

# HOW TO GO WITH A SMILE ON YOUR FACE

Lenny's guide to leaving a gift in your Will to Comic Relief



**GIFTS IN WILLS**



founded in 1985

When we held the first Red Nose Day, way back in 1988, it was with one clear aim: to use comedy to inspire people to come together to help end poverty around the world.

Since then, we've laughed. We've cried. We've run marathons, swum the Thames, sung songs, baked cakes, bought red noses and helped over 105 million people living incredibly tough lives.

I never expected to achieve the goal of ending poverty in my lifetime. But I know it is possible, eventually.

I am incredibly proud that Comic Relief is a part of my life's legacy.

**WILL YOU PUT A GIFT TO COMIC RELIEF IN YOUR WILL AS PART OF YOUR LIFE'S LEGACY?**



# SINCE COMIC RELIEF BEGAN, YOUR DONATIONS HAVE HELPED...



ALMOST **10 MILLION**  
PEOPLE BY IMPROVING LIVING  
CONDITIONS FOR THOSE  
EXPERIENCING POVERTY IN AFRICA

Photo by Karin Schermbrucker/Comic Relief



Photo by Thoko Chikondi/Comic Relief

**1.5 MILLION** PEOPLE  
WITH MENTAL HEALTH ISSUES, AND  
COUNTLESS MORE BY TACKLING THE  
STIGMA SURROUNDING IT



Photo by Andrew Whitton/Comic Relief



**OVER 9 MILLION**  
PEOPLE ACCESS QUALITY  
MATERNAL, NEONATAL AND  
CHILD HEALTH SERVICES



**3.7 MILLION** CHILDREN  
ACCESS VACCINES AGAINST DEADLY  
DISEASES IN AFRICA





TOUCH THE LIVES OF MORE THAN  
**14 MILLION**  
PEOPLE RIGHT HERE IN THE UK



Photo by Patch Dolan/Comic Relief



Photo by Jo Hanley/Comic Relief

# SUCH FOND MEMORIES...

**1988**

The very first Red Nose Day was watched by a whopping 30 million people and raised over £15 million



**2001**

David and Victoria Beckham bravely faced Ali G in an iconic interview for Red Nose Day



**1995**

Hugh Grant. Dawn French. That £1 million kiss



**2001**

Billy Connolly dance naked around London's Piccadilly Circus after pledging to streak once the first £1 million had been raised



**2004**

Sport Relief joined the Comic Relief family. You raised cash by taking part in Sport Relief Mile events - in red socks



**2021**

Billy Monger's incredible Big Red Nose Day challenge raised over £3 million



**2009**

Prime Minister Tony Blair meets schoolgirl, Lauren (Catherine Tate)



**2013**

Comic Relief boldly went where no comedy-based fundraiser had gone before: two red noses were launched into space









# WHAT YOU NEED TO KNOW ABOUT ADDING COMIC RELIEF TO YOUR WILL

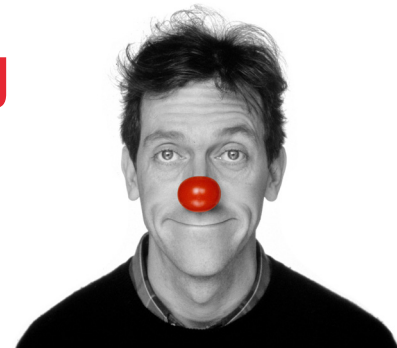
So, we've had some laughs, made some brilliant memories, and changed LOTS of lives. Now to the more technical bit.

You can write your own Will, but a solicitor or legally-trained Will-writer will probably do it better. Like I could have written Love Actually, but Richard's version is probably better – or so he says.

Some words just mean slightly different things in the legal world. And these are your final words, after all. It's got to be worth getting them right, right?

If you do decide to add Comic Relief to your Will: thanks! Please tell us. We want to celebrate your amazingness. We may even let you into some secrets (shhh!). And you can change your mind at any time, so there's nothing to worry about.

**LET US  
CELEBRATE YOU  
AND SHARE  
SOME SECRETS**



# THE LEGAL BIT

Here are the main types of gift you can leave, and some suggested wording to include a gift to Comic Relief in your Will. Now, I'm many things (careful!) but a solicitor's not one of them, so best to get someone with the right qualifications to check it all out.



## RESIDUARY GIFT

This is part, or all, of what's left after debts, expenses and other gifts have been sorted. These are really flexible, as the shares remain proportional to each other, whatever the value of your estate.

Say you leave 50% to your partner, 25% to your son or daughter, then 15% to Comic Relief, and the remaining 10% to friends or other charities – whether you have £10,000 or £1,000,000 to give, they will each get 50%, 25%, 15% or whatever proportion you chose. Simple.

### **Suggested wording:**

*Subject to the payment of my debts, funeral and testamentary expenses, I give (state percentage, eg 15%) of my estate not otherwise disposed of by this Will to Charity Projects (known as Comic Relief), a charity registered in England and Wales with number 326568 [or in Scotland with number SC039730] whose registered office is Comic Relief, 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS, for its general purposes.*

## PECUNIARY GIFT

This is a fixed sum. Many people like to pick a nice, round number, say £5,000. Bear in mind that due to inflation, the value of this gift will decrease over time (I remember when a house cost £5,000 - not now!). It also won't stay proportional to other gifts: £5,000 is a lot of your total estate if it's worth £10,000 - not so much if it's worth £1,000,000+.

### **Suggested wording:**

*I give to Charity Projects (known as Comic Relief), a charity registered in England and Wales with number 326568 [or in Scotland with number SC039730] whose registered office is Comic Relief, 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS, the sum of £\_\_\_\_\_ for its general purposes.*

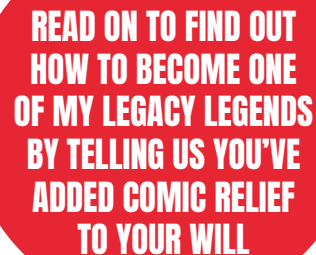
## I ALREADY HAVE A WILL, I DON'T WANT TO CHANGE IT ALL

If you already have a Will, you don't have to start from scratch every time you want to do something amazing like add a gift to Comic Relief. You can write a codicil instead - a simpler supplement to your Will. It is still necessary to have any codicil written carefully, signed and witnessed, so probably still best to talk to a solicitor or professional Will-writer.

## SPECIFIC GIFT

This is where you have a valuable item, such as a piece of art, specific shareholdings, or a property that you want to give to Comic Relief.

These can be great, and they can be tricky. We'd love your house, but may not be the best place for your cactus collection, so if you want to leave this sort of gift, please give the team a call or drop them an email so they can talk it through with you first: **0207 820 2000** or **legacies@comicrelief.com**



**READ ON TO FIND OUT  
HOW TO BECOME ONE  
OF MY LEGACY LEGENDS  
BY TELLING US YOU'VE  
ADDED COMIC RELIEF  
TO YOUR WILL**

# OUR PROMISE

## We pledge...

...that this is your choice, and will never pressure you to make a decision.

...to recognise that your family and friends are the most important people to you, and that their needs are your priority.

...to make the most of every gift, helping people living incredibly tough lives.

...to respect your privacy and your personal information.

...to keep you as up to date and informed as you want to be.

...to answer your questions honestly and openly.



# LENNY'S LEGACY LEGENDS

**You're still reading this? Wow, you're committed. Thanks!**

I really hope you choose to include a gift in your Will to Comic Relief. It will make such a difference to so many people's lives. And you can face your final curtain with a bow, a smile and a skip in your step, because you will live on in the hearts and lives of so many people. Now, that's a legacy worth leaving.

**If I'm hearing you cry "LENNY, I WANT TO TALK TO SOMEONE ABOUT THIS"**

There's a form, on the right **there**, that will get you in touch with the right people. And they will love to hear from you. So you can make someone's day, right now. How lovely is that?

**Or if I'm hearing you cry "LENNY, I'VE ONLY GONE AND DONE IT\*!"**

You are amazing! We loved you already, but we love you even more now. That's a lot of love. We want you to know how very important you are to us by sending you updates (gossip!) and invitations (parties!), for as long as you want to hear from us.

That same form, right **there**, let's you tell us you've written a gift to Comic Relief in your Will. And the smiles on the team will only get wider and brighter and cheesier. There may be tears. They may even do a little dance. What they certainly WILL do, is write you a note to say thanks. Because what you've done is legendary.

*\*left a gift to Comic Relief in my Will, that is*

**THANK YOU**

# WHERE THERE'S A WILL...



**...THERE'S A LEGAL  
DECLARATION OF A  
PERSON'S WISHES  
REGARDING THE  
DISBURSEMENT OF  
THEIR PROPERTY OR  
ESTATE AFTER DEATH**

legacies@comicrelief.com  
comicrelief.com/**yourwill**  
0207 820 2000





# TEAR OFF RESPONSE FORM



Name.....

Address .....

.....

Email\*.....

Phone number (optional)\*.....

*\*will only be used for your legacy enquiry*

- I'm a legacy legend! I've left a gift to Comic Relief in my Will.**
- Please sign me up to the updates and event invitations.
  - I know I'm a legend, but I don't want the updates or invitations.

- I'm thinking about leaving Comic Relief a gift in my Will.**
- Please keep me in touch with updates and event invitations.
  - Just wanted to let you know - I've got all the info I need for now.

- I have a question: please get in touch by email / phone (delete as preferred)**

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please  
affix  
stamp  
here



Comic Relief  
PO Box 12635  
Colchester  
CO7 5AN

COMIC  
RELIEF

GIFTS IN WILLS

WHERE  
THERE'S  
A WILL...



Fold here, stick the edges together, then pop in the post. Easy!