently rates higher or lower when grantees are segmented by grant size.

FCDO Portfolio: FCDO grantees provide *significantly higher* ratings for many measures throughout the report, including field-related measures, awareness of grantees' challenges, perceptions of the non-monetary support they received, aspects of interactions and communications with Comic Relief, and aspects of the selection and reporting processes.

Geography: Grantees based in LMIC provide *significantly higher* ratings than grantees based in HIC for nearly all measures in the report. Additionally, a significantly higher proportion of LMIC grantees report a grant of at least 250K, report being a first time grantee, and report a site visit from Comic Relief staff. A significantly lower proportion of LMIC grantees report a contact change in the last six months.

CR Income Type: Ratings from grantees tagged as TFI trend higher than overall Comic Relief ratings for many measures, including some interactions and communications measures, understanding measures, diversity, equity, and inclusion measures, and aspects of the reporting process.

Comparative Cohorts

Customized Cohort

Comic Relief selected a set of 18 funders to create a smaller comparison group that more closely resembles Comic Relief in scale and scope.

Custom Cohort

Bill & Melinda Gates Foundation
City Bridge Trust
Comic Relief
Community Foundation serving Tyne & Wear and Northumberland
Essex Community Foundation
Ford Foundation
Lankelly Chase Foundation
Mama Cash
Oak Foundation
Omidyar Network
Paul Hamlyn Foundation
The Children's Investment Fund Foundation
The David and Lucile Packard Foundation
The National Lottery Community Fund
The Rockefeller Foundation
The William and Flora Hewlett Foundation
Trust for London
Unbound Philanthropy

Standard Cohorts

CEP also included 18 standard cohorts to allow for comparisons to a variety of different types of funders.

Strategy Cohorts

Cohort Name	Count	Description
Small Grant Providers	36	Funders with median grant size of \$20K or less
Large Grant Providers	110	Funders with median grant size of \$200K or more
High Touch Funders	34	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Proactive Grantmakers	106	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	103	Funders that make at most 10% of grants by invitation only
Intermediary Funders	23	Funders that primarily regrant philanthropic dollars
International Funders	66	Funders that fund outside of their own country
European Funders	27	Funders that are headquartered in Europe

Annual Giving Cohorts

Cohort Name	Count	Description
-------------	-------	-------------

Funders Giving Less Than \$5 Million	58	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	88	Funders with annual giving of \$50 million or more

Foundation Type Cohorts

Cohort Name	Count	Description
Private Foundations	170	All private foundations in the GPR dataset
Family Foundations	85	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	30	All health conversion foundations in the GPR dataset
Corporate Foundations	25	All corporate foundations in the GPR dataset

Other Cohorts

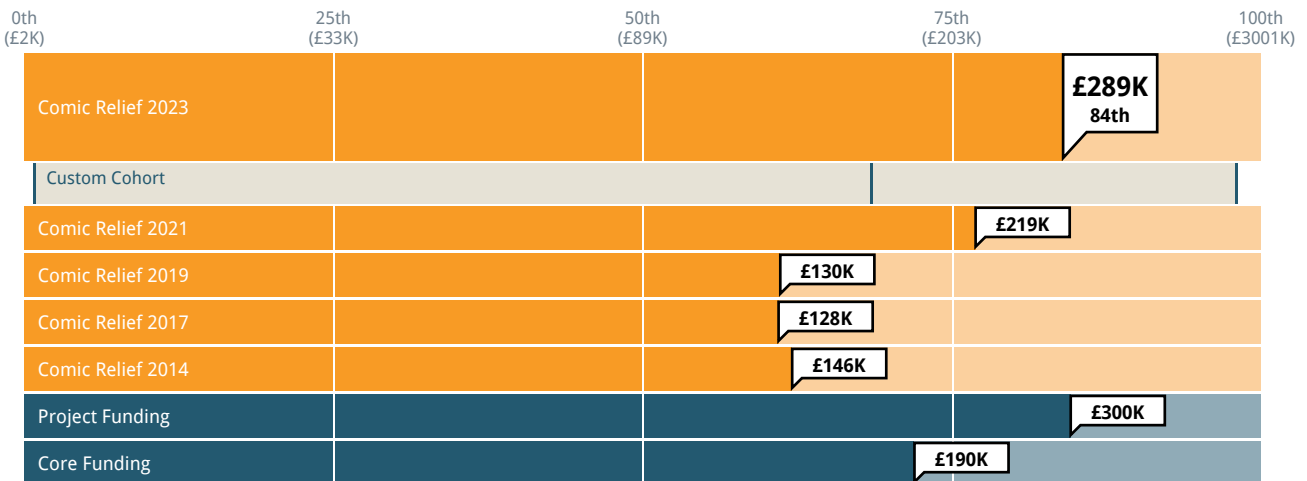
Cohort Name	Count	Description
Funders Outside the United States	42	Funders that are primarily based outside the United States
Recently Established Foundations	52	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	172	Funders who surveyed grantees during COVID-19 (2020 - 2022)

Grantmaking Characteristics

Funders make different choices about the ways they organise themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

Note: Financial information below and throughout the report is shown in British Pounds.

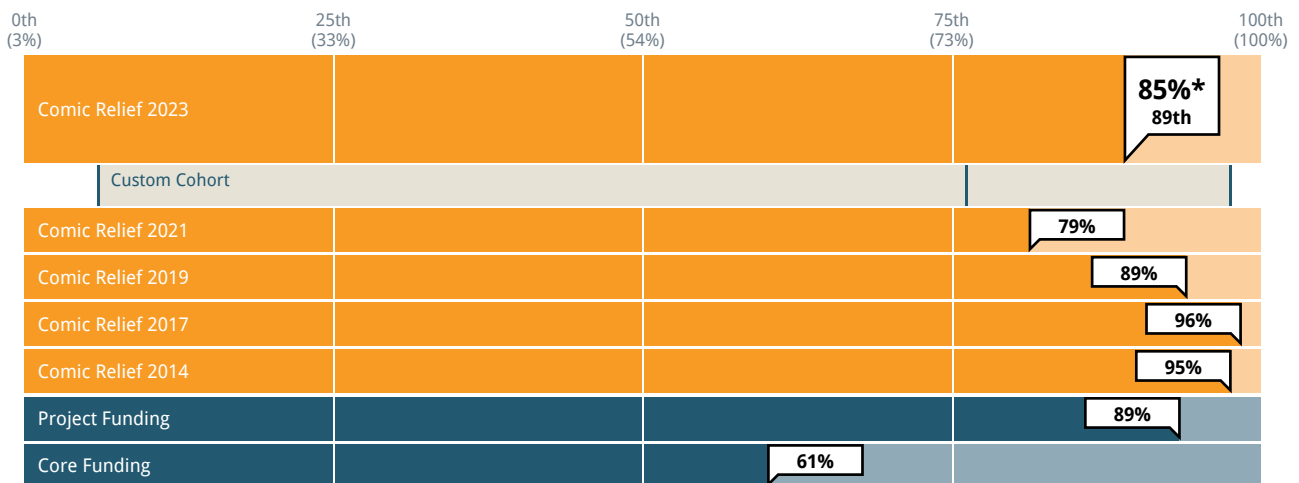
Median Grant Size



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Proportion of Multi-year Grants

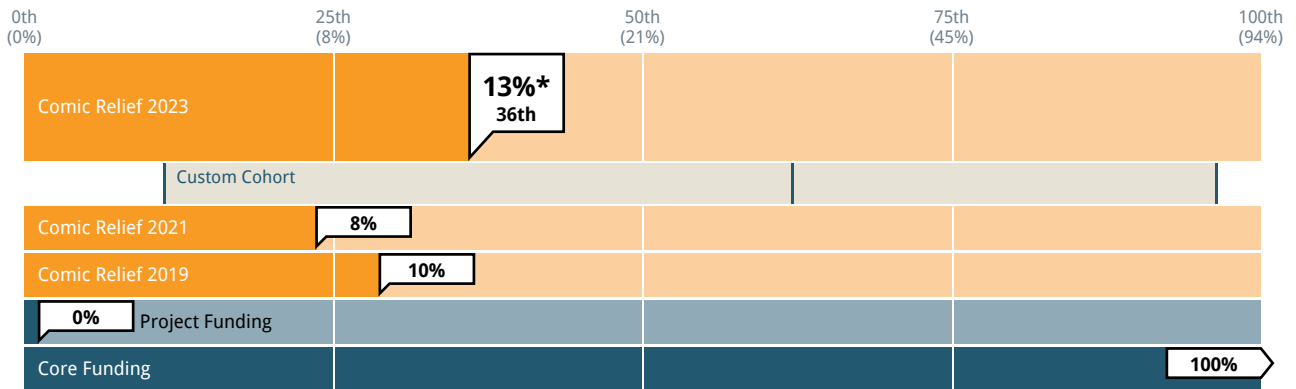
Proportion of grantees that report receiving grants for two years or longer



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Proportion of Unrestricted Funding

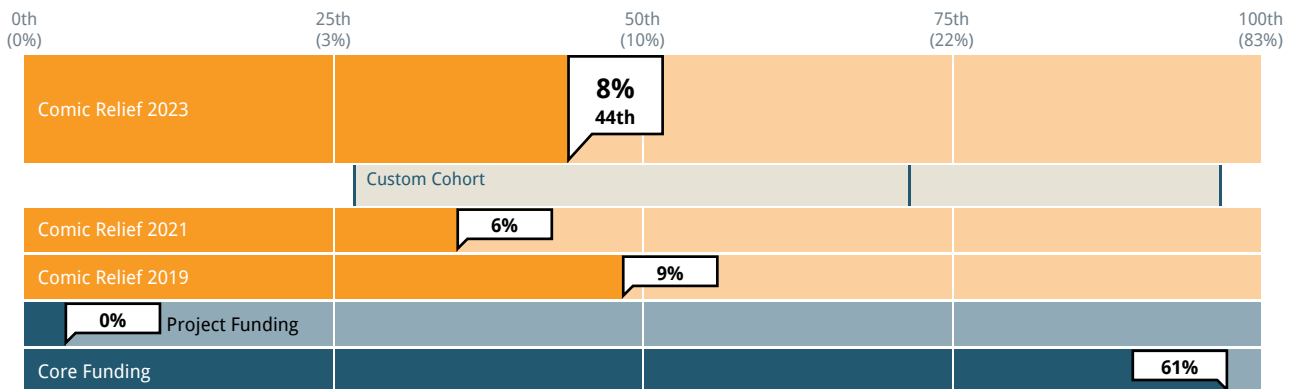
Proportion of grantees responding 'No, this funding was not restricted to a specific use (e.g., general operating, core support)'



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

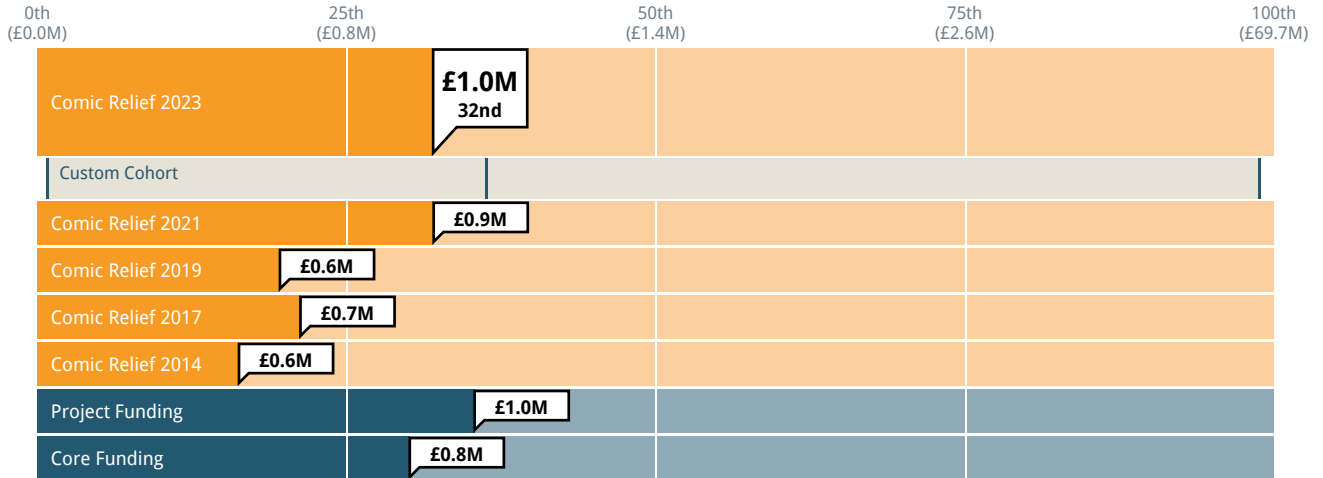
Proportion of Multi-year Unrestricted Grants

Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Median Organisational Budget



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

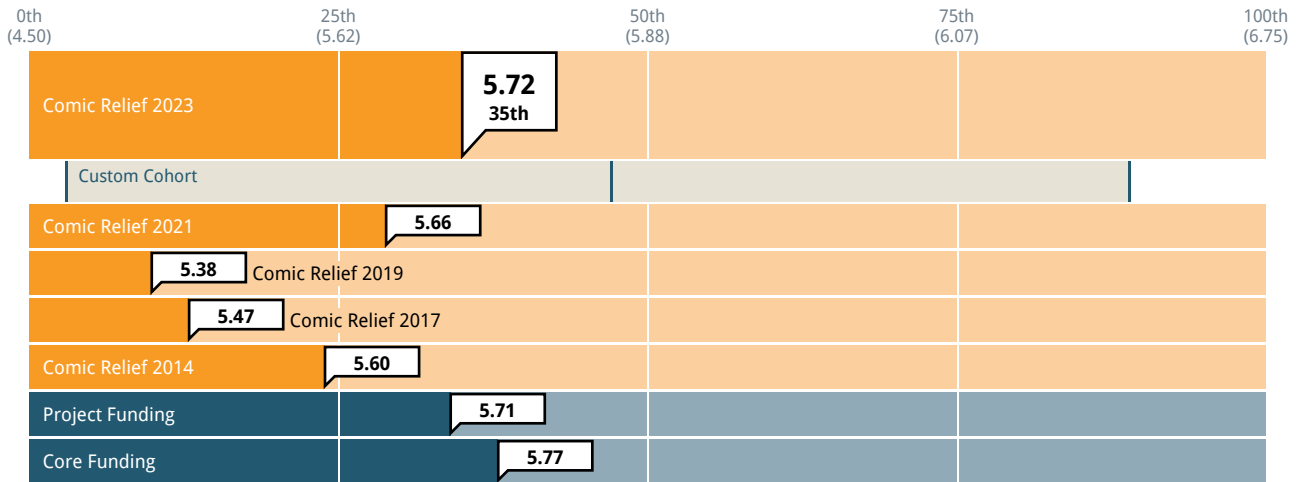
Selected Cohort: Custom Cohort	
	Grant History
	Percentage of first-time grants
Comic Relief 2023	48%
Comic Relief 2021	52%
Comic Relief 2019	50%
Comic Relief 2017	49%
Comic Relief 2014	53%
Average Funder	29%
Custom Cohort	38%

Selected Cohort: Custom Cohort			
Programme Staff Load			
	Dollars awarded per programme full-time employee	Applications per programme full-time employee	Active grants per programme full-time employee
Comic Relief 2023	£1M	0	16
Comic Relief 2021	£1.1M	45	18
Comic Relief 2019	£1.3M	55	38
Comic Relief 2017	£4.8M	57	48
Comic Relief 2014	£4.4M	52	37
Median Funder	£2.2M	24	31
Custom Cohort	£2.3M	17	29

Impact on and Understanding of Grantees' Fields

Overall, how would you rate Comic Relief's impact on your field?

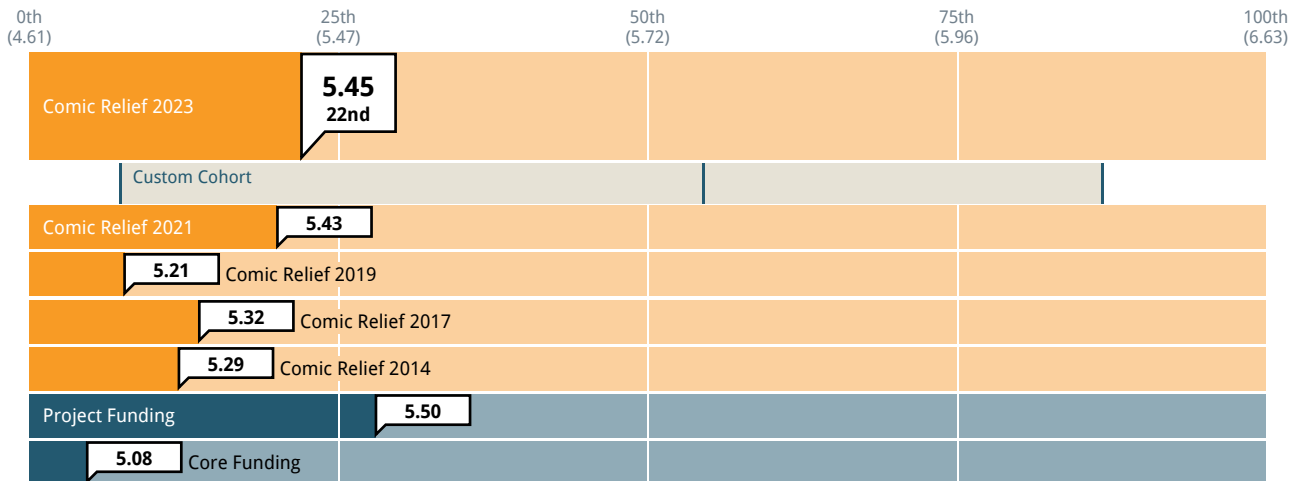
1 = No impact 7 = Significant positive impact



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

How well does Comic Relief understand the field in which you work?

1 = Limited understanding of the field 7 = Regarded as an expert in the field

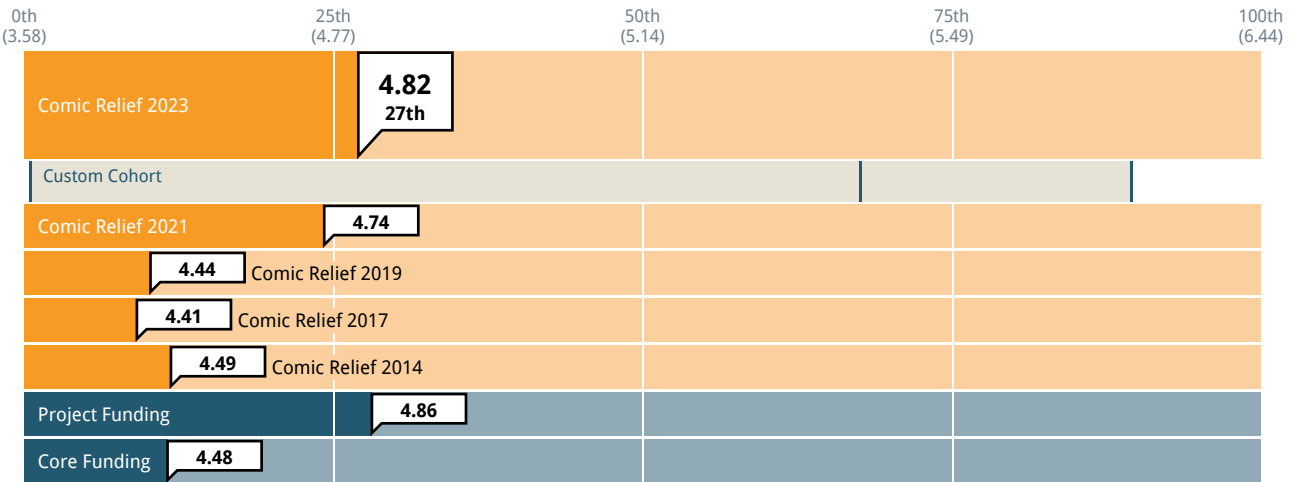


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Advancing Knowledge and Public Policy

To what extent has Comic Relief advanced the state of knowledge in your field?

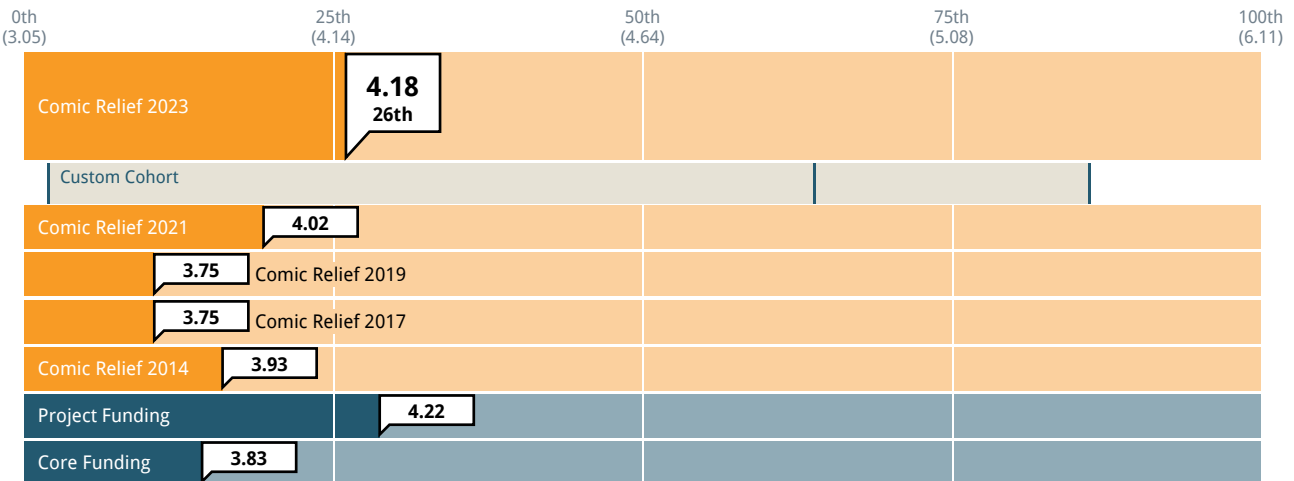
1 = Not at all 7 = Leads the field to new thinking and practice



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent has Comic Relief affected public policy in your field?

1 = Not at all 7 = Major influence on shaping public policy

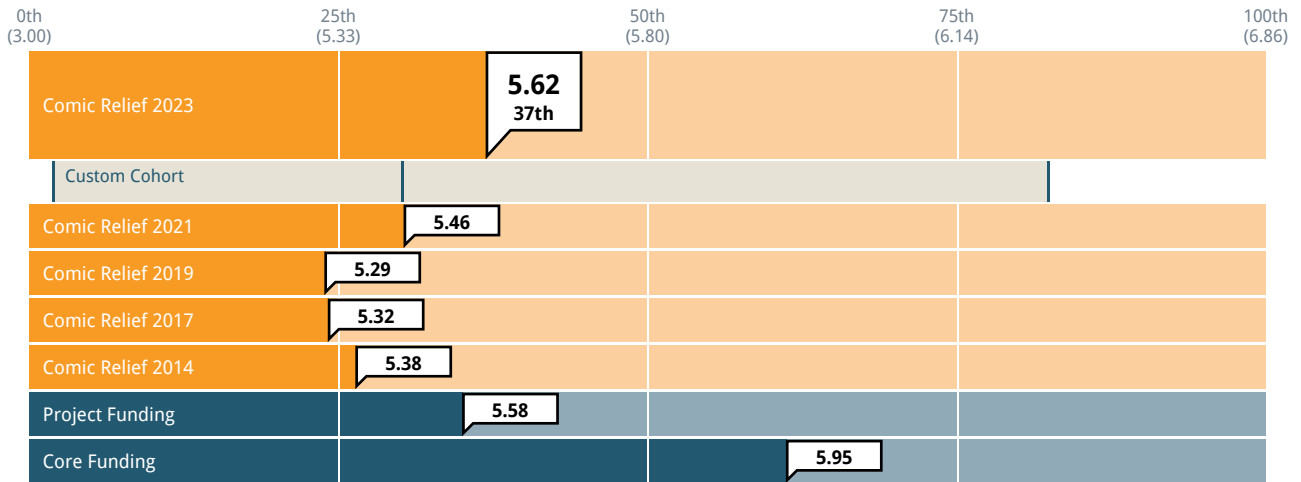


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Impact on and Understanding of Grantees' Local Communities

Overall, how would you rate Comic Relief's impact on your local community?

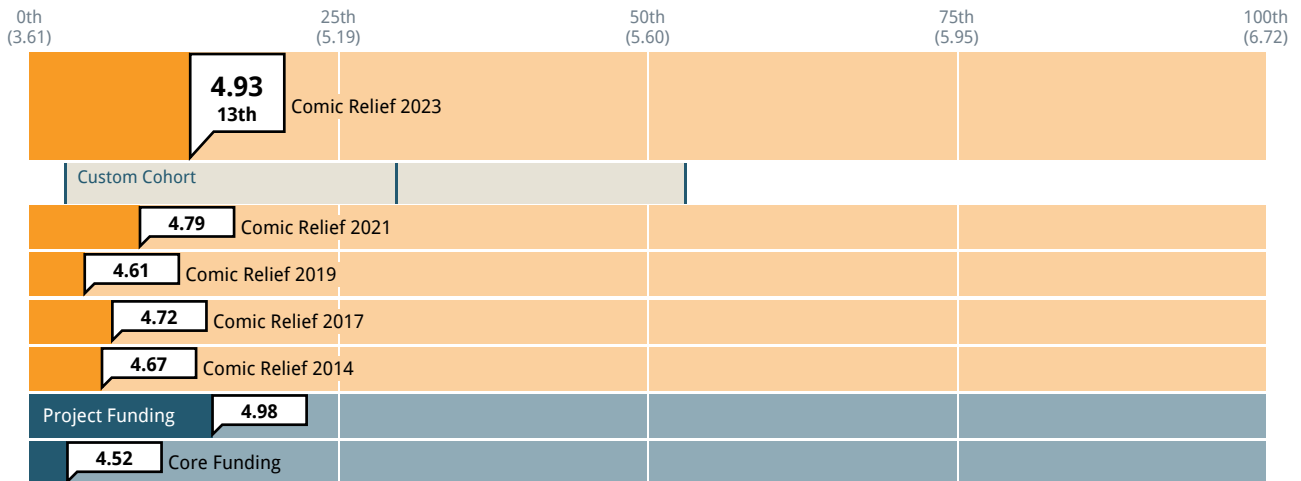
1 = No impact 7 = Significant positive impact



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

How well does Comic Relief understand the local community in which you work?

1 = Limited understanding of the community 7 = Regarded as an expert in the community

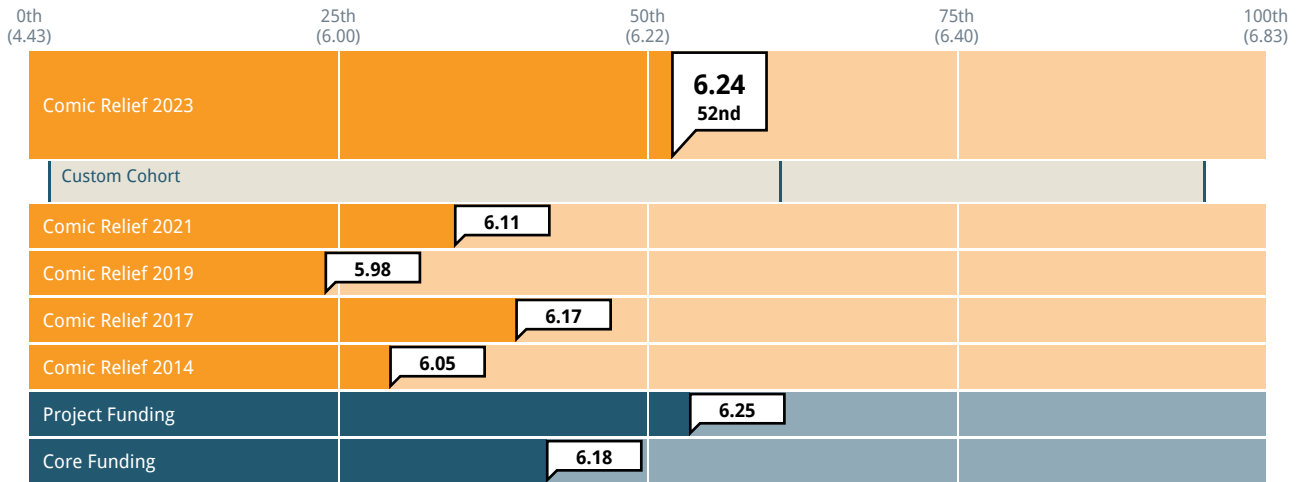


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Impact on and Understanding of Grantees' Organisations

Overall, how would you rate Comic Relief's impact on your organisation?

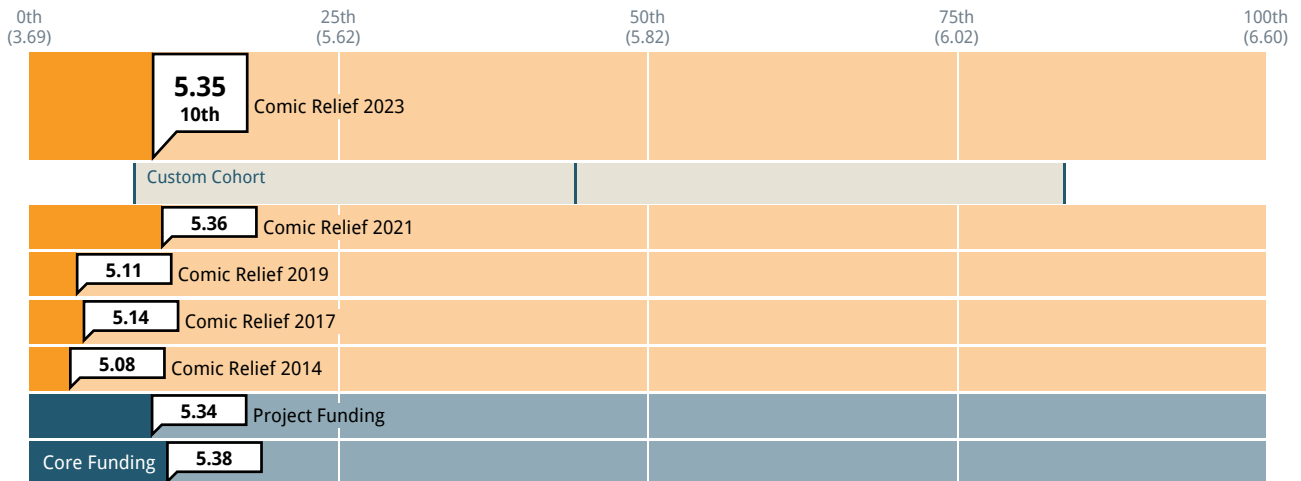
1 = No impact 7 = Significant positive impact



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

How well does Comic Relief understand your organisation's strategy and goals?

1 = Limited understanding 7 = Thorough understanding

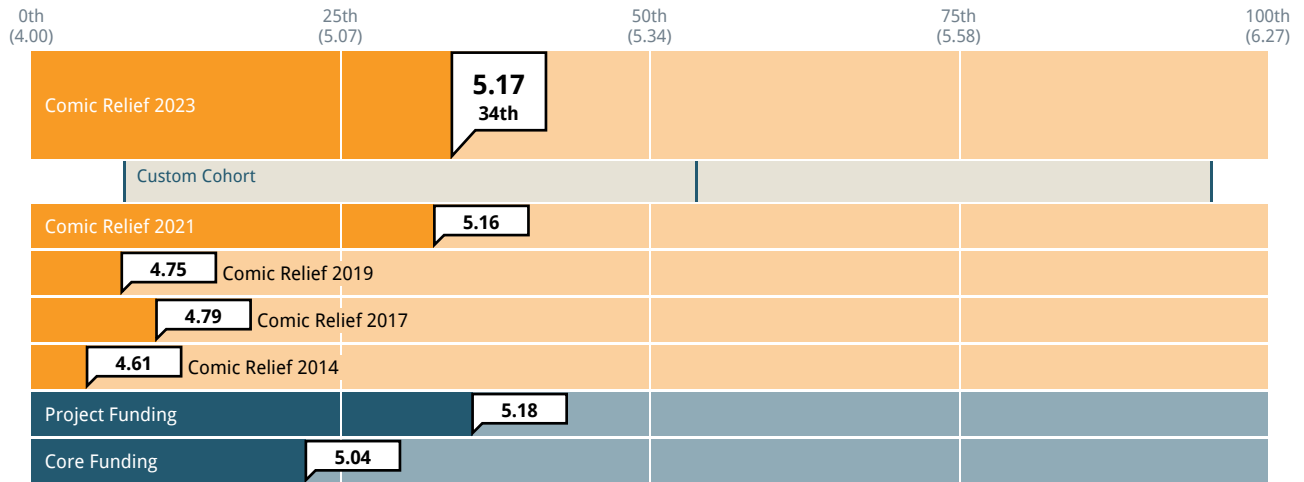


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Grantee Challenges

How aware is Comic Relief of the challenges that your organisation is facing?

1 = Not at all aware 7 = Extremely aware



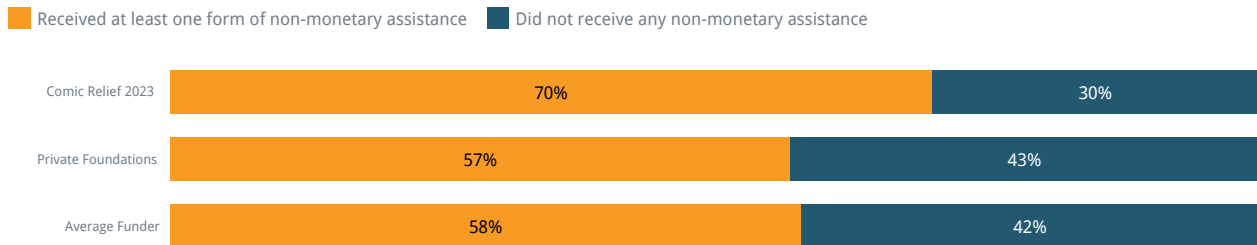
Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Non-Monetary Assistance

Note: Respondents could select all forms of non-monetary assistance they received in the survey. Therefore, the following chart provides a summary of the proportion of grantees who indicated that they received at least one form of non-monetary assistance.

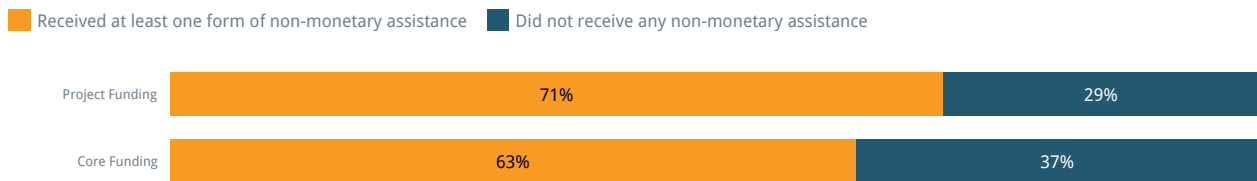
The following questions were recently added to the grantee survey and depict comparative data from fewer than 60 funders in the dataset.

Proportion of Grantees Receiving Non-Monetary Assistance



Cohort: Private Foundations Past results: on

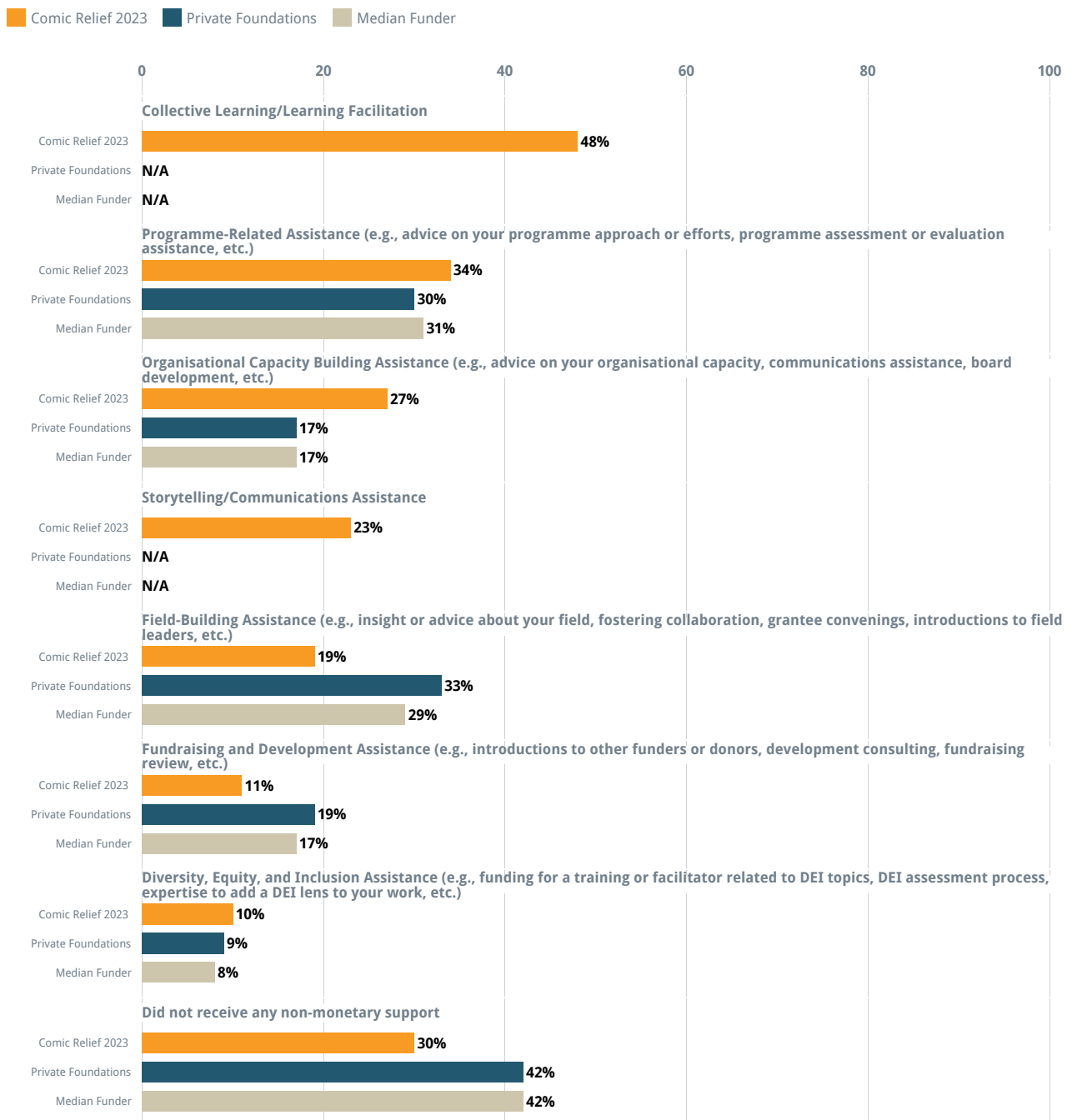
Proportion of Grantees Receiving Non-Monetary Assistance - By Subgroup



Subgroup: Funding Type

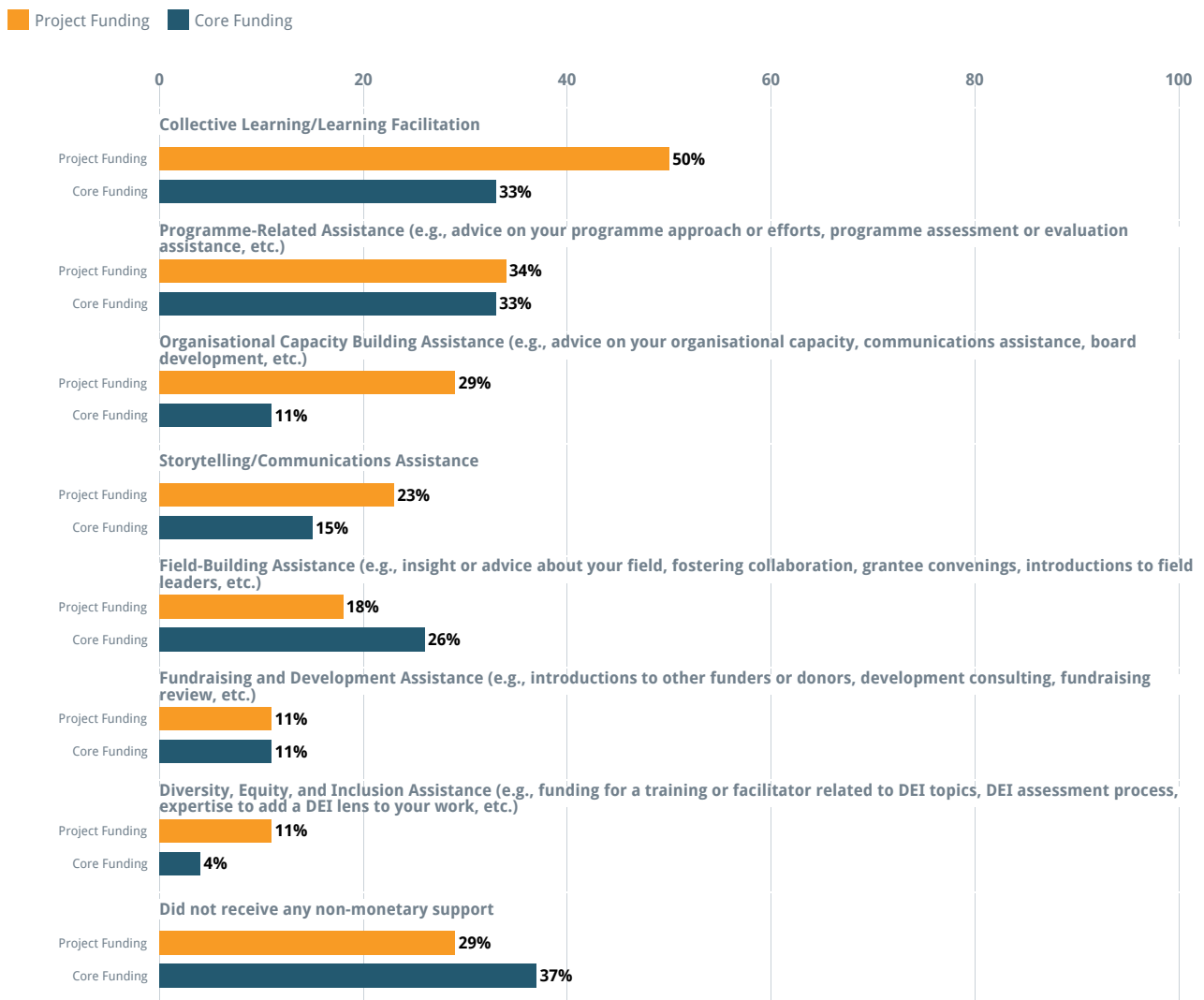
In the survey, respondents were asked about the non-monetary assistance they received in a check-all-that-apply format. Therefore, the following charts provide greater detail on the previous non-monetary assistance question.

Please indicate any types of non-monetary assistance that were a component of what you received from Comic Relief (from staff or a third party paid for by Comic Relief).



Cohort: Private Foundations Past results: on

Please indicate any types of non-monetary assistance that were a component of what you received from Comic Relief (from staff or a third party paid for by Comic Relief). - By Subgroup



Subgroup: Funding Type

Note: The following question was asked only of grantees who indicated receiving at least one form of non-monetary assistance in the previous question.

Please rate the extent to which you agree with the following statements about the non-monetary support you received from Comic Relief:

1 = Not at all 7 = To a great extent

Comic Relief 2023 Private Foundations Median Funder

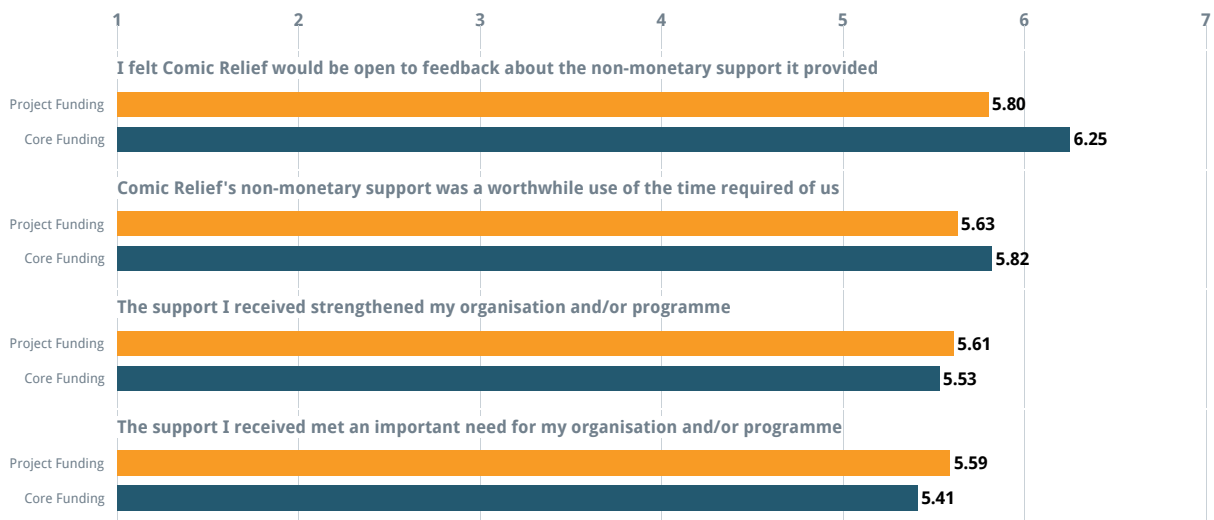


Cohort: Private Foundations Past results: on

Please rate the extent to which you agree with the following statements about the non-monetary support you received from Comic Relief: - By Subgroup

1 = Not at all 7 = To a great extent

Project Funding Core Funding

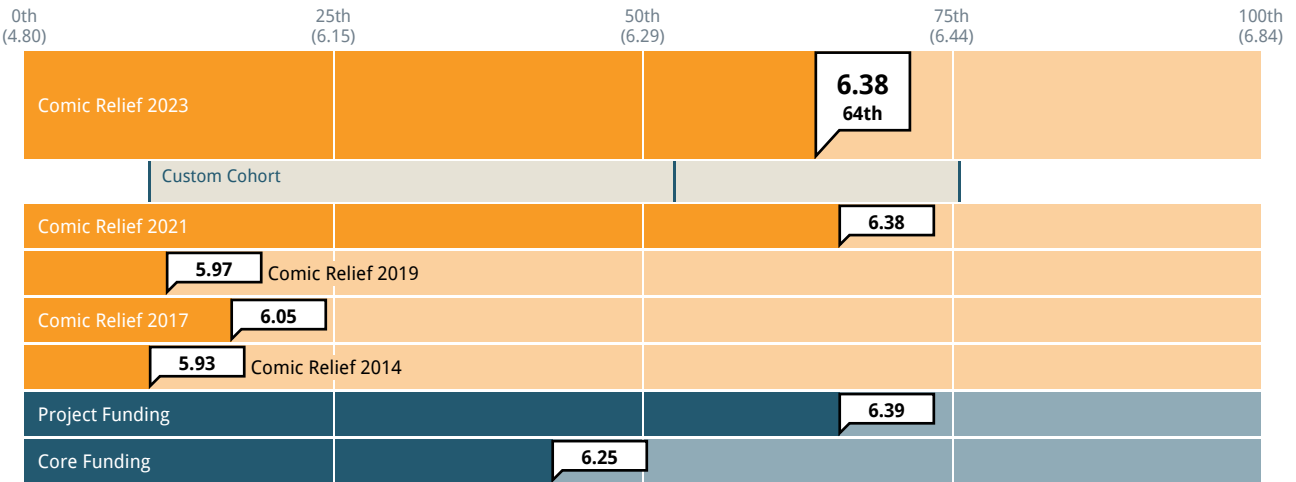


Subgroup: Funding Type

Funder-Grantee Relationships

How comfortable do you feel approaching Comic Relief if a problem arises?

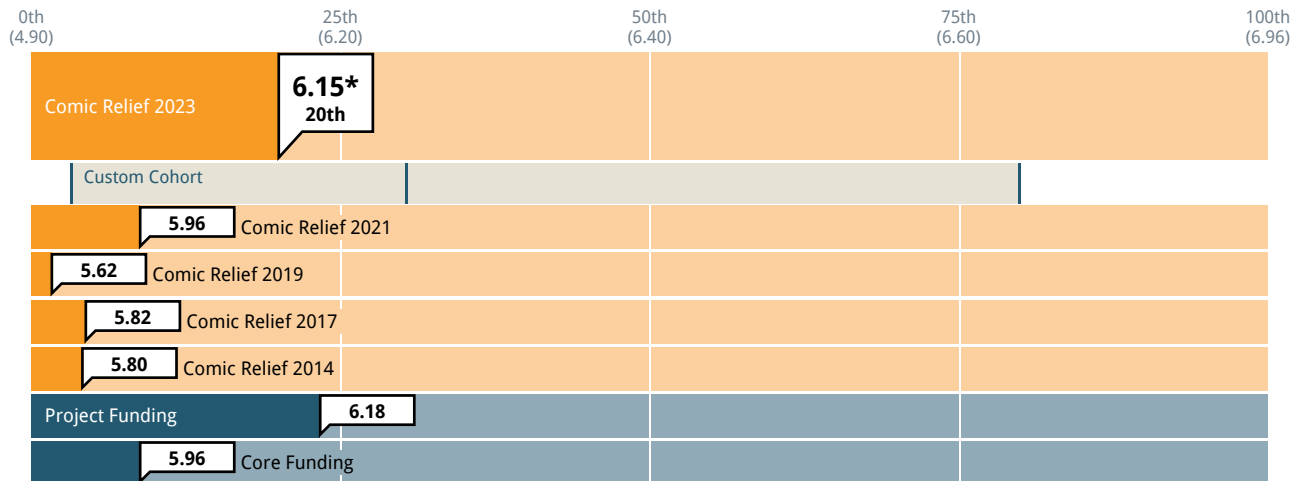
1 = Not at all comfortable 7 = Extremely comfortable



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Overall, how responsive was Comic Relief staff?

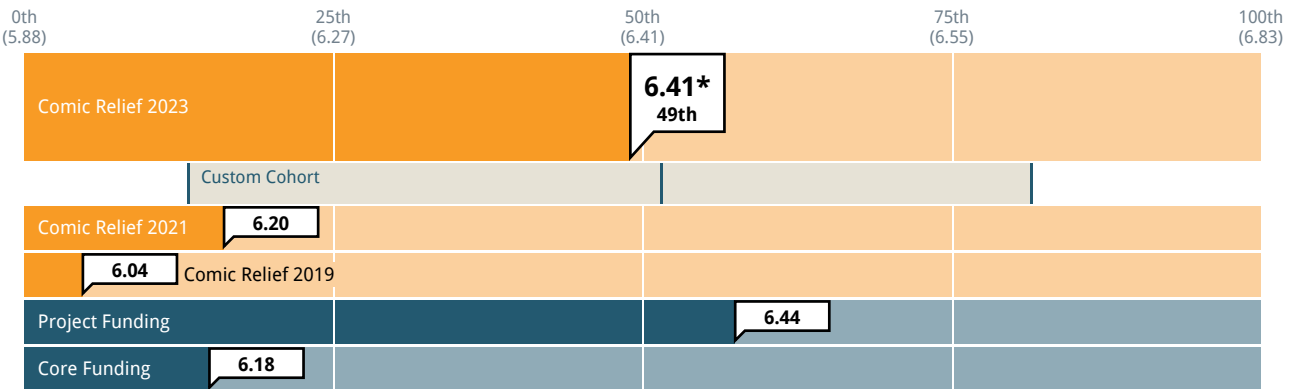
1 = Not at all responsive 7 = Extremely responsive



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent did Comic Relief exhibit trust in your organisation's staff during this grant?

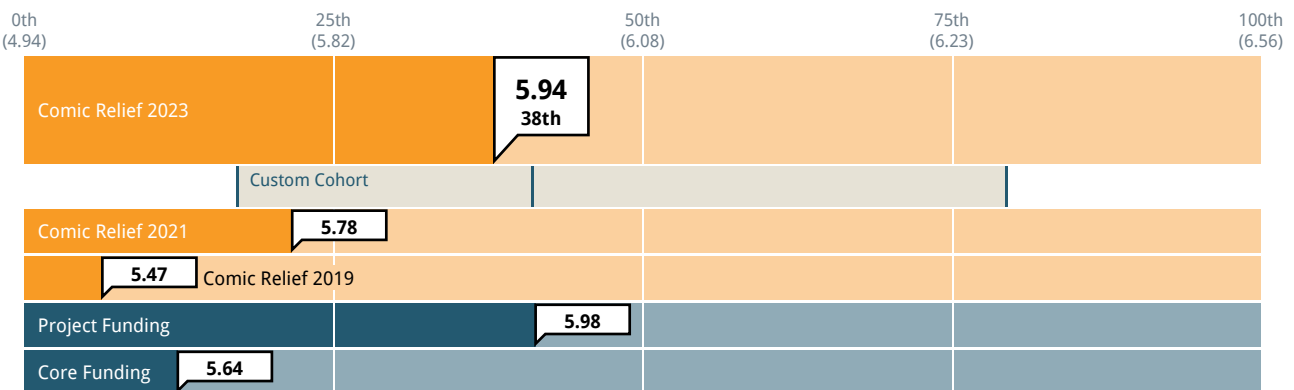
1 = Not at all 4 = Somewhat 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent did Comic Relief exhibit candor about Comic Relief's perspectives on your work during this grant?

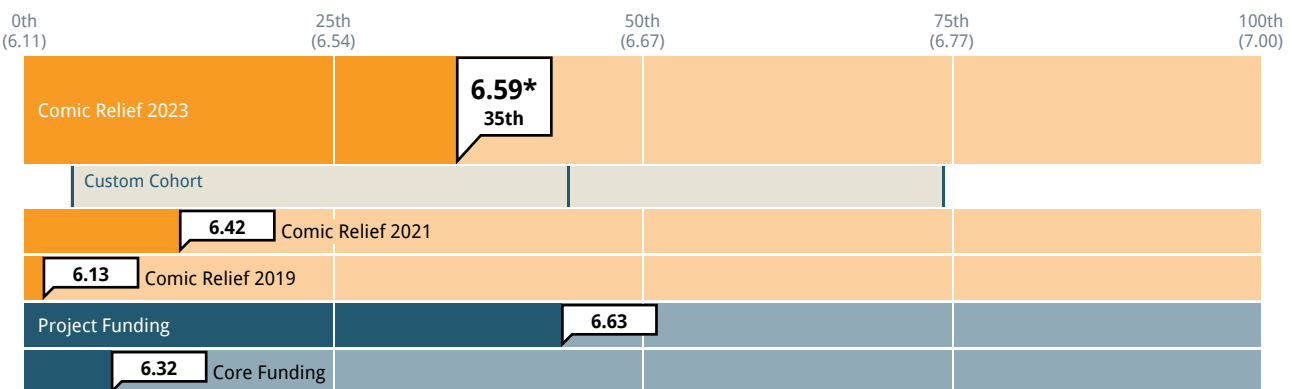
1 = Not at all 4 = Somewhat 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent did Comic Relief exhibit respectful interaction during this grant?

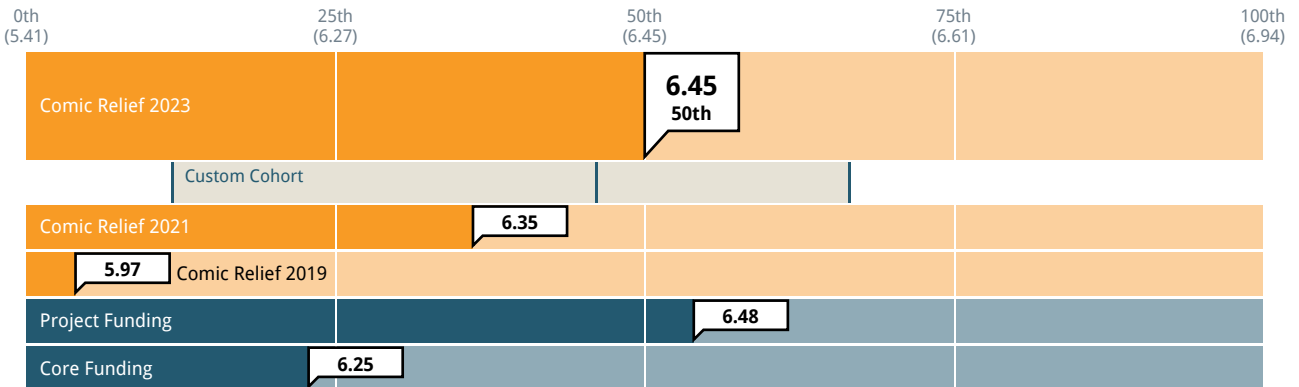
1 = Not at all 4 = Somewhat 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent did Comic Relief exhibit compassion for those affected by your work during this grant?

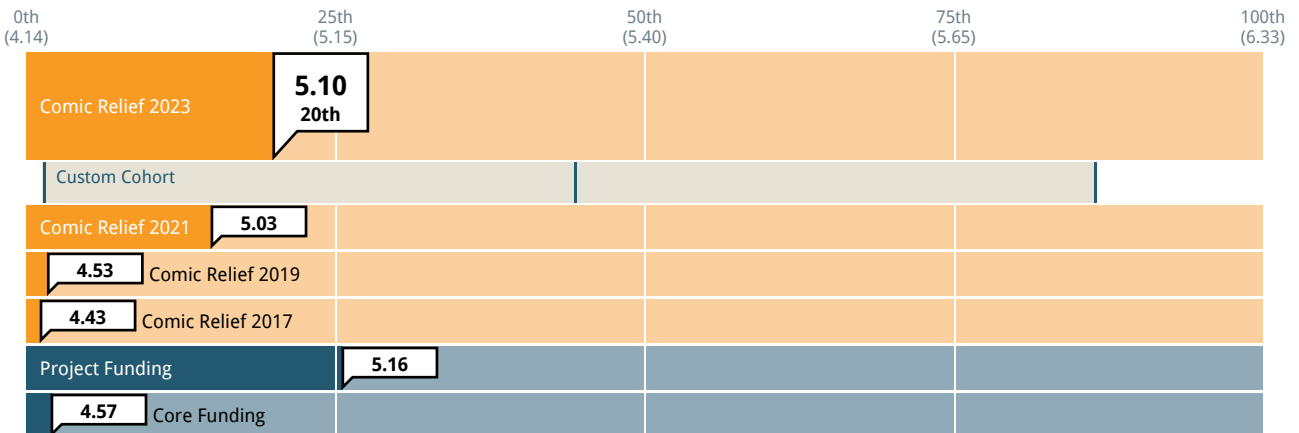
1 = Not at all 4 = Somewhat 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent is Comic Relief open to ideas from grantees about its strategy?

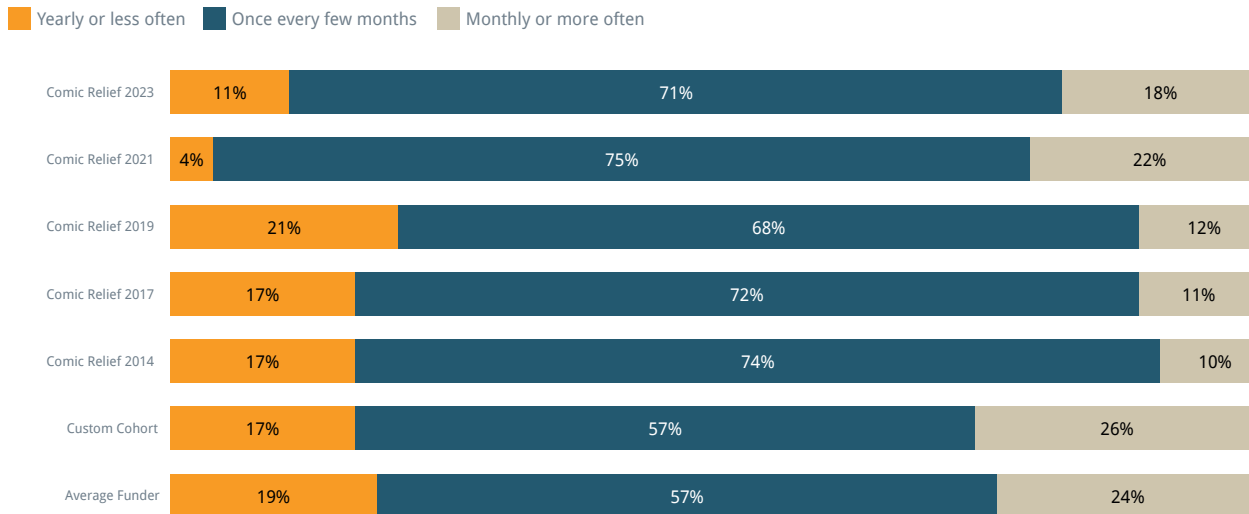
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

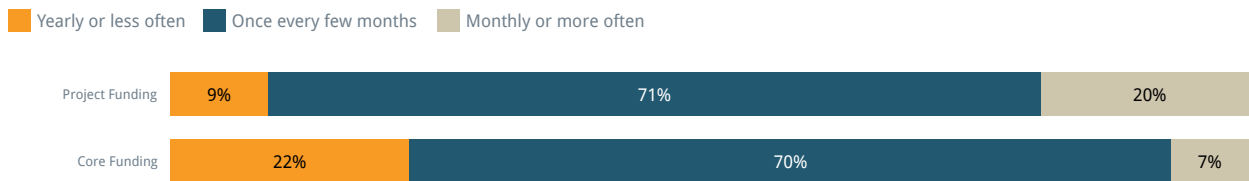
Interaction Patterns

How often do/did you have contact with your primary contact during this grant?



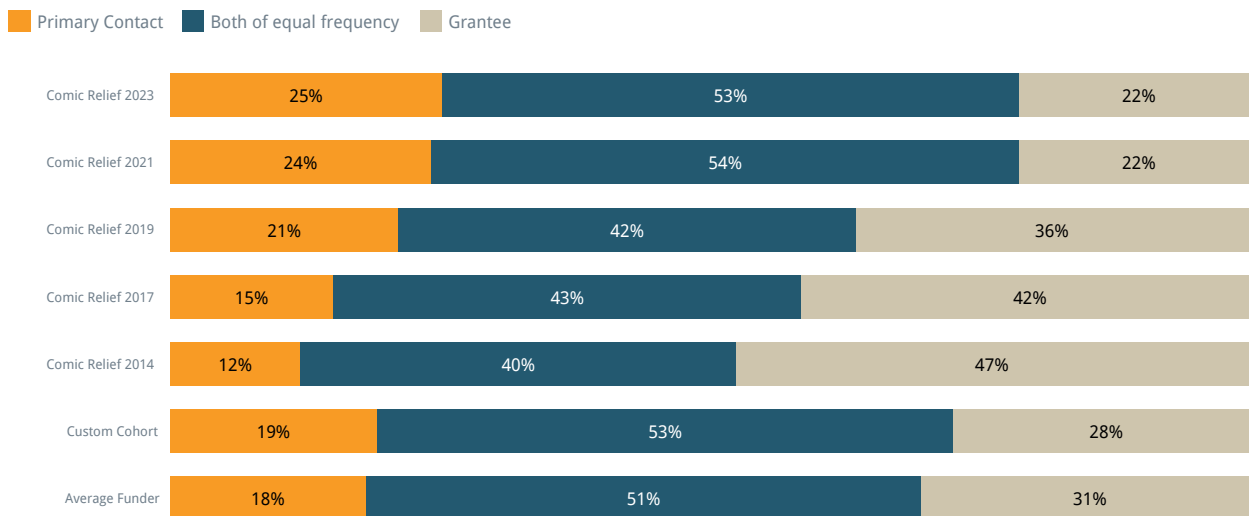
Cohort: Custom Cohort Past results: on

How often do/did you have contact with your primary contact during this grant? - By Subgroup



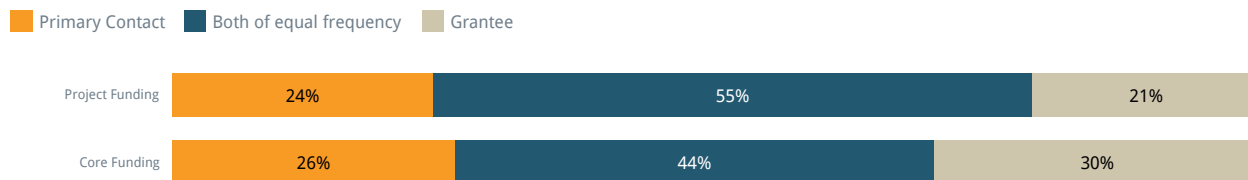
Subgroup: Funding Type

Who most frequently initiated the contact you had with your primary contact during this grant?



Cohort: Custom Cohort Past results: on

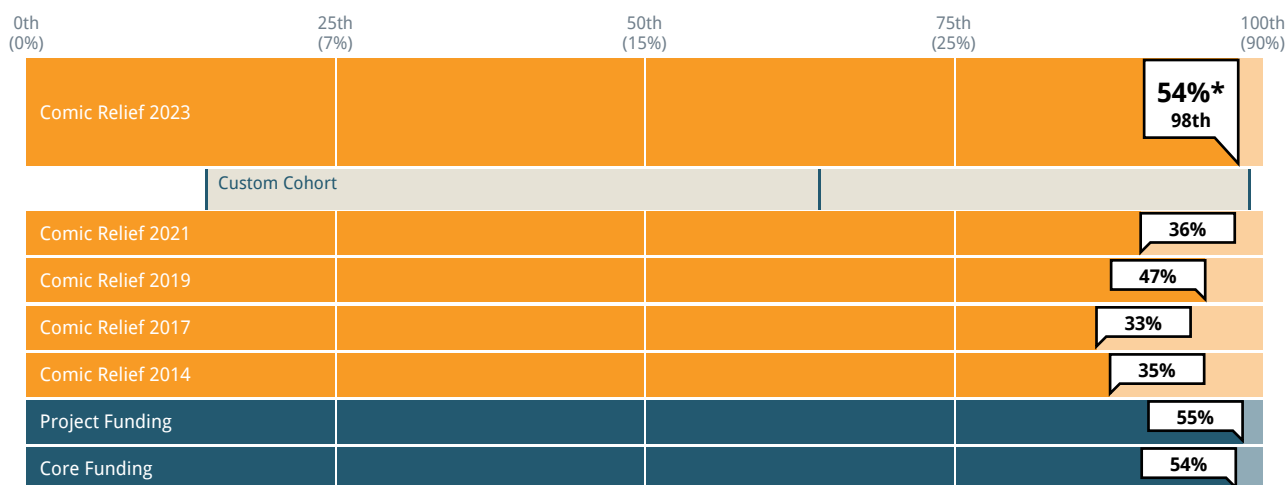
Who most frequently initiated the contact you had with your primary contact during this grant? - By Subgroup



Subgroup: Funding Type

Has your main contact at Comic Relief changed in the past six months?

Proportion of grantees responding 'Yes'



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Please note that CEP recently modified the following question. The prior question was: "At any point during this grant, including the selection process, did the Foundation staff visit your offices or programmes?" The question anchors have not been modified.

At any point during this grant, including the selection process, did Comic Relief staff conduct a site visit?

Yes, in person and/or virtual No Don't know



Cohort: Private Foundations Past results: on

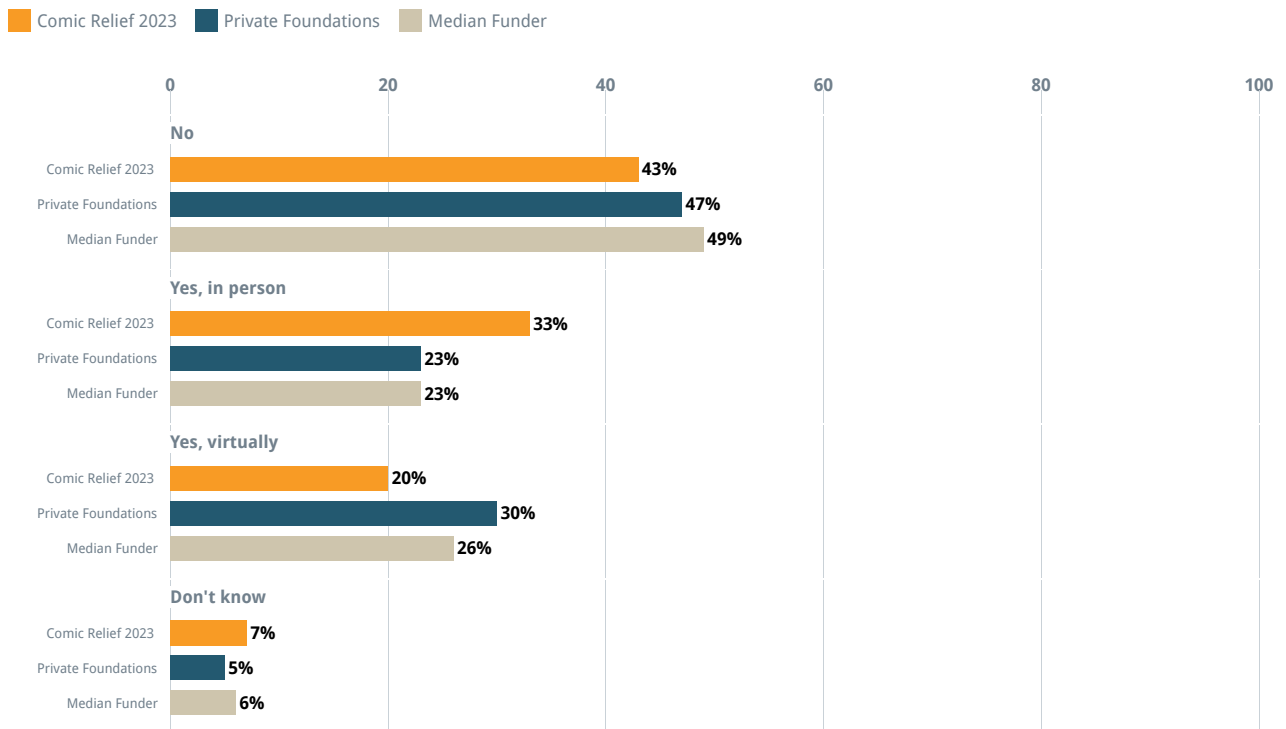
At any point during this grant, including the selection process, did Comic Relief staff conduct a site visit? - By Subgroup



Subgroup: Funding Type

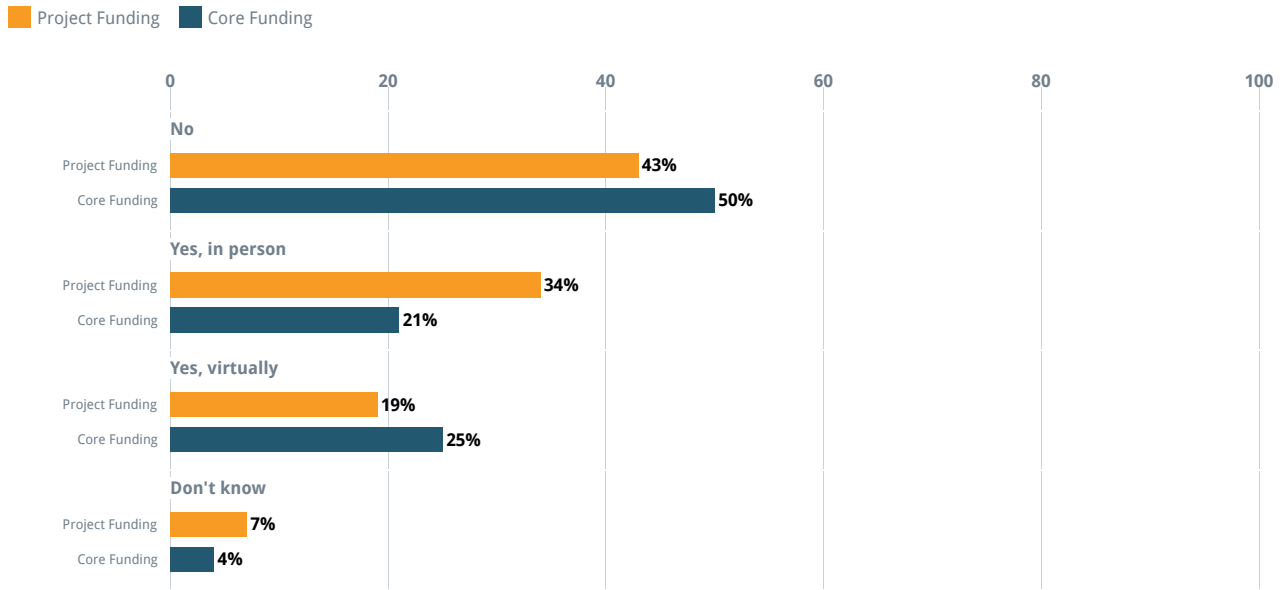
In the survey, respondents were asked the site visit question in a check-all-that-apply format. Therefore, the following charts provide greater detail on the previous site visit question.

At any point during this grant, including the selection process, did Comic Relief staff conduct a site visit?



Cohort: Private Foundations Past results: on

At any point during this grant, including the selection process, did Comic Relief staff conduct a site visit? - By Subgroup

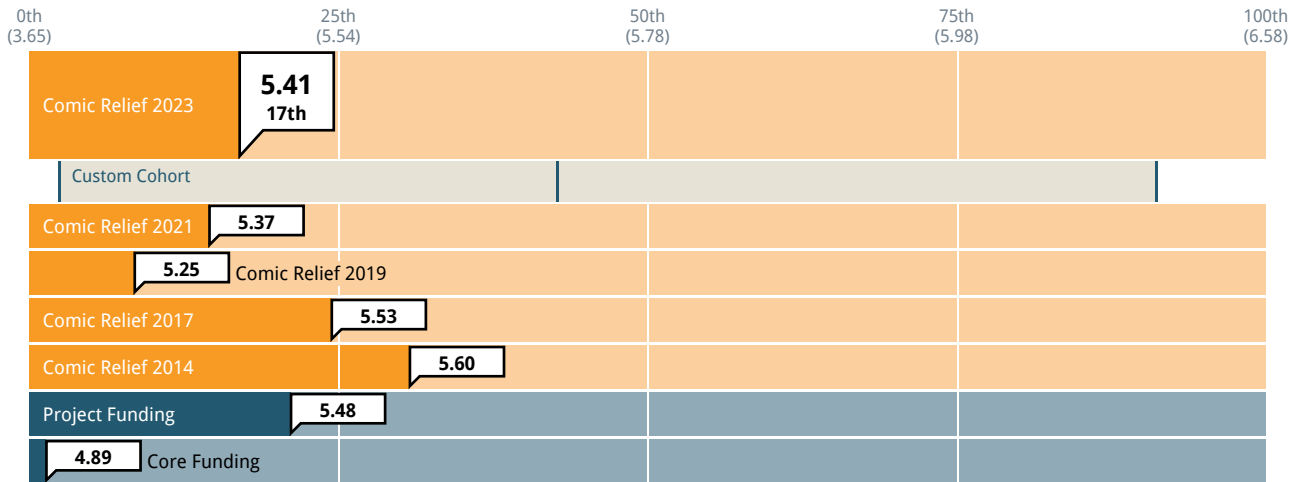


Subgroup: Funding Type

Communication

How clearly has Comic Relief communicated its goals and strategy to you?

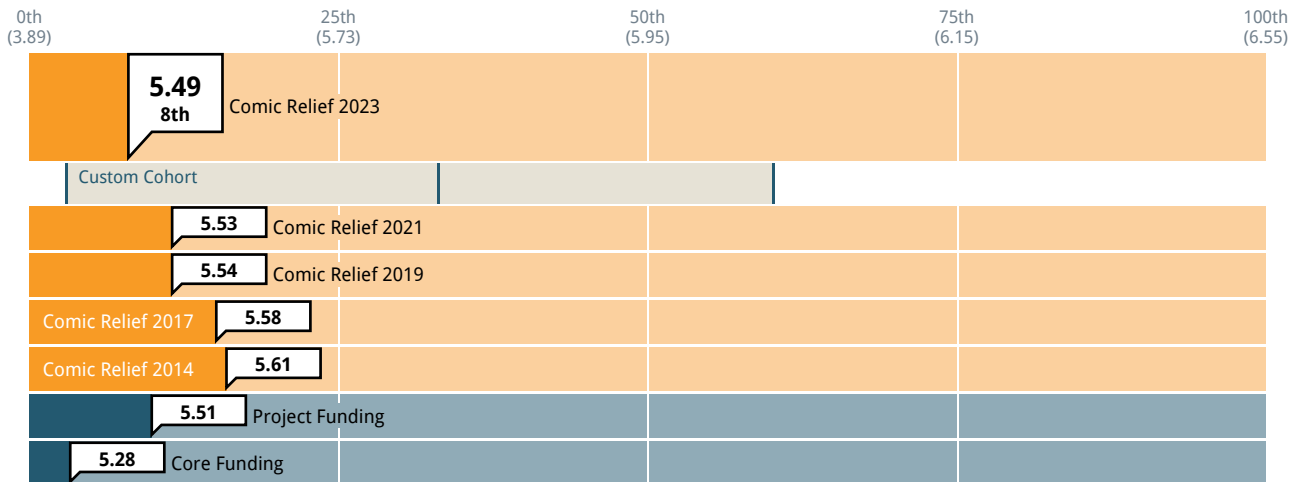
1 = Not at all clearly 7 = Extremely clearly



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Comic Relief?

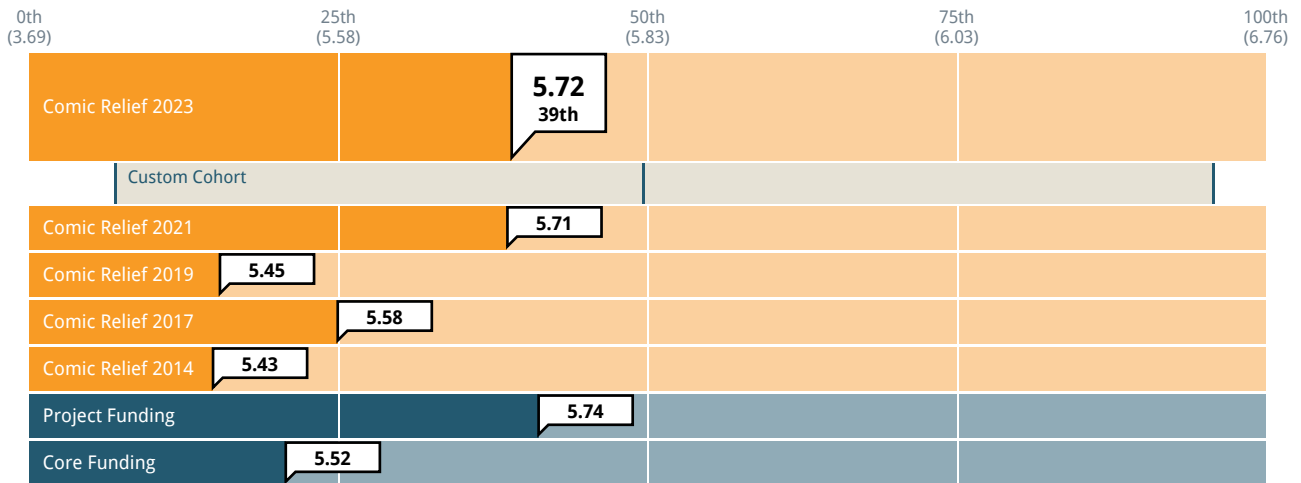
1 = Not at all consistent 7 = Completely consistent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Overall, how transparent is Comic Relief with your organisation?

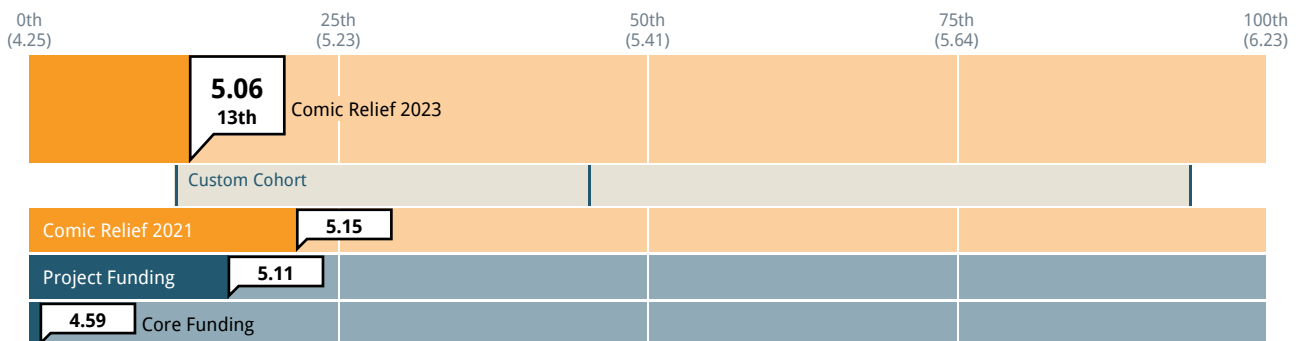
1 = Not at all transparent 7 = Extremely transparent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

How well do you understand the way in which the work funded by this grant fits into Comic Relief's broader efforts?

1 = Limited understanding 7 = Thorough understanding

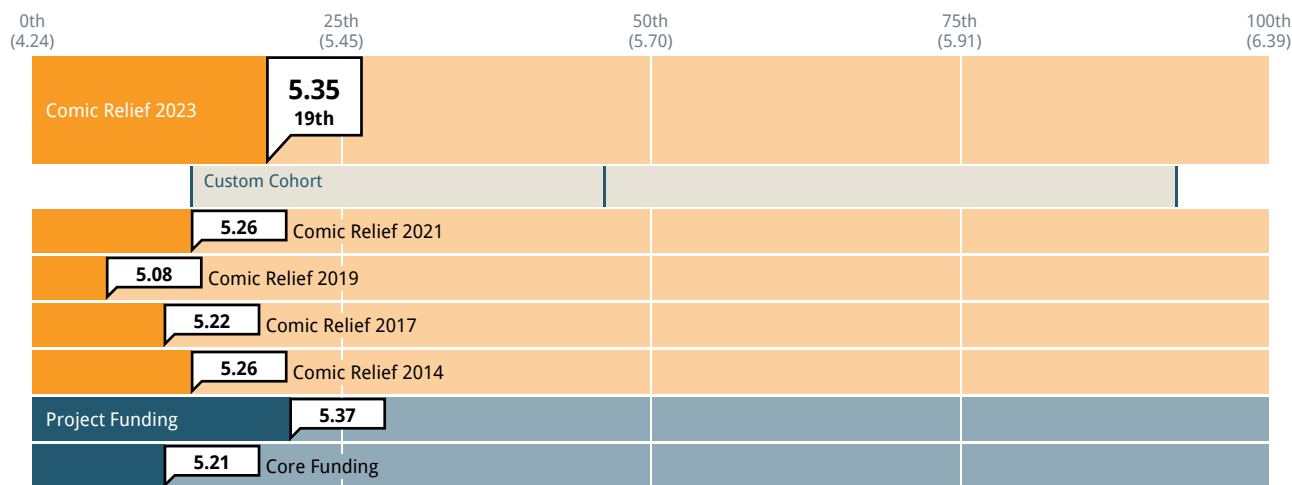


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Contextual Understanding

How well does Comic Relief understand the social, cultural, or socioeconomic factors that affect your work?

1 = Limited understanding 7 = Thorough understanding

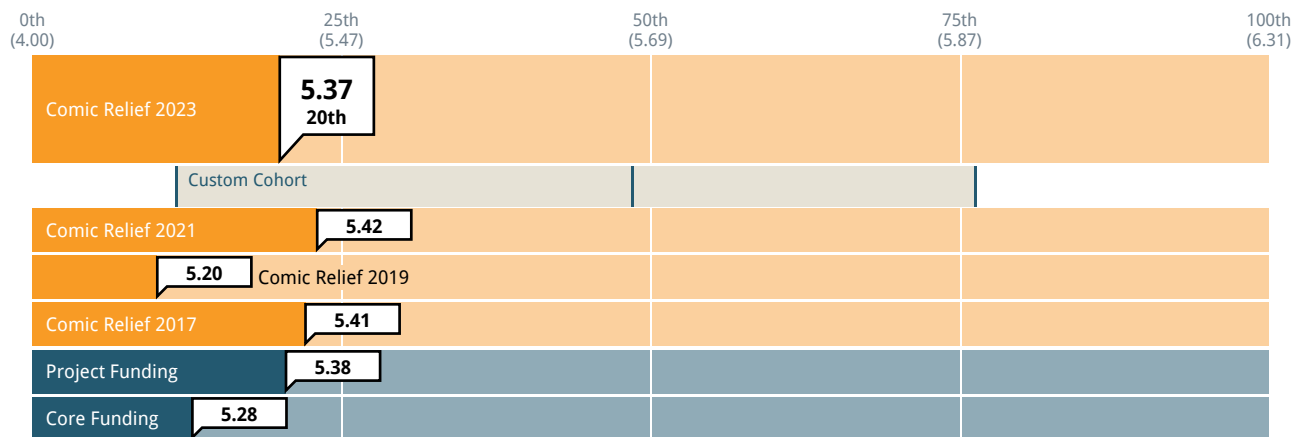


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

In the following questions, we use the phrase “the people and communities that you serve” to refer to those your organisation seeks to serve through the services and/or programmes it provides.

How well does Comic Relief understand the needs of the people and communities that you serve?

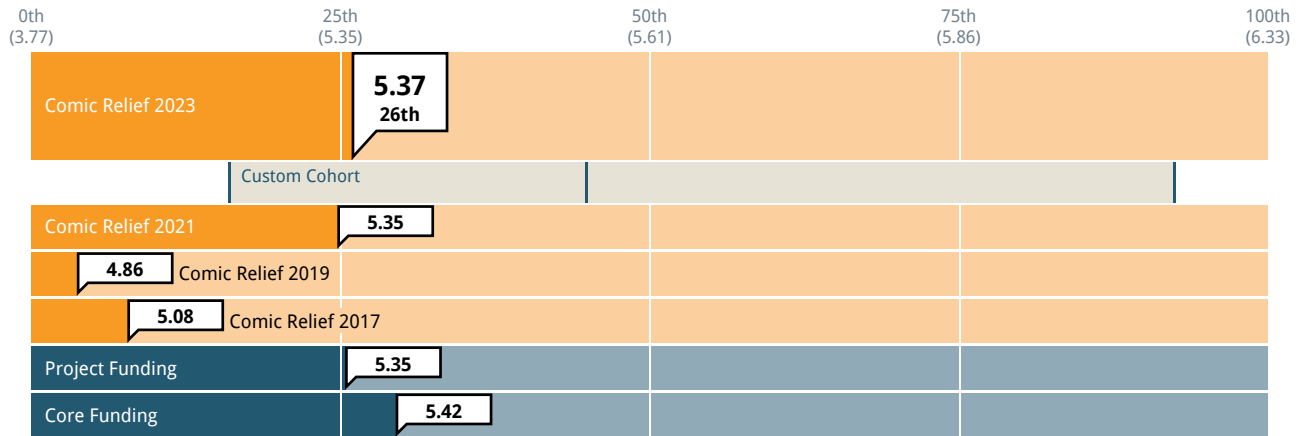
1 = Limited understanding 7 = Thorough understanding



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent do Comic Relief's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?

1 = Not at all 7 = To a great extent



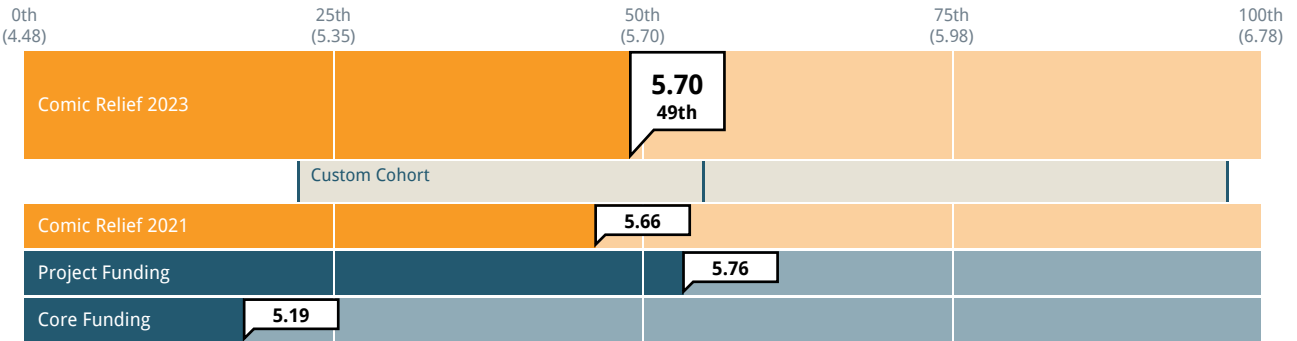
Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Diversity, Equity, and Inclusion

Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:

Comic Relief has clearly communicated what equity, diversity, and inclusion means for its work

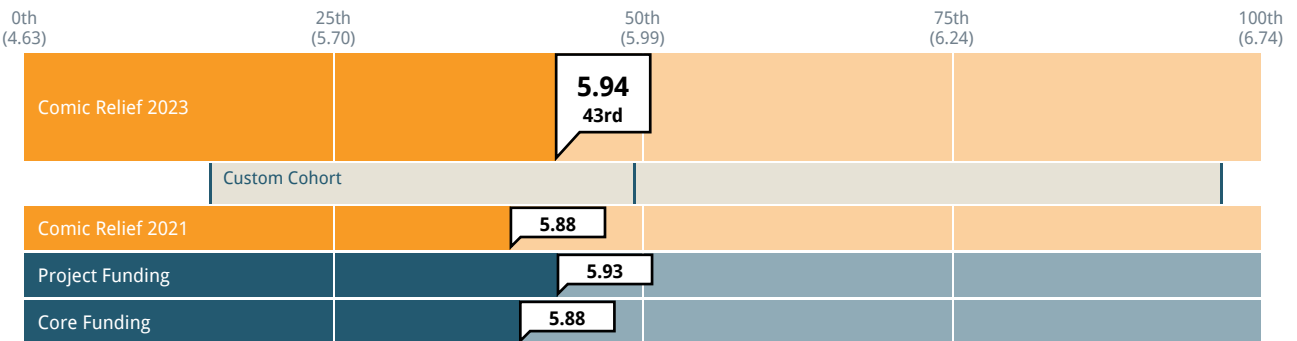
1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Overall, Comic Relief demonstrates an explicit commitment to equity, diversity, and inclusion in its work

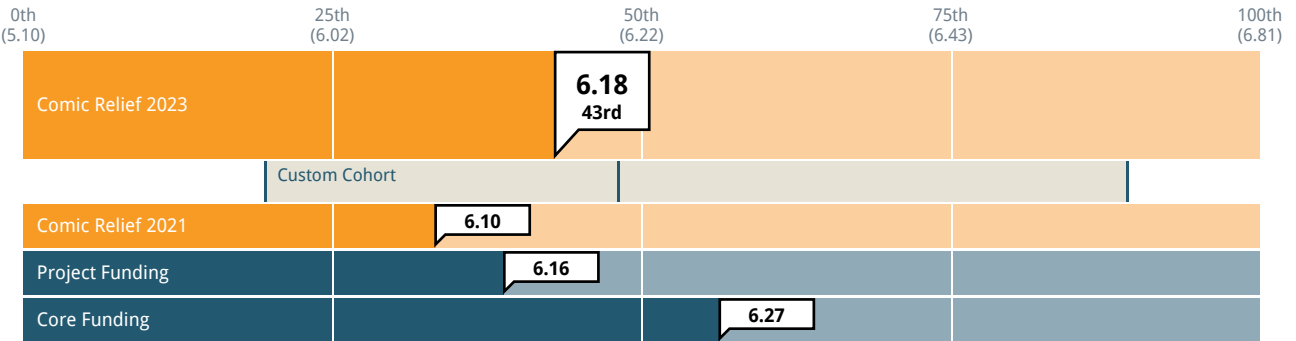
1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Overall, most staff I have interacted with at Comic Relief embody a strong commitment to equity, diversity, and inclusion

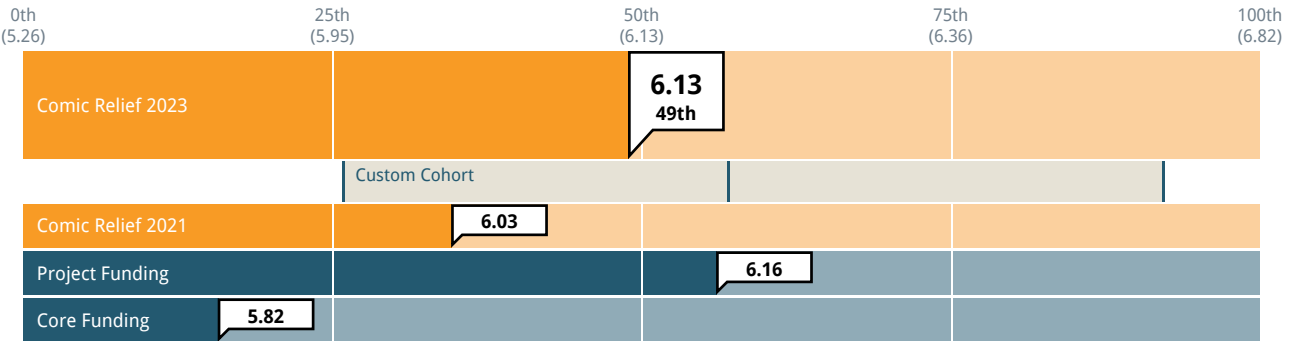
1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

I believe that Comic Relief is committed to combatting racism

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

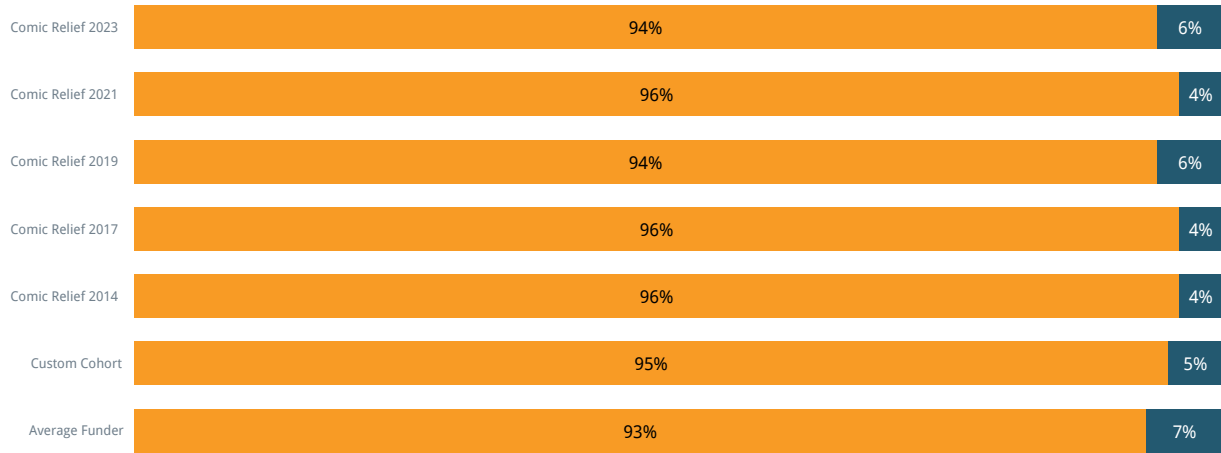


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Grant Processes

Did you submit a proposal to Comic Relief for this grant?

Submitted a proposal Did not submit a proposal



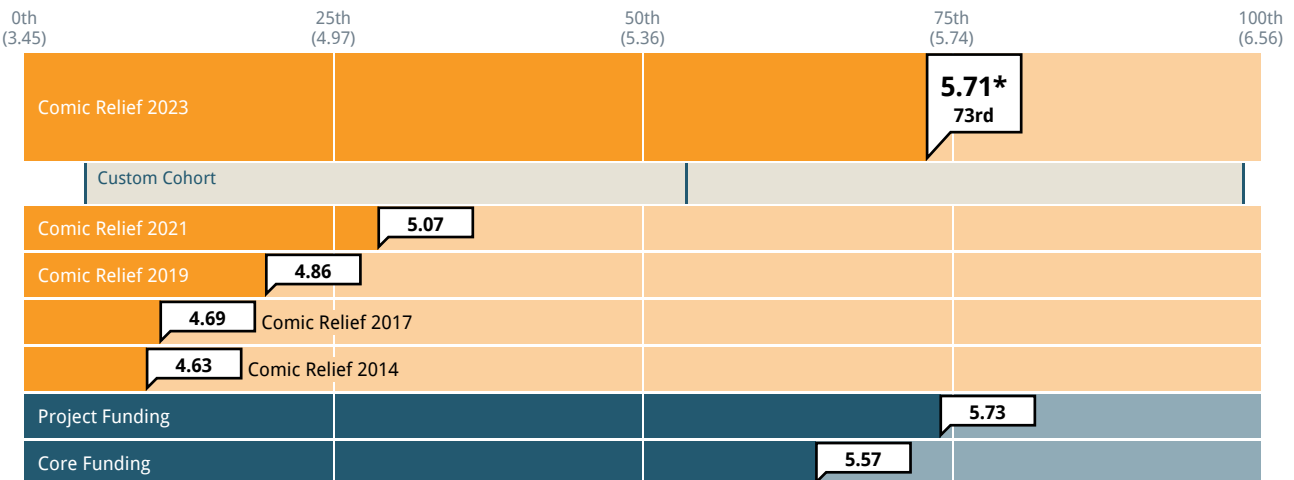
Cohort: Custom Cohort Past results: on

Selection Process

Please note that CEP modified the following question in 2022. The prior question text was: "How helpful was participating in the Foundation's selection process in strengthening the organisation/programme funded by the grant?" The corresponding anchors were "not at all helpful" and "extremely helpful."

To what extent was Comic Relief's selection process a helpful opportunity to strengthen the efforts funded by the grant?

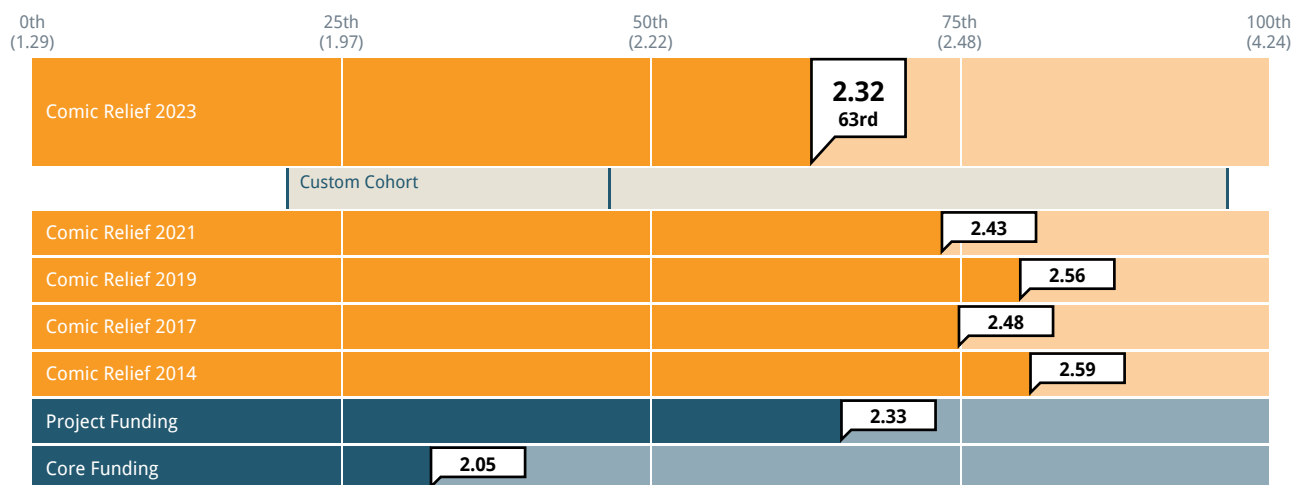
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

As you developed your grant proposal, how much pressure did you feel to modify your organisation's priorities in order to create a grant proposal that was likely to receive funding?

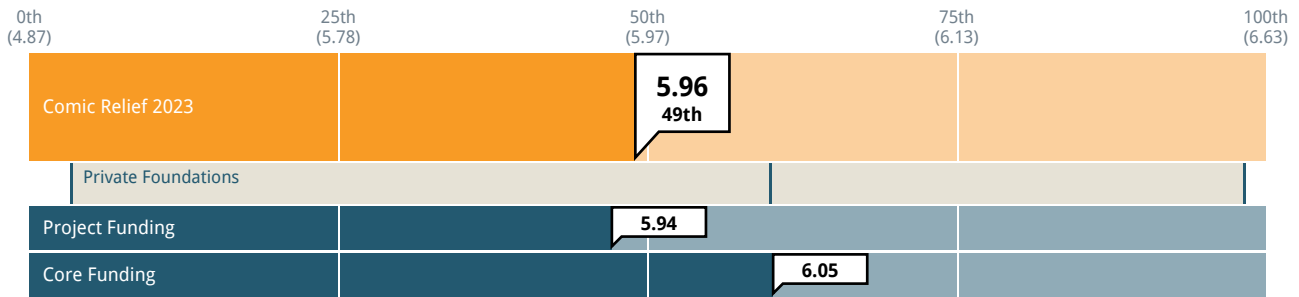
1 = No pressure 7 = Significant pressure



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent was Comic Relief's selection process an appropriate level of effort given the amount of funding received?

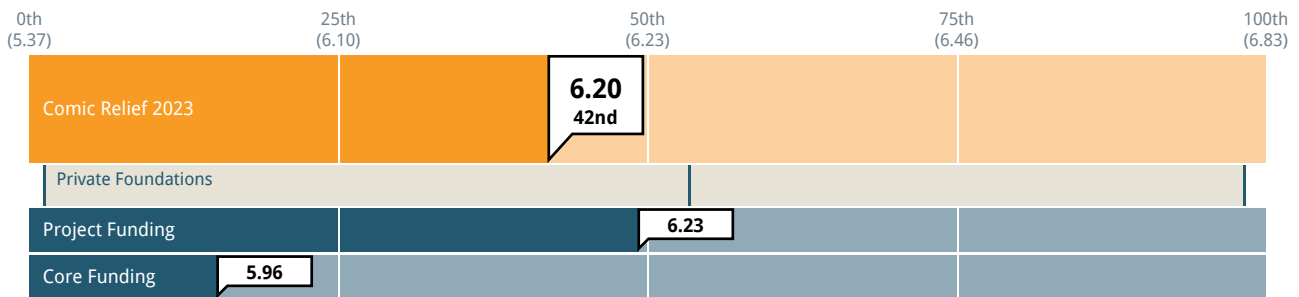
1 = Not at all 7 = To a great extent



Cohort: Private Foundations Past results: on Subgroup: Funding Type

To what extent was Comic Relief clear and transparent about the selection process requirements and timelines?

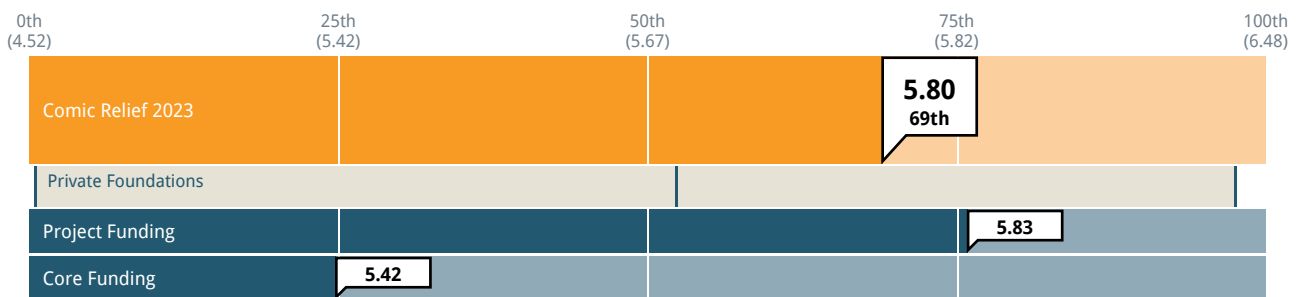
1 = Not at all 7 = To a great extent



Cohort: Private Foundations Past results: on Subgroup: Funding Type

To what extent was Comic Relief clear and transparent about the criteria Comic Relief uses to decide whether a proposal would be funded or declined?

1 = Not at all 7 = To a great extent



Cohort: Private Foundations Past results: on Subgroup: Funding Type

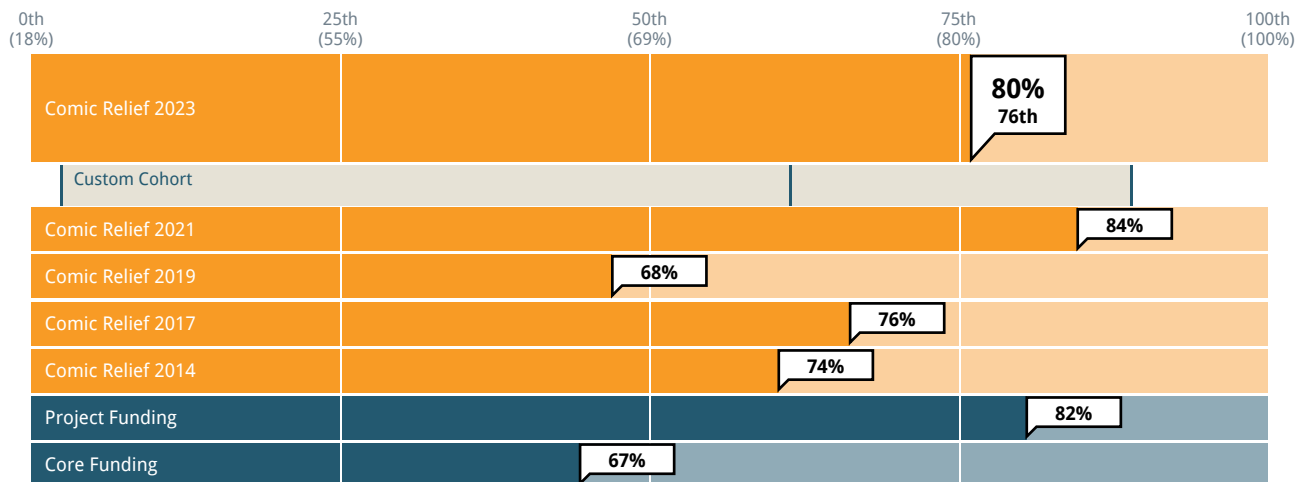
Reporting and Evaluation Process

Definition of Reporting and Evaluation

- "Reporting" - Comic Relief's standard oversight, monitoring, and grant reporting.
- "Evaluation" - formal activities *beyond reporting* undertaken by Comic Relief to assess or learn about a grant, a programme, or Comic Relief's efforts.

At any point during the proposal or the grant period, did Comic Relief and your organisation exchange ideas regarding how your organisation would assess the results of the work funded by this grant?

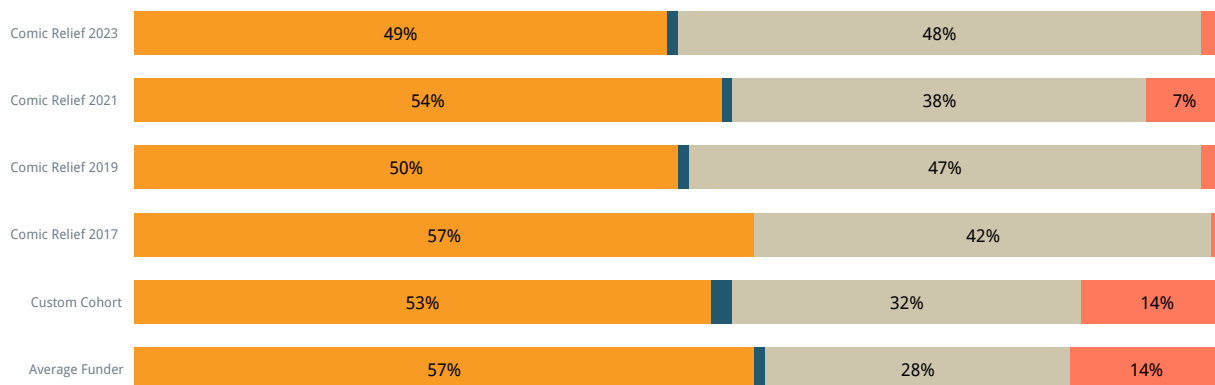
Proportion of grantees responding 'Yes'



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Participation in Reporting and/or Evaluation Processes

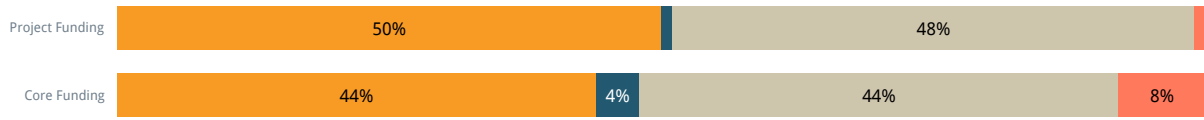
- Participated in a reporting process only
- Participated in an evaluation process only
- Participated in both a reporting and an evaluation process
- Participated in neither a reporting nor an evaluation process



Cohort: Custom Cohort Past results: on

Participation in Reporting and/or Evaluation Processes - By Subgroup

- Participated in a reporting process only
- Participated in an evaluation process only
- Participated in both a reporting and an evaluation process
- Participated in neither a reporting nor an evaluation process



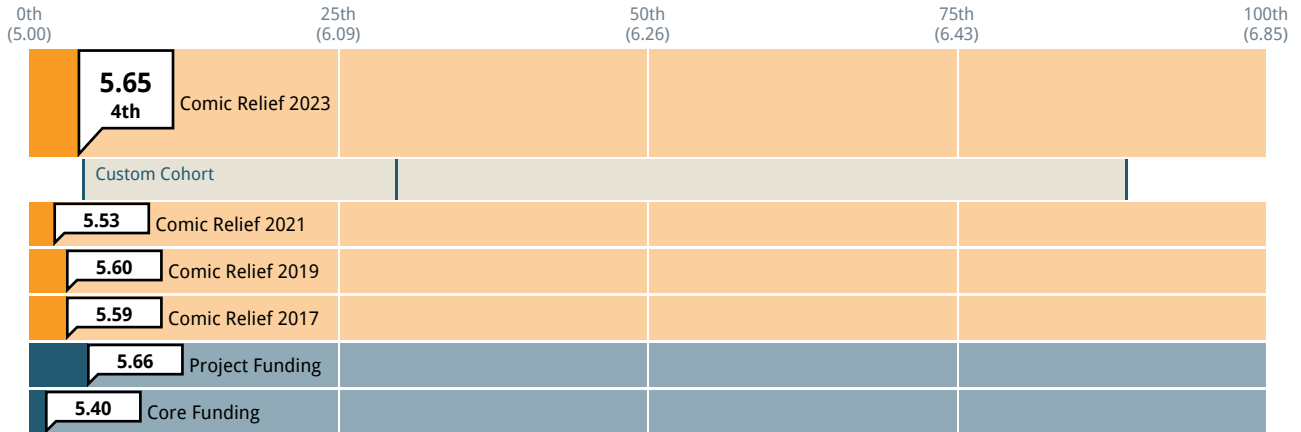
Subgroup: Funding Type

Reporting Process

The following questions were only asked of grantees that indicated having participated in a reporting process. See the “Reporting and Evaluation Process” page for data on the proportion of grantees participating in this process.

To what extent was Comic Relief’s reporting process straightforward?

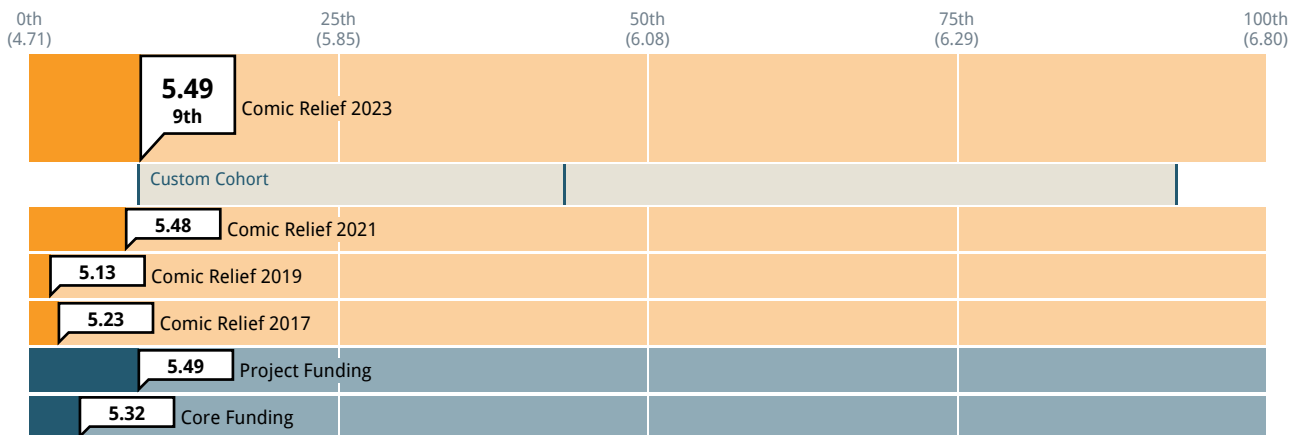
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent was Comic Relief’s reporting process adaptable, if necessary, to fit your circumstances?

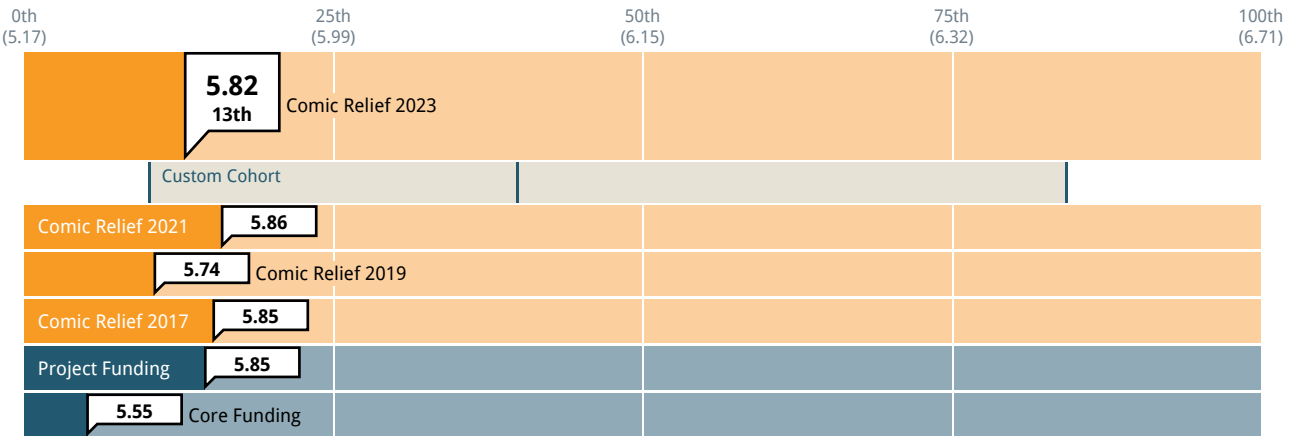
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent was Comic Relief's reporting process relevant, with questions and measures pertinent to the work funded by this grant?

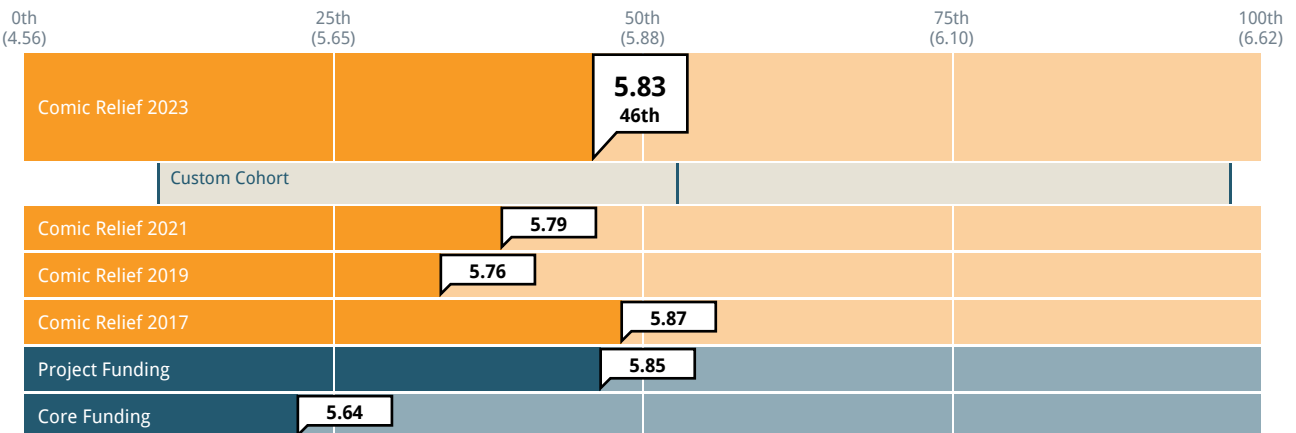
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent was Comic Relief's reporting process a helpful opportunity for you to reflect and learn?

1 = Not at all 7 = To a great extent



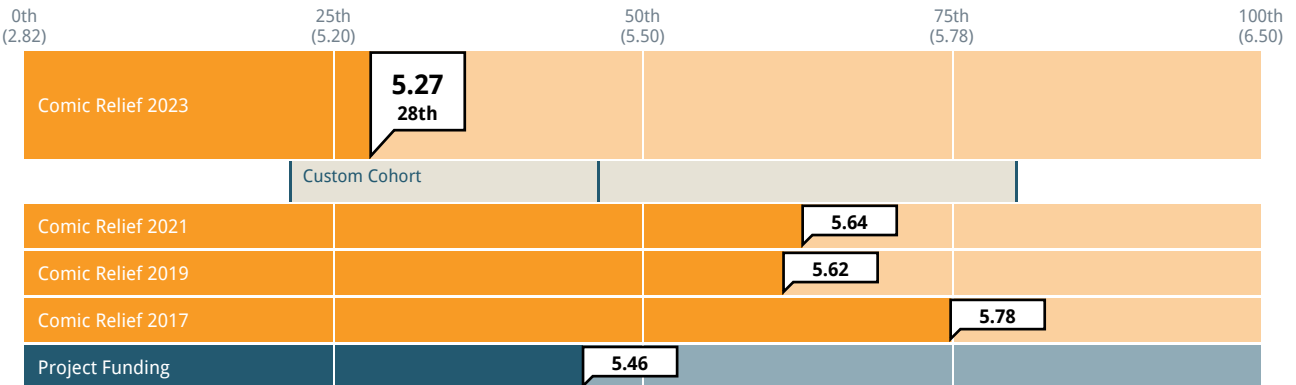
Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Evaluation Process

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

To what extent did the evaluation incorporate input from your organisation in the design of the evaluation?

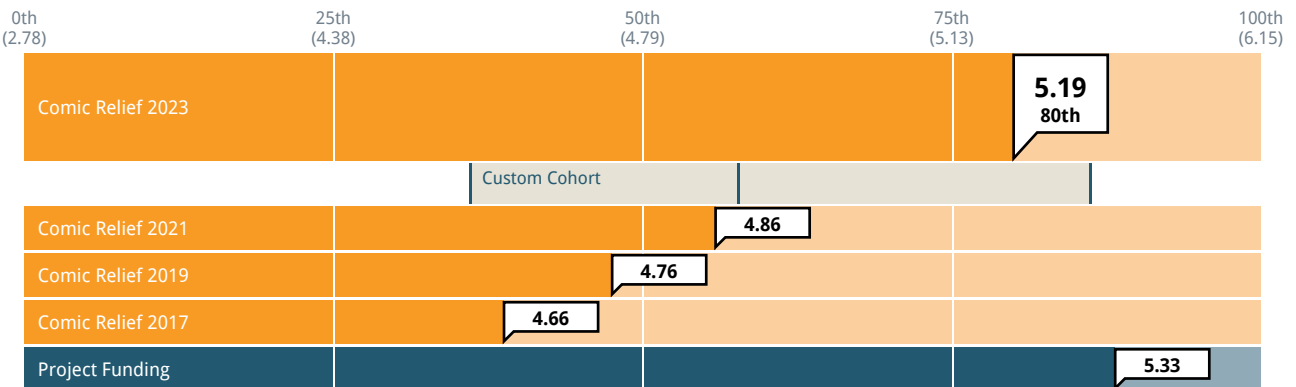
1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

To what extent did the evaluation result in your organisation making changes to the work that was evaluated?

1 = Not at all 7 = To a great extent

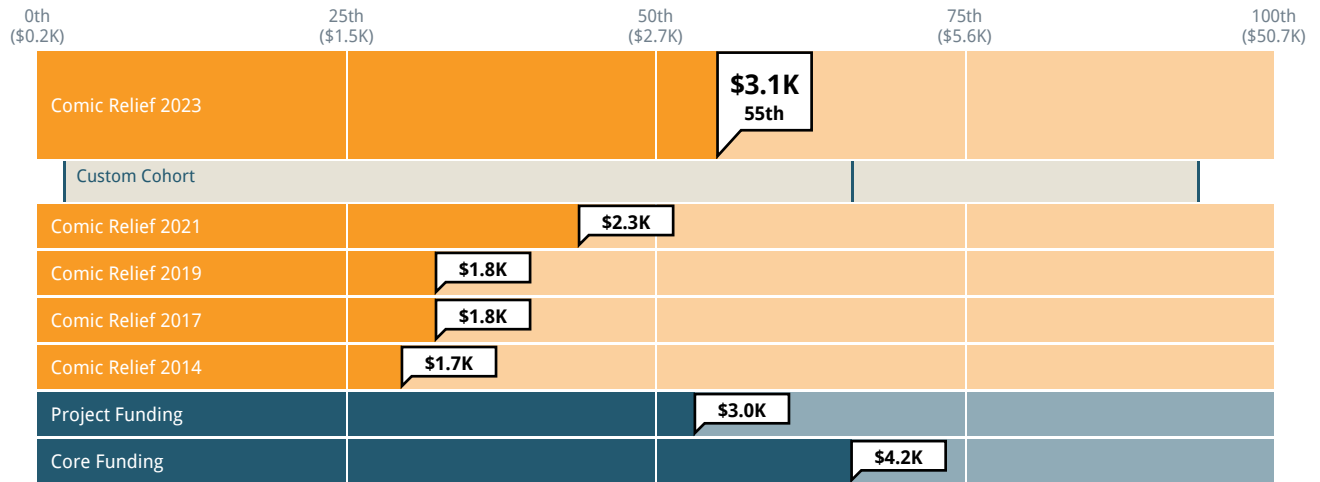


Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Monetary Return and Time Spent on Processes

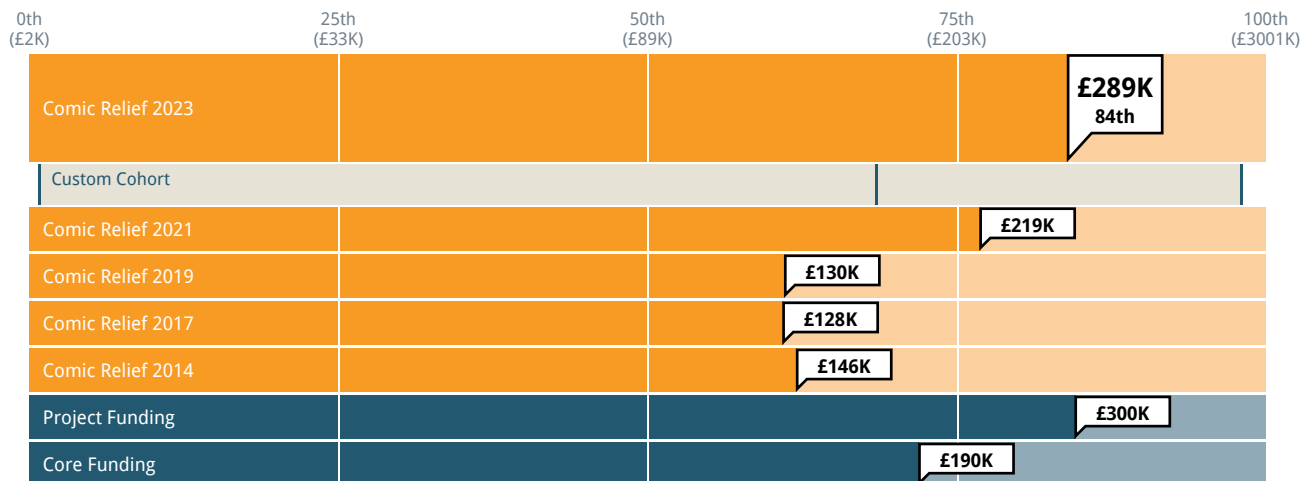
Monetary Return: Median grant money awarded per process hour required

Includes total grant money awarded and total time necessary to fulfill the requirements over the lifetime of the grant



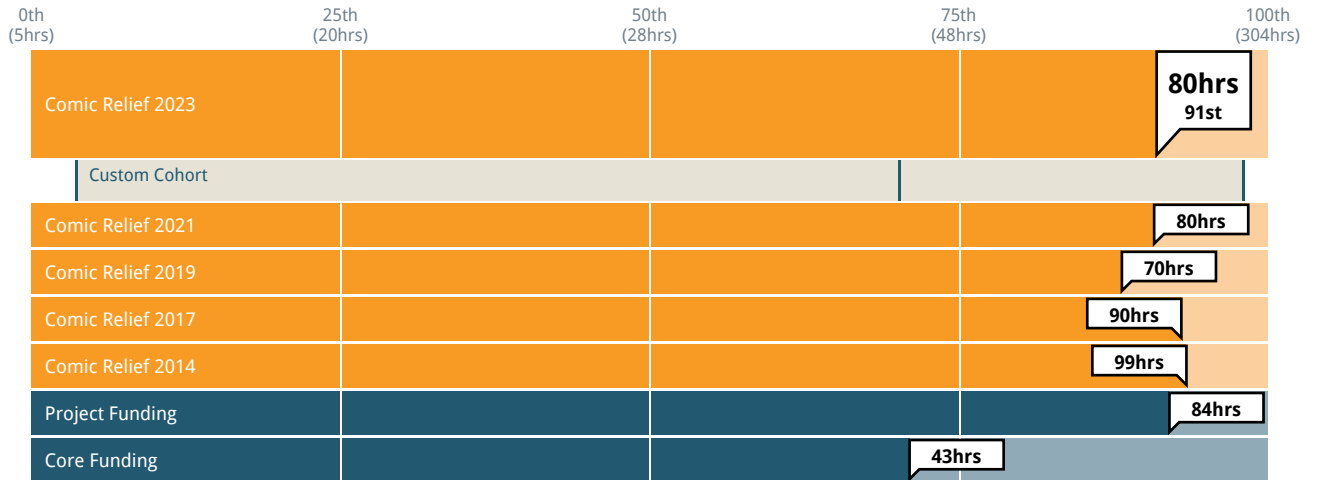
Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Median Grant Size



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

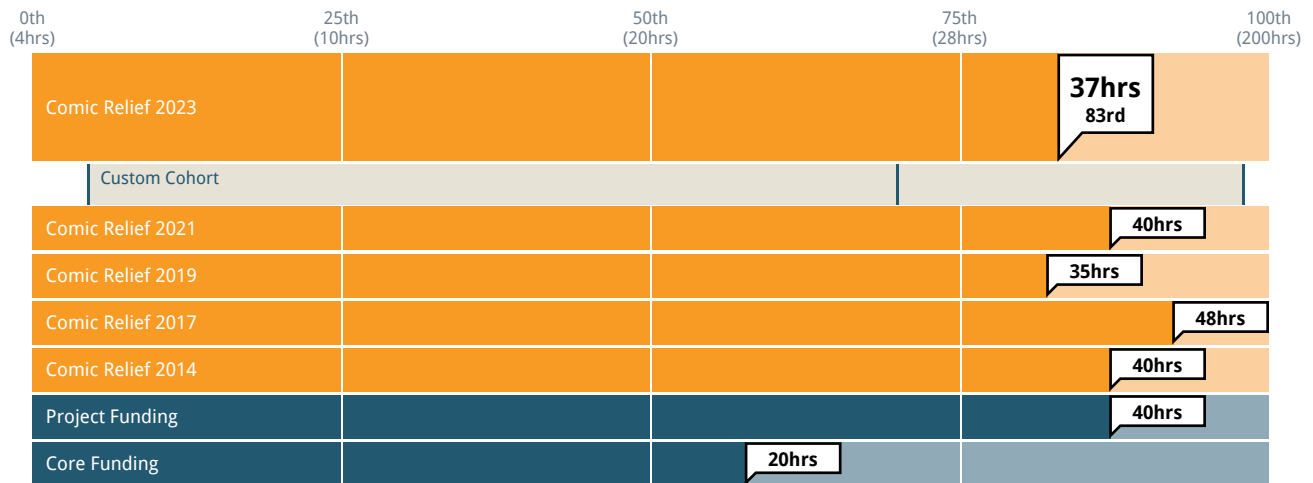
Median hours spent by grantees on funder requirements over grant lifetime



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Time Spent on Selection Process

Median Hours Spent on Proposal and Selection Process



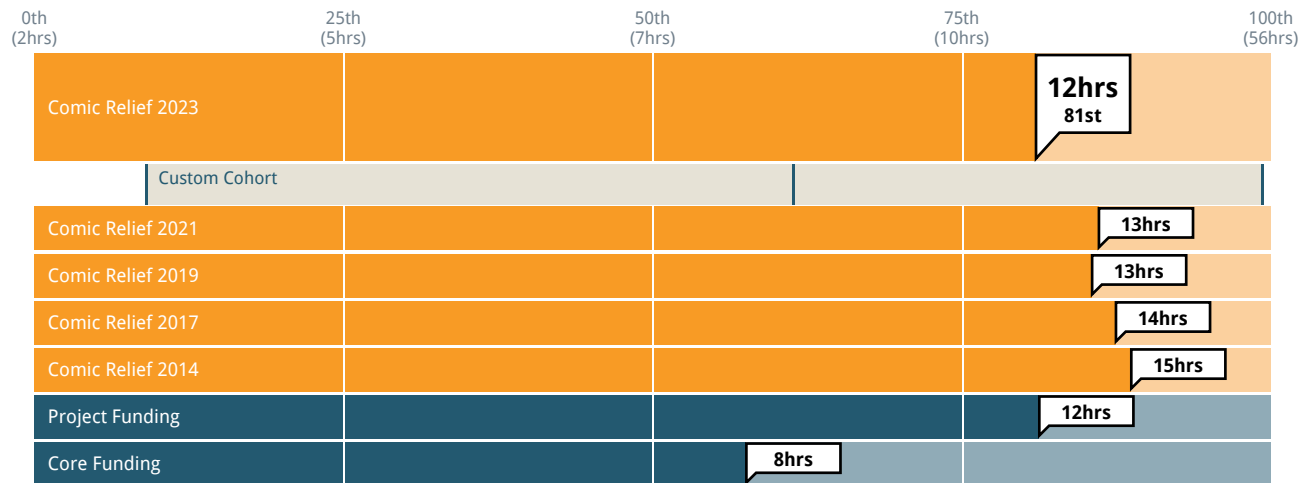
Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Selected Cohort: Custom Cohort								
Time Spent On Proposal and Selection Process								
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200+ hours
Comic Relief 2023	10%	15%	13%	13%	13%	21%	7%	8%
Comic Relief 2021	4%	10%	17%	13%	14%	19%	15%	8%
Comic Relief 2019	6%	15%	17%	16%	10%	19%	11%	6%
Comic Relief 2017	3%	8%	12%	16%	11%	21%	18%	11%
Comic Relief 2014	4%	8%	12%	17%	14%	19%	17%	10%
Average Funder	26%	22%	16%	7%	10%	10%	5%	3%
Custom Cohort	20%	18%	14%	9%	10%	14%	8%	6%

Selected Subgroup: Funding Type		
Time Spent On Proposal and Selection Process (By Subgroup)	Project Funding	Core Funding
1 to 9 hours	8%	24%
10 to 19 hours	15%	16%
20 to 29 hours	13%	16%
30 to 39 hours	14%	12%
40 to 49 hours	11%	16%
50 to 99 hours	23%	12%
100 to 199 hours	8%	0%
200+ hours	8%	4%

Time Spent on Reporting and Evaluation Process

Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Selected Cohort: Custom Cohort							
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100+ hours
Comic Relief 2023	42%	26%	9%	4%	2%	11%	6%
Comic Relief 2021	36%	23%	15%	4%	5%	8%	10%
Comic Relief 2019	37%	24%	12%	6%	3%	10%	9%
Comic Relief 2017	36%	23%	12%	5%	4%	7%	12%
Comic Relief 2014	32%	26%	7%	8%	4%	11%	12%
Average Funder	57%	19%	9%	3%	3%	4%	4%
Custom Cohort	54%	21%	9%	3%	3%	6%	5%

Selected Subgroup: Funding Type		
Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)	Project Funding	Core Funding
1 to 9 hours	39%	60%
10 to 19 hours	28%	12%
20 to 29 hours	9%	12%
30 to 39 hours	4%	4%
40 to 49 hours	2%	0%
50 to 99 hours	11%	12%
100+ hours	7%	0%

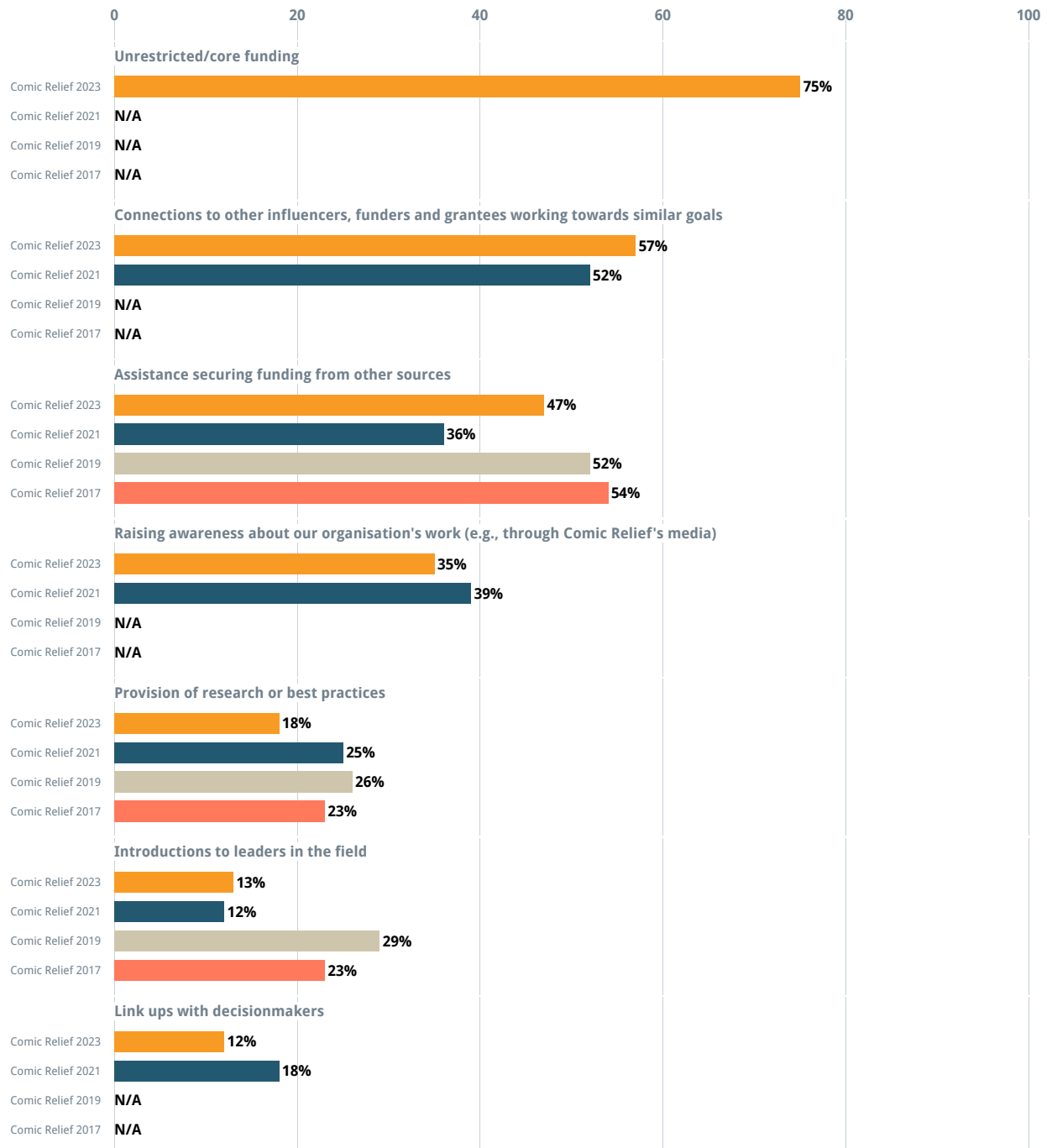
Customized Questions

CEP included a series of customized questions in Comic Relief's grantee survey. The following pages outline grantees' responses to those questions.

Additional Support

What type of support would you most like Comic Relief to offer your organisation in the future? (Please select up to 3 options from the list below)

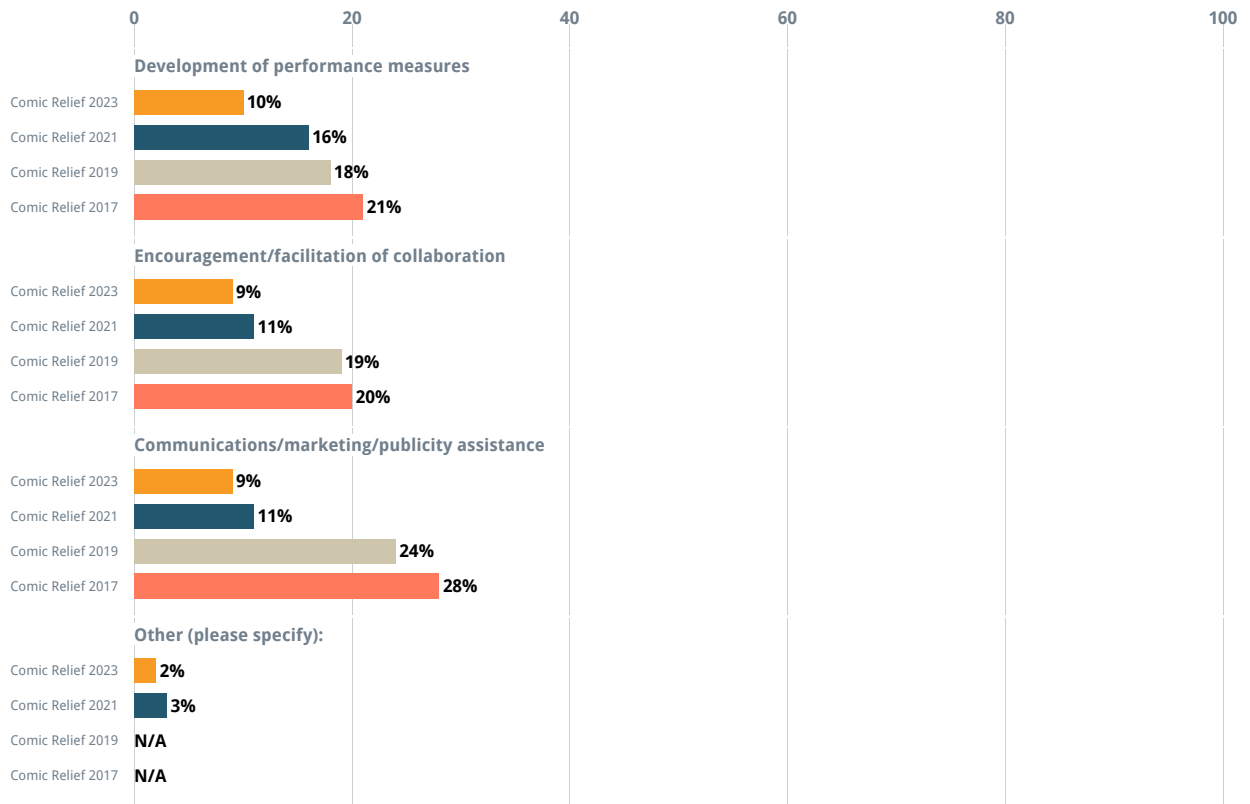
Comic Relief 2023 Comic Relief 2021 Comic Relief 2019 Comic Relief 2017



Cohort: None Past results: on

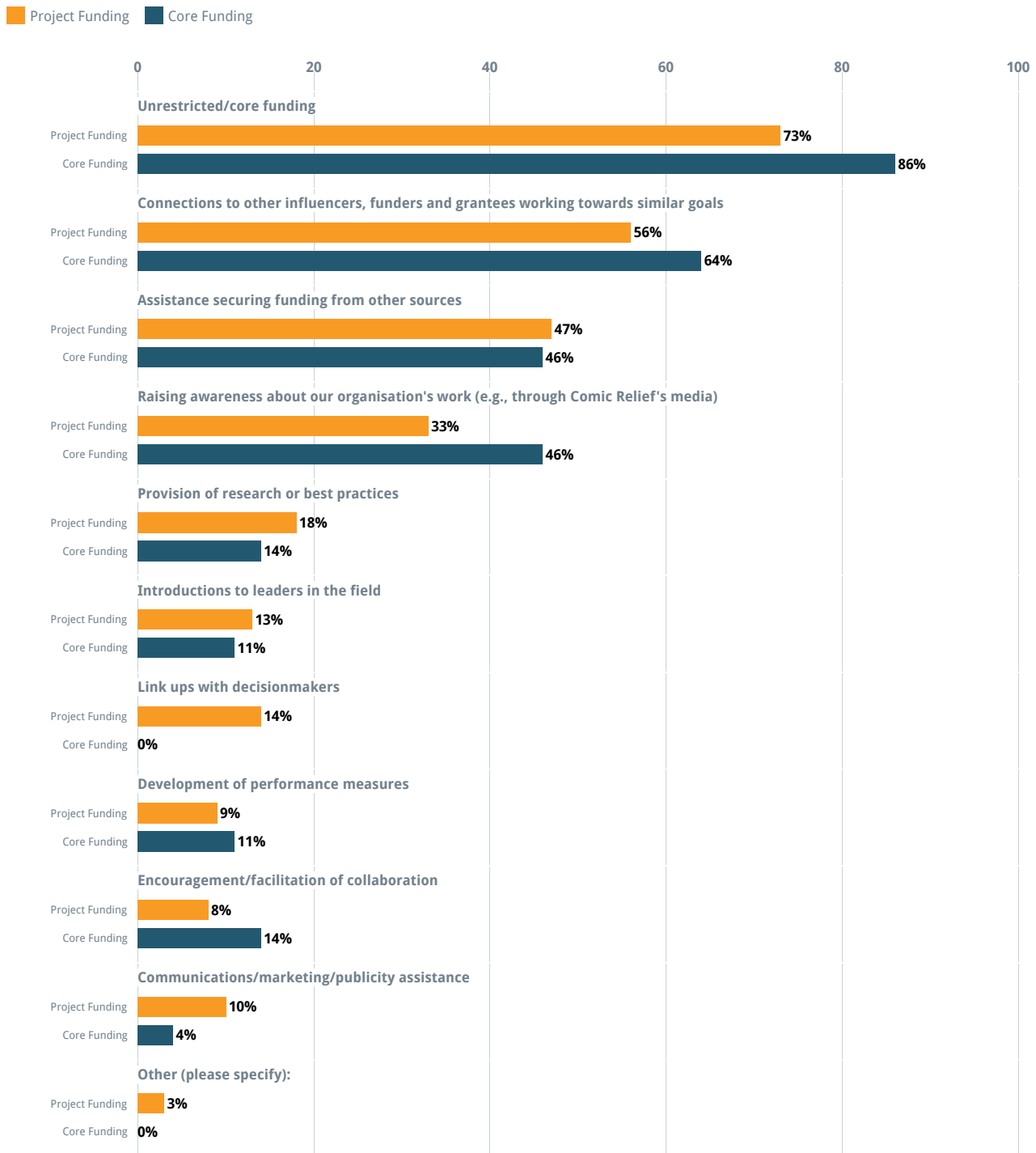
What type of support would you most like Comic Relief to offer your organisation in the future? (Please select up to 3 options from the list below) (cont.)

Comic Relief 2023 Comic Relief 2021 Comic Relief 2019 Comic Relief 2017



Cohort: None Past results: on

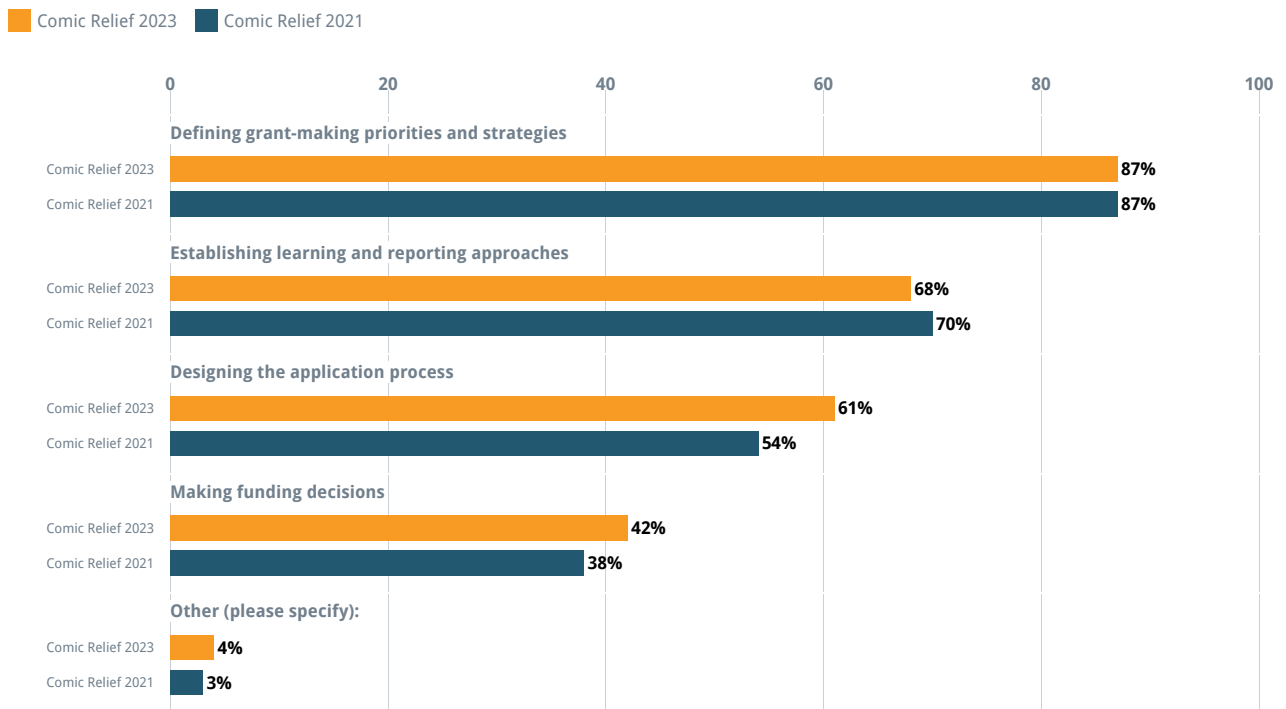
What type of support would you most like Comic Relief to offer your organisation in the future? (Please select up to 3 options from the list below) - By Subgroup



Subgroup: Funding Type

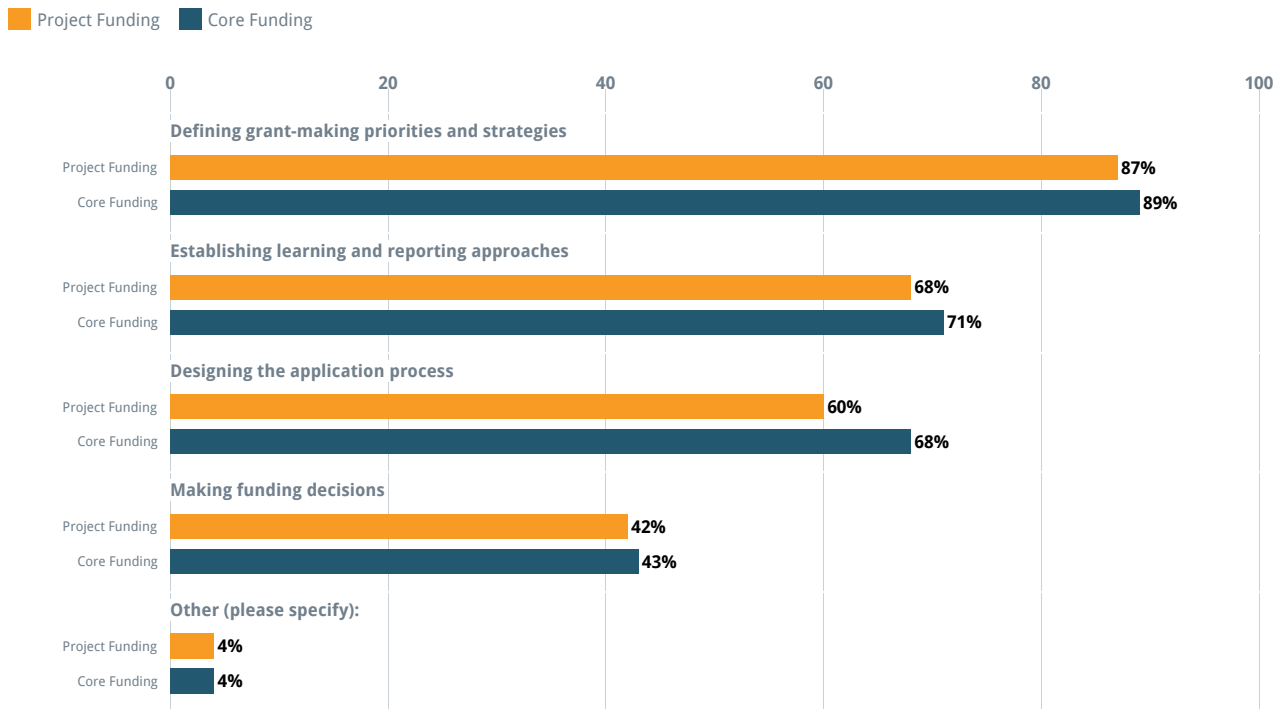
Involvement of Grantees in Comic Relief Processes

Comic Relief wants to explore how its grantees could be more involved in grant-making processes and decisions. In which stages, if any, would your organisation like to be involved? (Please select all that apply)



Cohort: None Past results: on

Comic Relief wants to explore how its grantees could be more involved in grant-making processes and decisions. In which stages, if any, would your organisation like to be involved? (Please select all that apply) - By Subgroup



Subgroup: Funding Type

Awareness of Strategic Change

In 2022 Comic Relief embarked on a new 5 year strategy, focusing on poverty, injustice and climate change.

Were you aware that Comic Relief had undergone this strategic change?

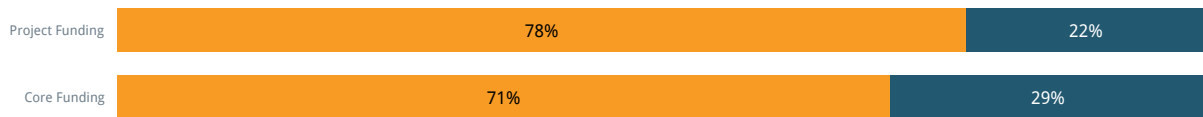
Yes No



Cohort: None Past results: on

Were you aware that Comic Relief had undergone this strategic change? - By Subgroup

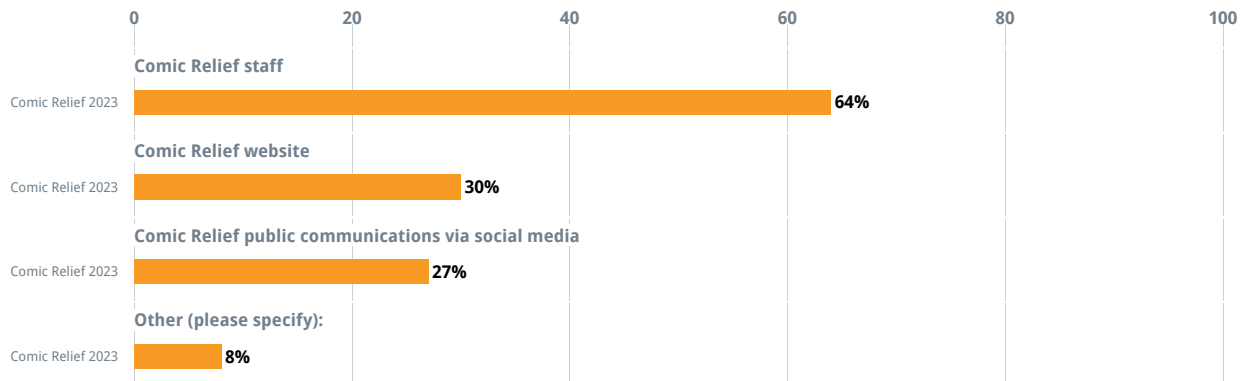
Yes No



Subgroup: Funding Type

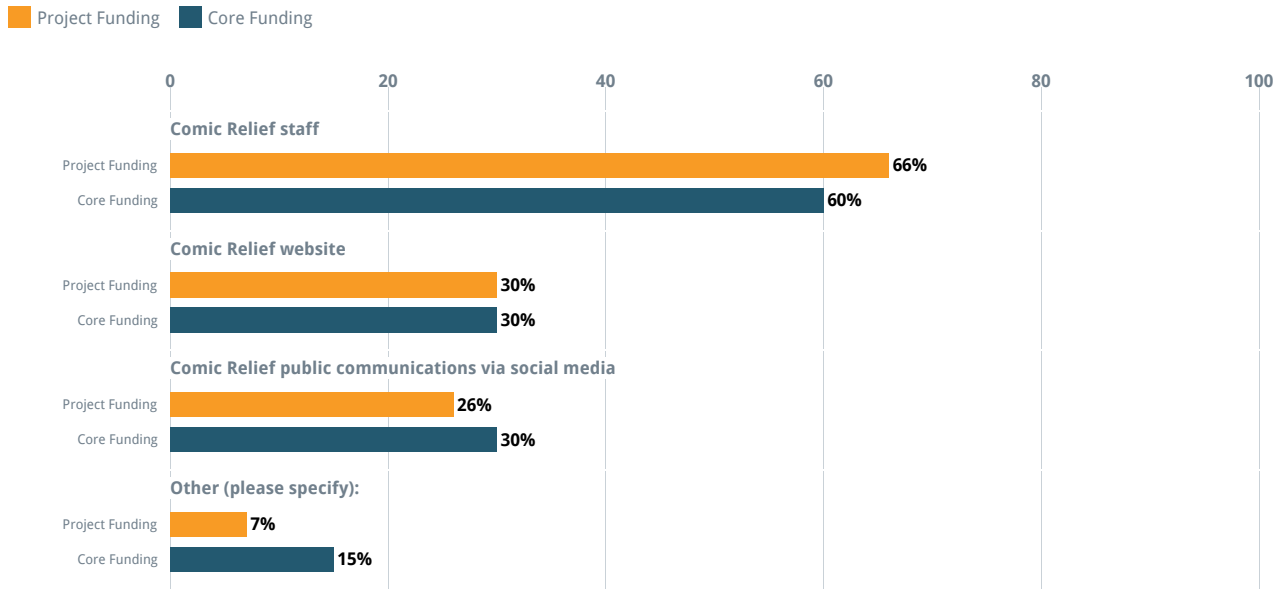
If yes, how did you hear about it? (Please select all that apply)

Comic Relief 2023



Cohort: None Past results: on

If yes, how did you hear about it? (Please select all that apply) - By Subgroup



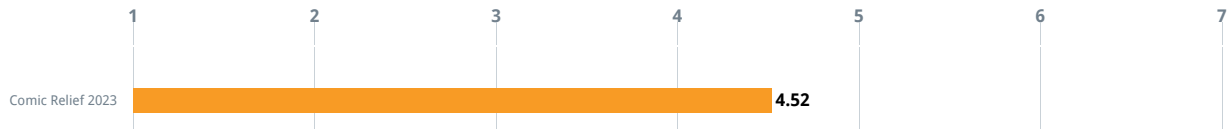
Subgroup: Funding Type

Perceptions of New Strategy

How has Comic Relief's new strategic direction affected your organisation?

1 = Negative impact 4 = No impact 7 = Positive impact

Comic Relief 2023

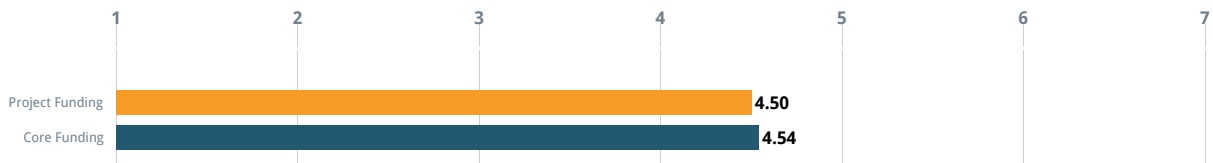


Cohort: None Past results: on

How has Comic Relief's new strategic direction affected your organisation? - By Subgroup

1 = Negative impact 4 = No impact 7 = Positive impact

Project Funding Core Funding

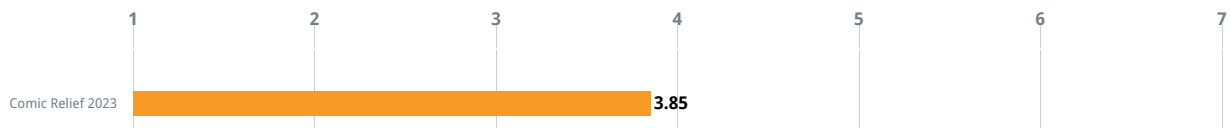


Subgroup: Funding Type

How have Comic Relief's staffing and organisational changes, associated with restructuring and implementing Comic Relief's new strategy, affected your organisation?

1 = Negative impact 4 = No impact 7 = Positive impact

Comic Relief 2023

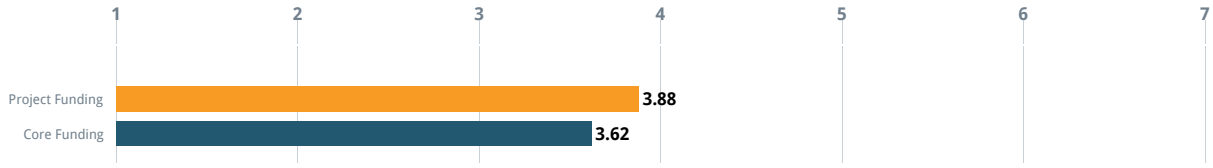


Cohort: None Past results: on

How have Comic Relief's staffing and organisational changes, associated with restructuring and implementing Comic Relief's new strategy, affected your organisation? - By Subgroup

1 = Negative impact 4 = No impact 7 = Positive impact

Project Funding Core Funding

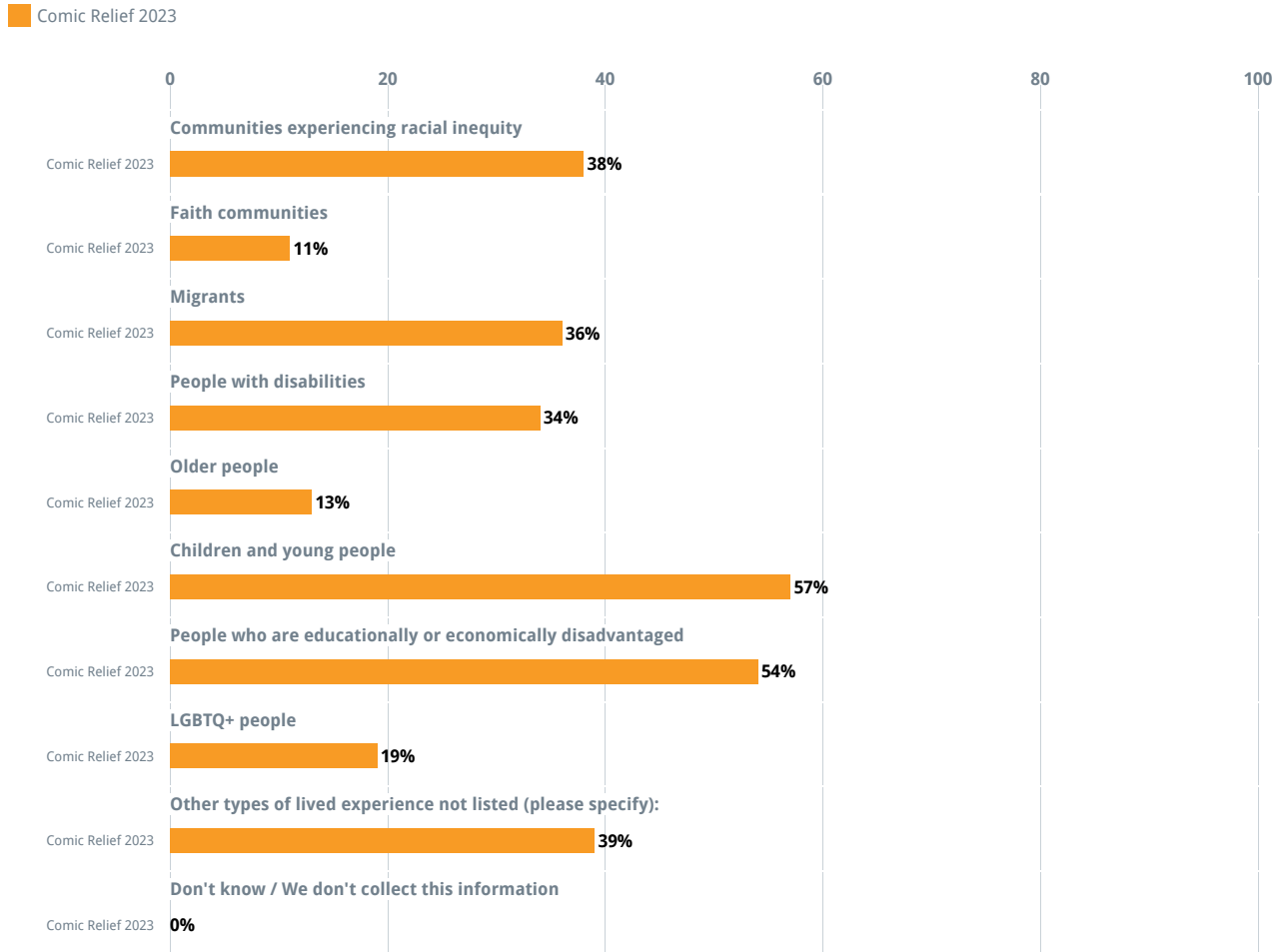


Subgroup: Funding Type

Communities Served

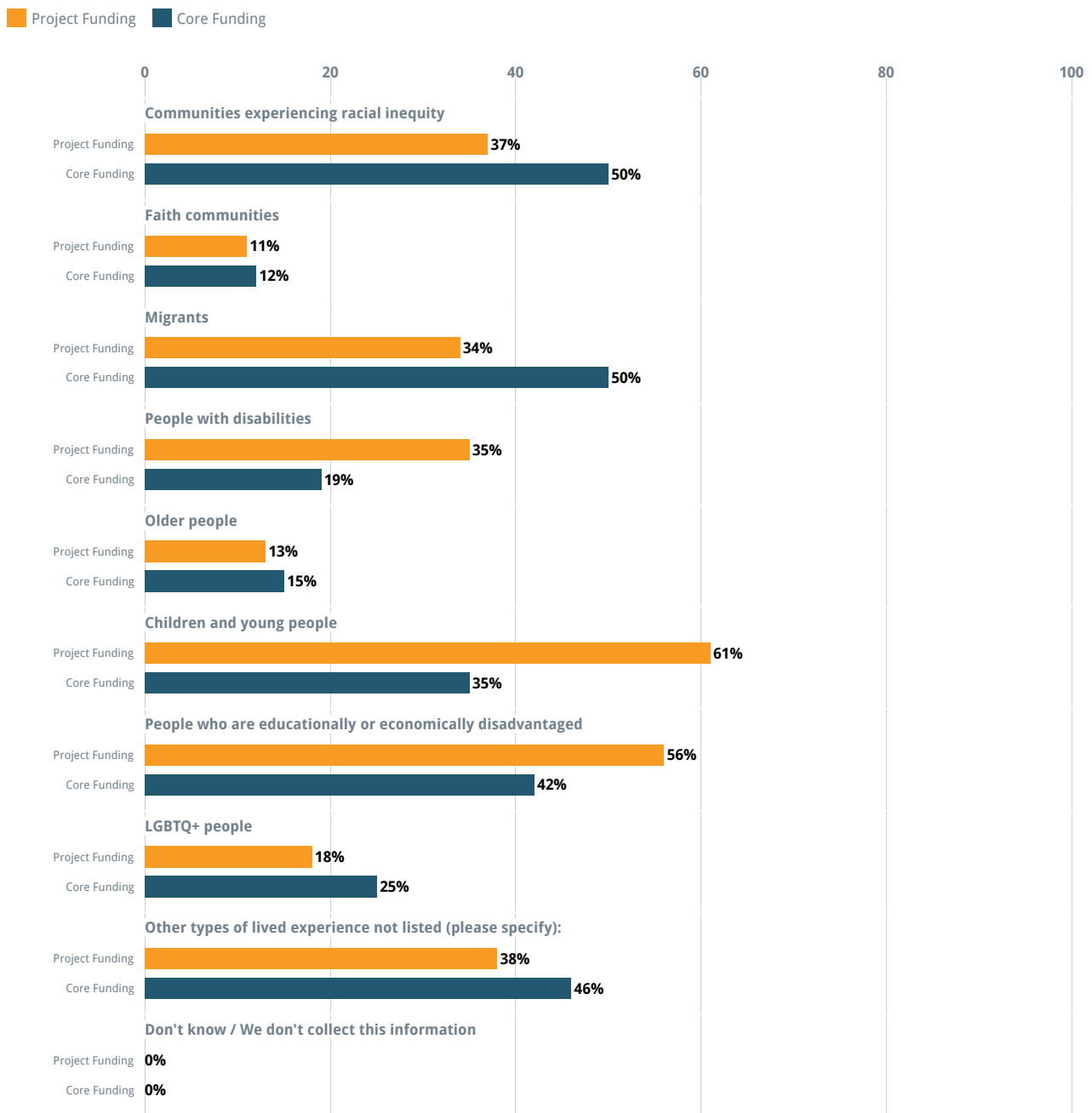
Note: For respondents who were tagged in the grantee list as being based in a sensitive country, the LGBTQ+ option was not shown.

Is there a specific community that your organisation is dedicated to serving? This might be referenced in the governing documents, strategy or public facing materials of your organisation. (Please select all that apply)



Cohort: None Past results: on

Is there a specific community that your organisation is dedicated to serving? This might be referenced in the governing documents, strategy or public facing materials of your organisation. (Please select all that apply) - By Subgroup



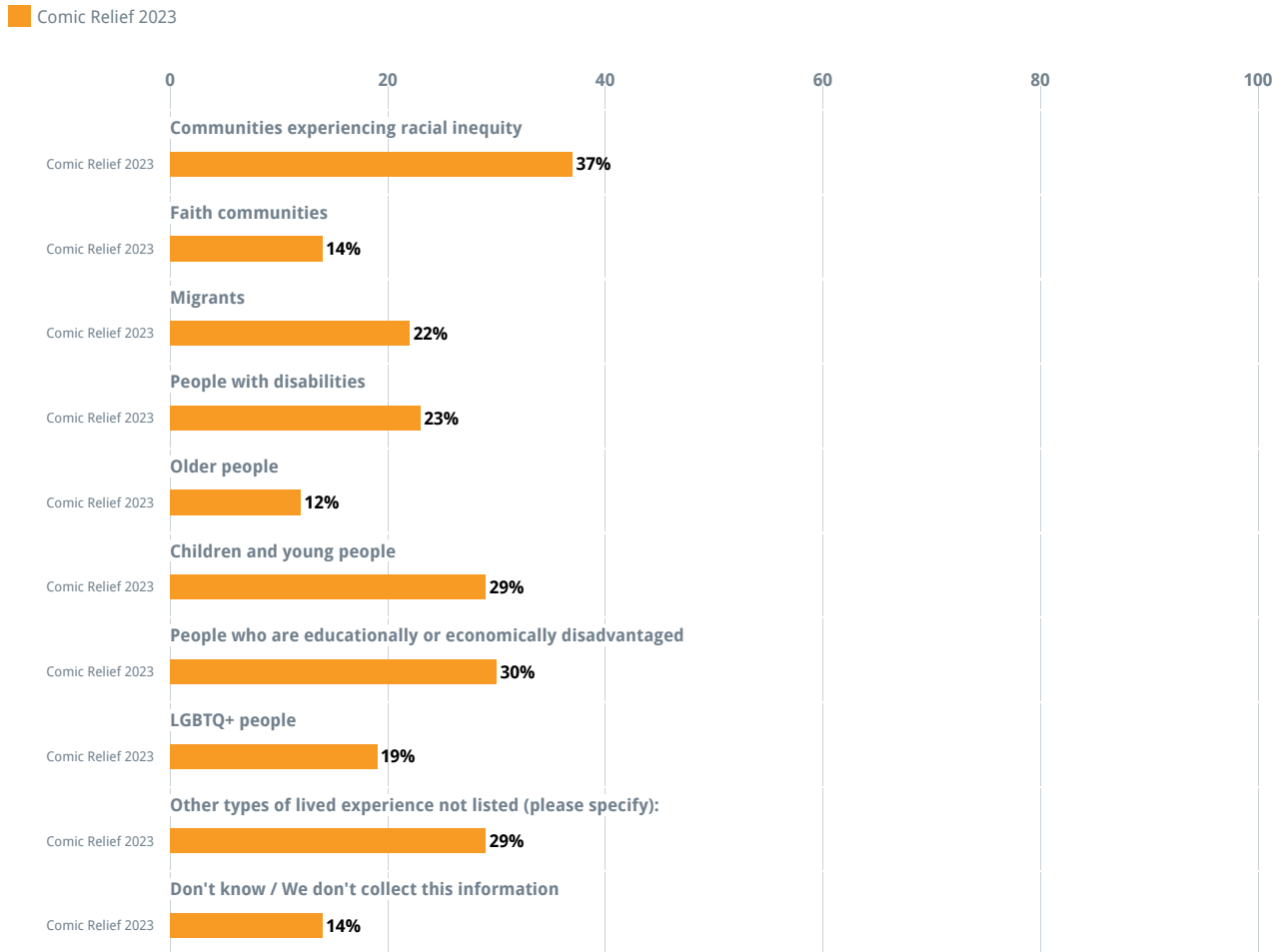
Subgroup: Funding Type

Leadership of Grantee Organisations

By leadership of the organisation we mean that the majority of the key decision-makers have a shared identity. As an indication, this might be 75% or more of the Board of Trustees / Management Committee AND 50% or more of senior staff identify as from a community or characteristic.

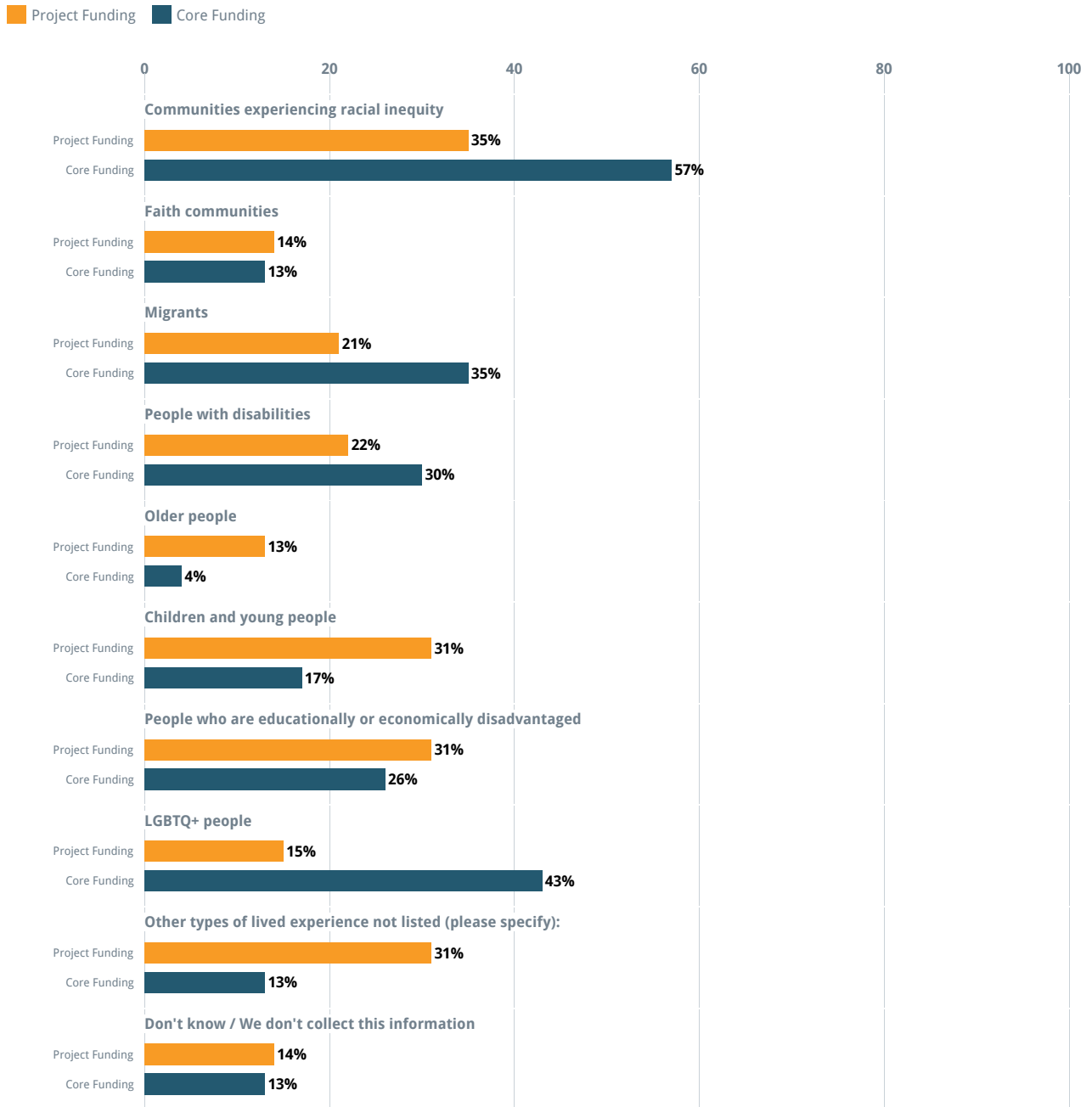
Note: For respondents who were tagged in the grantee list as being based in a sensitive country, the LGBTQ+ option was not shown.

Does the leadership of your organisation identify in the following areas: (Please select all that apply)



Cohort: None Past results: on

Does the leadership of your organisation identify in the following areas: (Please select all that apply) - By Subgroup



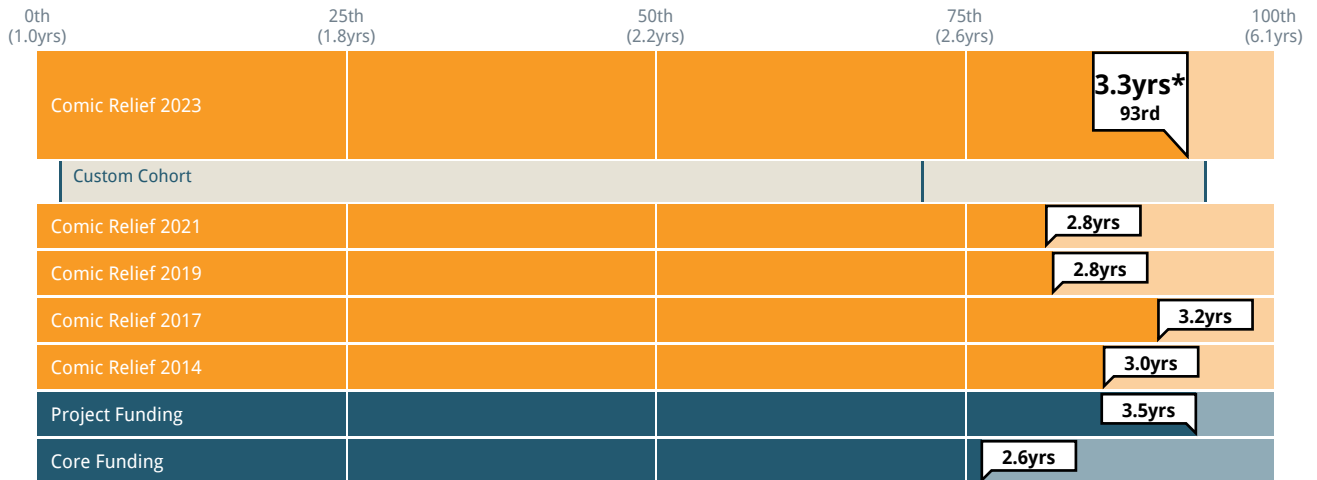
Subgroup: Funding Type

Contextual Data

Please note that all information below is based on self-reported data from grantees.

Grantmaking Characteristics

Average Grant Length



Cohort: Custom Cohort Past results: on Subgroup: Funding Type

Selected Cohort: Custom Cohort	
	Length of Grant Awarded
	Average grant length
Comic Relief 2023	3.3 years
Comic Relief 2021	2.8 years
Comic Relief 2019	2.8 years
Comic Relief 2017	3.2 years
Comic Relief 2014	3 years
Median Funder	2.2 years
Custom Cohort	2.5 years

Selected Cohort: Custom Cohort					
Length of Grant Awarded					
	0 - 1.99 years	2 - 2.99 years	3 - 3.99 years	4 - 4.99 years	5 - 50 years
Comic Relief 2023	15%	13%	40%	16%	17%
Comic Relief 2021	21%	16%	47%	8%	8%
Comic Relief 2019	11%	28%	47%	8%	6%
Comic Relief 2017	4%	11%	67%	9%	9%
Comic Relief 2014	5%	14%	70%	5%	6%
Average Funder	47%	22%	19%	3%	8%
Custom Cohort	32%	26%	29%	5%	8%

Selected Cohort: Custom Cohort					
Proportion of Unrestricted Funding	Comic Relief 2023	Comic Relief 2021	Comic Relief 2019	Average Funder	Custom Cohort
No, this funding was not restricted to a specific use (i.e., general operating, core support)	13%	8%	10%	28%	31%
Yes, this funding was restricted to a specific use (e.g., supported a specific programme, project, capital need, etc.)	87%	92%	90%	72%	69%

Grantmaking Characteristics - By Subgroup

Selected Subgroup: Funding Type		
Length of Grant Awarded (By Subgroup)	Project Funding	Core Funding
Average grant length	3.5 years	2.6 years

Selected Subgroup: Funding Type		
Length of Grant Awarded (By Subgroup)	Project Funding	Core Funding
0 - 1.99 years	11%	39%
2 - 2.99 years	13%	7%
3 - 3.99 years	42%	25%
4 - 4.99 years	16%	14%
5 - 50 years	17%	14%

Selected Subgroup: Funding Type		
Proportion of Unrestricted Funding (By Subgroup)	Project Funding	Core Funding
No, this funding was not restricted to a specific use (i.e., general operating, core support)	0%	100%
Yes, this funding was restricted to a specific use (e.g., supported a specific programme, project, capital need, etc.)	100%	0%

Grant Size

Selected Cohort: Custom Cohort	
Grant Amount Awarded	
Median grant size	
Comic Relief 2023	£289K
Comic Relief 2021	£218.7K
Comic Relief 2019	£129.8K
Comic Relief 2017	£127.5K
Comic Relief 2014	£146.4K
Median Funder	£89.4K
Custom Cohort	£174.2K

Selected Cohort: Custom Cohort	
Median Percent of Budget Funded by Grant (Annualized)	
Size of grant relative to size of grantee budget	
Comic Relief 2023	10%
Comic Relief 2021	9%
Comic Relief 2019	8%
Comic Relief 2017	8%
Comic Relief 2014	11%
Median Funder	4%
Custom Cohort	9%

Grant Size - By Subgroup

Selected Subgroup: Funding Type		
Grant Amount Awarded (By Subgroup)	Project Funding	Core Funding
Median grant size	£300K	£190K

Selected Subgroup: Funding Type		
Median Percent of Budget Funded by Grant (Annualized) (By Subgroup)	Project Funding	Core Funding
Size of grant relative to size of grantee budget	10%	6%

Grantee Characteristics

Please note that all information below is based on self-reported data from grantees.

Selected Cohort: Custom Cohort	
Operating Budget of Grantee Organisation	
Median Budget	
Comic Relief 2023	£1M
Comic Relief 2021	£0.9M
Comic Relief 2019	£0.6M
Comic Relief 2017	£0.7M
Comic Relief 2014	£0.6M
Median Funder	£1.4M
Custom Cohort	£1M

Selected Subgroup: Funding Type		
Operating Budget of Grantee Organisation (By Subgroup)	Project Funding	Core Funding
Median Budget	£1M	£0.8M

Funding Relationship

Selected Cohort: Custom Cohort	
Funding Status	
Percent of grantees currently receiving funding from Comic Relief	
Comic Relief 2023	69%
Comic Relief 2021	78%
Comic Relief 2019	59%
Comic Relief 2017	86%
Comic Relief 2014	82%
Median Funder	82%
Custom Cohort	87%

Selected Cohort: Custom Cohort			
Pattern of Grantees' Funding Relationship with Comic Relief			
	First grant received from Comic Relief	Consistent funding in the past	Inconsistent funding in the past
Comic Relief 2023	48%	31%	21%
Comic Relief 2021	52%	26%	22%
Comic Relief 2019	50%	27%	23%
Comic Relief 2017	49%	37%	14%
Comic Relief 2014	53%	31%	17%
Average Funder	29%	53%	18%
Custom Cohort	38%	42%	20%

Funding Relationship - by Subgroup

Selected Subgroup: Funding Type		
Funding Status (By Subgroup)	Project Funding	Core Funding
Percent of grantees currently receiving funding from Comic Relief	66%	86%

Selected Subgroup: Funding Type		
Pattern of Grantees' Funding Relationship with Comic Relief (By Subgroup)	Project Funding	Core Funding
First grant received from Comic Relief	51%	21%
Consistent funding in the past	28%	54%
Inconsistent funding in the past	21%	25%

Funder Characteristics

Please note that all information below is based on self-reported data from Comic Relief.

Selected Cohort: Custom Cohort		
Financial Information		
	Total assets	Total giving
Comic Relief 2023	N/A	£25M
Comic Relief 2021	£184.4M	£43.3M
Comic Relief 2019	£142.6M	£40.6M
Comic Relief 2017	£171.5M	£106.3M
Comic Relief 2014	N/A	£128.8M
Median Funder	£235.5M	£16.4M
Custom Cohort	£549.8M	£130.8M

Selected Cohort: Custom Cohort		
Funder Staffing		
	Total staff (FTEs)	Percent of staff who are programme staff
Comic Relief 2023	150	17%
Comic Relief 2021	184	22%
Comic Relief 2019	233	13%
Comic Relief 2017	304	7%
Comic Relief 2014	279	10%
Median Funder	18	44%
Custom Cohort	60	50%

Selected Cohort: Custom Cohort						
Grantmaking Processes	Comic Relief 2023	Comic Relief 2019	Comic Relief 2017	Comic Relief 2014	Median Funder	Custom Cohort
Proportion of grants that are invitation-only	0%	34%	19%	10%	50%	20%
Proportion of grantmaking dollars that are invitation-only	N/A	53%	31%	25%	70%	27%

Additional Survey Information

On many questions in the grantee survey, grantees are allowed to select “don’t know” or “not applicable” if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to Comic Relief’s grantee survey was 221.

Question Text	Number of Responses
Overall, how would you rate Comic Relief’s impact on your field?	208
How well does Comic Relief understand the field in which you work?	208
To what extent has Comic Relief advanced the state of knowledge in your field?	177
To what extent has Comic Relief affected public policy in your field?	156
Overall, how would you rate Comic Relief’s impact on your local community?	191
How well does Comic Relief understand the local community in which you work?	184
How well does Comic Relief understand your organisation’s strategy and goals?	201
Please rate the extent to which you agree with the following statements about the non-monetary support you received from Comic Relief:	
The non-monetary support I received met an important need for my organisation and/or programme	151
The non-monetary support I received strengthened my organisation and/or programme	150
Comic Relief’s non-monetary support was a worthwhile use of the time required of us	149
I felt Comic Relief would be open to feedback about the non-monetary support it provided	147
Who most frequently initiated the contact you had with your primary contact during this grant?	213
Has your main contact at Comic Relief changed in the past six months?	200
At any point during this grant, including the selection process, did Comic Relief staff conduct a site visit?	221
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Comic Relief?	202
How well do you understand the way in which the work funded by this grant fits into Comic Relief’s broader efforts?	213
How well does Comic Relief understand the social, cultural, or socioeconomic factors that affect your work?	218
How well does Comic Relief understand the needs of the people and communities that you serve?	198
To what extent do Comic Relief’s funding priorities reflect a deep understanding of the needs of the people and communities that you serve?	201
Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:	
Comic Relief has clearly communicated what diversity, equity, and inclusion means for its work	207
Overall, Comic Relief demonstrates an explicit commitment to diversity, equity, and inclusion in its work	207
Overall, most staff I have interacted with at Comic Relief embody a strong commitment to diversity, equity, and inclusion	198
I believe that Comic Relief is committed to combatting racism	183
Did you submit a proposal to Comic Relief for this grant?	214
To what extent was Comic Relief’s selection process a helpful opportunity to strengthen the efforts funded by the grant?	185
To what extent was Comic Relief’s selection process an appropriate level of effort given the amount of funding received?	189
To what extent was Comic Relief clear and transparent about the selection process requirements and timelines?	199
To what extent was Comic Relief clear and transparent about the criteria Comic Relief uses to decide whether a proposal would be funded or declined?	176
Have you participated in a reporting or evaluation process?	216
At any point during the proposal or the grant period, did Comic Relief and your organisation exchange ideas regarding how your organisation would assess the results of the work funded by this grant?	183
To what extent was Comic Relief’s reporting process straightforward?	188
To what extent was Comic Relief’s reporting process adaptable, if necessary, to fit your circumstances?	198

Question Text	Number of Responses
To what extent was Comic Relief's reporting process relevant, with questions and measures pertinent to the work funded by this grant?	204
To what extent was Comic Relief's reporting process a helpful opportunity for you to reflect and learn?	205
To what extent did the evaluation incorporate your input in the design of the evaluation?	93
To what extent did the evaluation result in you making changes to the work that was evaluated?	93
Are you currently receiving funding from Comic Relief?	217
Which of the following best describes the pattern of your organisation's funding relationship with Comic Relief?	212
Primary Intended People and/or Communities	
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	217
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant?	184
Custom Questions	
How has Comic Relief's new strategic direction affected your organisation?	181
How have Comic Relief's staffing and organisational changes, associated with restructuring and implementing Comic Relief's new strategy, affected your organisation?	185
Is there a specific community that your organisation is dedicated to serving? This might be referenced in the governing documents, strategy or public facing materials of your organisation. (Please select all that apply)	214
Does the leadership of your organisation identify in the following areas: (Please select all that apply)	185

About CEP and Contact Information

Mission:

CEP provides data, feedback, programs, and insights to help individual and institutional donors improve their effectiveness. We do this work because we believe effective donors, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.

Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

About the GPR:

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

Additional CEP Resources

Assessment Tools

Donor Perception Report (DPR): The Donor Perception Report provides community foundations with comparative data on their donors' perceptions, preferences for engagement, and giving patterns. Based on research and guidance from a group of community foundation leaders, the DPR is the only survey process that provides comparative data for community foundations.

Staff Perception Report (SPR): The Staff Perception Report explores foundation staff members' perceptions of foundation effectiveness and job satisfaction on a comparative basis. The SPR is based on a survey specific to foundations that includes questions related to employees' impressions of their role in philanthropy, satisfaction with their jobs, their foundation's impact, and opportunities for foundation improvement.

YouthTruth Student Survey: YouthTruth supports school systems in gathering and acting on student and stakeholder feedback, helping schools, districts, and education funders think through the ins-and-outs of actionable insights to drive improvement. Learn more at youthtruthsurvey.org.

Advisory Services

CEP's data-driven, customized advising leverages CEP's knowledge and experience to help funders answer pressing questions about their work, address existing challenges, hear from valued constituents, and learn and share with peers. Learn more at cep.org/advisoryservices.

Research

CEP's research projects delve into issues that are central to funder effectiveness, examining common practice and challenging conventional wisdom. Our research is informed by rigorous quantitative and qualitative analysis of large-scale data sets, in-depth qualitative interviews with philanthropic leaders, as well as by profiles of high-performing organizations and staff.

CEP's resource library offers resources for grantmakers, individual donors, and more. Explore the full range of resources available in CEP's resource library at cep.org/resources.

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