

PLANNING VIRTUAL FUNDRAISING?



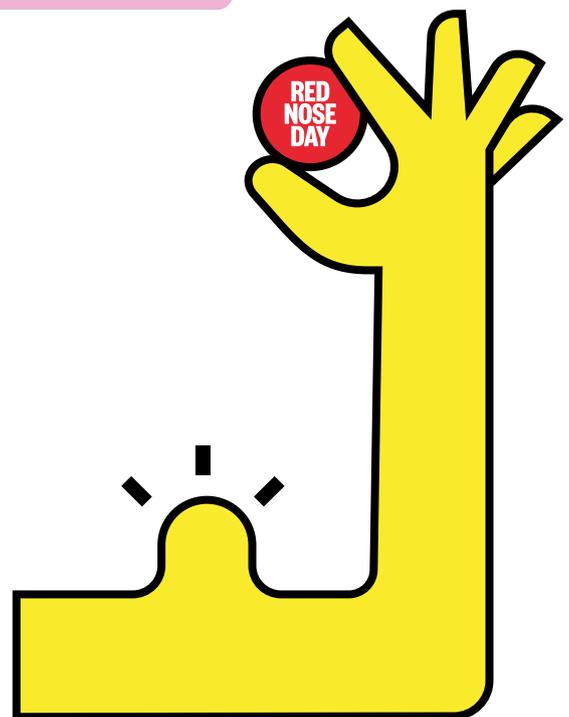
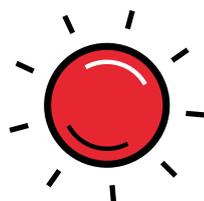
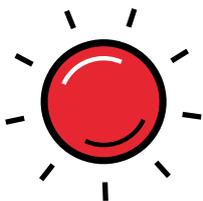
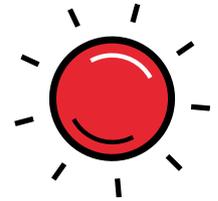
Tips for raising life-changing cash if you can't get together in person.

Red Nose Day is coming on Friday 18 March and whatever you do, no matter how small, you can help people live free from poverty, violence and discrimination. Because you have the power to change lives.

Although government Covid guidelines have changed and we can now all get together in person, you might still feel more comfortable fundraising virtually. Or perhaps you simply can't be in the same place as your friends and family on Red Nose Day.

If this is the case and you're up for some virtual fundraising, we've got plenty of ideas to get you started! Thanks to fitness trackers, video calls, social media and more, virtual fundraising has never been easier. Don't forget to get sponsored or ask for donations – it's quick and easy to set up a JustGiving page at comicrelief.com/justgiving

Thank you for your support.



SPORT, WALKS AND ACTIVE CHALLENGES



Fly solo

Go the distance

Whether it's a 5k or a marathon, 26 laps of the garden or the 66 miles from London to Brighton, pick a distance, set a fundraising target then walk, run, swim, cycle or even do a Red Nose and spoon race.

Virtual tip

Track your progress with a fitness app and share regular updates on social media. It'll help you stay motivated and keep the donations flying in.

Keepy-uppy challenge

How many can you do in 5 minutes? Get your mates to donate £5 for a guess, then film your attempt and give whoever came closest life-long bragging rights.

Virtual tip

Live stream your attempt for a nail-biting finish. Then share a short snippet on social media afterwards to bring in extra donations.

Crunch time

Can you do 100 sit-ups or push-ups without stopping? Test yourself and ask your mates to donate.

Virtual tip

Announce your attempt on social media to round up some supporters, then share a selfie or an action replay to drum up more donations.



Team up with some sidekicks

Swap the train for trainers

Challenge everyone in your office to walk the distance they usually commute and donate the daily cost they've saved.

Virtual tip

Team up on the same fitness app so you can follow everyone's progress and share updates with your supporters. You could even make it a weekly event.

Walk the wall

Follow in the footsteps of our intrepid celebrities with a classic endurance challenge. Round up a team on a fitness app, collect sponsorship with a JustGiving page and walk the length of the Great Wall of China: a mere 13,170 miles.

Virtual tip

Every time you cover another 1,000 miles, share an update on social media. Add a few selfies from your strolls to boost your sponsorship total.

Master of the miles

As a team, see who can clock up the most miles in a week, on foot, by bike or in the pool. Donate £5 to play and round up some sponsors. Whoever goes the furthest is master or mistress of the miles.

Virtual tip

Add your team mates as friends in your app, then cheer each other on (or keep an eye on the competition).

GAMES, SKILLS AND CREATIVE CHALLENGES



Fly solo

Have a laugh with craft

Can you knit a scarf in a day?
Or fold a flock of origami birds?
Go from amateur to professional
in a day and get sponsored for
your efforts. Check out YouTube
for free tutorials to get you started.

Virtual tip

Share your plan and JustGiving
link on social media, then keep
your supporters up to speed with
snaps of your efforts. Especially
the wonky bits that go wrong.

Play the day away

FIFA fanatic? Master of Mario Kart?
How long can you play for?
Set a goal and get your mates and
followers to sponsor your challenge.

Virtual tip

Live stream your efforts on
Tiltify in return for donations
and moral support.

Dress to impress

Five household items, one hour
– what fancy dress costume will
you create? Pick your own props,
or ask your supporters to bid for
the chance to call the shots.

Virtual tip

Get online to show off your efforts
in a catwalk show recorded on
your phone. Don't forget to ask
for donations.



Team up with some sidekicks

Bring your A game

From video games to classic board
games or even a pub quiz, get the
gang together for a games night.
Ask each household to donate £10 to
take part, then play the evening away.

Virtual tip

Pick board games where each
household can have their own set
of cards, even if you need one
person to be in charge of the board.
Then get on a video call and have fun.

Distanced dance-off

Ask everyone to show off their moves,
upload a video to social media or
your workplace intranet, then let
the voting commence. Donate
£5 to take part and £2 to vote.

Virtual tip

Announce the competition in advance
to recruit more dancers, then share
your JustGiving link with every video.

Take the cake

Put all that lockdown baking practise
to the test with a cake decorating
contest. Pick a theme or let everyone
loose with their own inventive icing.
Donate £5 to take part and £2 to vote.

Virtual tip

Nominate a host to collect all
the pictures for a video call vote.
Then share your bakes on social media
with a link to your JustGiving page.