

# JOIN THE REBELLION

REBEL WITH  
A CAUSE

JOIN THE  
REBELLION

COMIC  
RELIEF

RED  
NOSE  
DAY

YOUR SECONDARY SCHOOL FUNDRAISING GUIDE

FRIDAY 15 MARCH

But don't worry, the teachers are still in control - just!

# HELLO THERE

Calling all secondary schools!

We're thrilled that you're joining us for Red Nose Day on Friday 15 March.

This year, we're inviting you to consider doing something a bit different...

**Something bolder.**

**Something braver.**

**Something more rebellious...**

This year we're inviting you and your students to join The Rebellion and become rebels with a cause. Because, as we all know, some things are worth fighting for and some rules are just made to be broken.

Inside this guide you'll find all you need to stage your own rebellion and to raise some serious money for those feeling the impact of poverty, conflict and climate change.

Like all good rebellions, change only happens when enough people get behind them. And that's exactly what Red Nose Day is all about.

Bringing schools, communities and people across the UK together for one day to rebel against the serious consequences of poverty and injustice and raise some life-changing money to do something about it.

This Red Nose Day the money you raise could help put food on plates and roofs over heads, keep little ones safe and support families affected by conflict and climate change.

So, raise a rebellion, raise a smile, a laugh and a whole load of cash. Now, let's show you how...

**P.S. If The Rebellion isn't for your school, don't worry - you'll find lots of other ways to take part inside... After all, it takes different kinds of people to be all kinds of funny. It takes different kinds of people to raise all kinds of money.**

**REBEL WITH A CAUSE**



## WHAT'S INSIDE?

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**JOIN THE REBELLION**

# REBELS WITH A CAUSE

We know it takes all kinds of people to change the world, and we know better than most, the enormous impact young people can have.

The Rebellion has been inspired by the incredible power that young people have when they are united, passionate and informed and by the incredible change that collective fundraising on Red Nose Day enables.

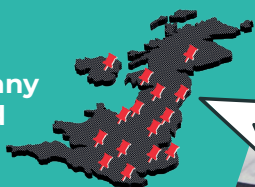
The Rebellion is one day of education and mayhem with a Red Nose Day twist. At [comicrelief.com/rebellion](http://comicrelief.com/rebellion) you'll find a KS3 lesson plan, inspired by brilliant young activists, that will teach your students about the power of collective change. Teach your class, but at the same time allow them to make some small changes themselves, feel a little powerful and have some fun, by breaking some rules!

But the fun doesn't stop there, what your students don't know is that you have access to something more powerful: **The Big Red Button of Rebellion...**

P.S. Expect some surprise acts of Rebellion from famous faces throughout the day!



Have a look on our map to see how many schools have joined you nationwide.



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Set them a target to hit and nominate yourself or a colleague to do a forfeit!

## How it works

### Breaking the rules and raising the cash:

1. Choose the lesson you want to disrupt - a whole afternoon, registration or PSHE - it's up to you.
2. Set a fundraising target - ask your students to donate to take part.
3. Choose one, two or more 'rules' to break - you can choose yourself or ask your students to vote.

### Educating your students:

4. Download and teach our lesson plan all about young activists, pushing back against injustices they've witnessed, all whilst abiding by your chosen 'rules'.
5. Show the students what they're rebelling for - go to [comicrelief.com/rebellion](http://comicrelief.com/rebellion) and learn all about a young girl called Precious and how your donation is making a difference to her life.

### Getting your own back:

6. We've lined up a series of celebrity 'rebel rousers' to add some fun by disrupting your day further. You will be sent a secret link to **'The Big Red Button of Rebellion'** the week of Red Nose Day. Once pressed a 'task' will be set and must be completed\*

## Some rules are made to be broken

We've selected some 'rules' you might want to break, but feel free to pick your own.

1. **Sit still.** Every time the teacher says 'class' or 'quiet,' students move one seat to the left.
2. **No eating in class.** As a special treat for their £££'s, students are allowed to chomp snacks during class - the more rustly the packet, the better.
3. **Full uniform must be worn.** Out with uniform, in with red, or just anything that brings you joy - for teachers and students.
4. **Focus on the lesson.** The first 15 minutes of the lesson must be spent chatting about anything except school. Because we all know, it's good to talk.

## Power in numbers

Like all great rebellions, to make a big impact, we need numbers. Because we know that when people come together, great things can happen. And we know that when times get tough, people get tougher. People are kinder, more compassionate, more determined, more generous. We're inviting you to come together and raise some all important cash.

Find out more at  
[comicrelief.com/rebellion](http://comicrelief.com/rebellion)



We have tried to make all tasks accessible and equipment free (minus pens/paper)

# HOW CAN THE REBELLION HELP?

At Comic Relief we've always tried to do things a bit differently; because we know that comedy and compassion can be an incredible force for good. That's why we really want you to be part of The Rebellion - and do something a bit different this Red Nose Day.

Since 1985 we've been rallying the nation to come together and disrupt their days to fundraise and fight poverty through humour and fun, for communities here in the UK and around the world.

We are proud that over the years thousands of incredible schools have united to raise millions of pounds for the people that need it most. We're proud of all the teachers and students who have joined together to do something funny for money-raising laughs, smiles and a whole load of cash.

By taking part in The Rebellion and raising much needed funds, your school could be helping people like Kaitlyn and Precious.

**£100**

could help us ensure that young homeless people have the financial support, housing and education they need for a brighter future.

**£500**

could provide emergency shopping vouchers for five families struggling with the rising costs of living.

**£750**

could provide a new mother seeking asylum in the UK with three months' supply of baby food and essentials.



Our lesson plan is designed to inspire your students by showcasing young activists who have stood up against injustice and made change happen. By getting involved in The Rebellion you can help your students understand the world they live in better, and give them a chance to stand up for what matters to them. Your Rebellion fundraising could help tackle poverty, provide food, fill the shelves of baby banks and help to provide essential healthcare or safe shelter for people here in the UK and around the world.



**MEET KAITLYN, 19**  
Blackpool, UK

When Kaitlyn was 18, she found herself homeless and used to walk all night because she was afraid to sleep rough on the streets.

Thanks to Streetlife, which is funded by Comic Relief, Kaitlyn now has shelter and support. She has become actively involved in country walking and mountaineering, is volunteering at local charities, and wants to be a support worker for other young people.



**MEET PRECIOUS, 14**  
Lusaka, Zambia

Precious lives in a community with high rates of poverty, gangs, drug abuse and gender-based violence. Caring for her mum and responsible for most of the household work, Precious felt lonely and had lost hope.

The 'Rise Up Girls!' project – run by Circus Zambia and funded by Comic Relief – has changed Precious' life. Alongside training in circus skills, Precious has learnt about gender equality, sexual and reproductive health rights, and advocacy. Today, with her self-belief sky-high, Precious has new hope for the future and aspires to a career in law.



## LEARN MORE

Find a short film about Precious and how she's challenging conventional views in her village of what girls can achieve at [comicroelief.com/secondary](https://comicroelief.com/secondary)



# FABULOUS FUNDRAISING IDEAS

## The Rebellion not your thing?

Whatever you and your school do this Red Nose Day, the money you raise could help provide shelter for those that need it, put food on plates, fill the shelves of baby banks, offer someone to talk to, or somewhere to be safe.

## Bake up a storm

Showstopping and stunning or wonky, weird and wonderful, your brilliant bakes could bring in some serious dough. So set up a stall, stick up some posters and turn your cakes into cash, cash, cash.

## Top Tip

For Red Nose Day recipes, head to [comicrelief.com/downloads](https://comicrelief.com/downloads)

No time to bake? Just buy – we won't tell. Look the part in our stylish aprons from your local Homesense store or shop the range at TK Maxx or online at [tkmaxx.com](https://tkmaxx.com)



## Challenge yourself

Get sponsored to tackle an epic (or downright daft) challenge, as a class or with the whole school. How about a 5k race in fancy dress or a teacher vs student dance-off?

## Get quizzical

Think you nose it all? Put those brain cells to the test with our free quiz at [comicrelief.com/downloads](https://comicrelief.com/downloads). Collect donations for a lunchtime brain-teaser, or make an evening of it, selling tickets for a friendly (or fierce?) parents vs. teachers face-off.

## Do your own thing

Got a better idea? Go for it! The funnier the better – because when it comes to Red Nose Day, no idea is too weird or wonderful. So get ready to Do Something Funny for Money.

**amazon**

Visit [amazon.co.uk/comicrelief](https://amazon.co.uk/comicrelief) and log into your Amazon Business account to purchase your school's Red Nose Pack!

# FUNDRAISING GUIDANCE

## Keep it above board

To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)

## Free downloads

Make this Red Nose Day your best yet, with free bunting, cake labels, quiz packs, sponsorship forms and loads of brilliant learning resources. Get everything you need at [comicrelief.com/downloads](https://comicrelief.com/downloads)

## Share your story

We'd love to see what you get up to. And you never know, you could end up in the Red Nose Day spotlight. So send over your story...

Online at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory)

On social media  
[@comicreliefsch](https://twitter.com/comicreliefsch) [#RedNoseDay](https://twitter.com/RedNoseDay)

By email at  
[fundraising@comicrelief.com](mailto:fundraising@comicrelief.com)

Whatever you do, whoever you do it with, raise a smile and have a laugh. Turn over for some top tips to get you right on your way...

# SIX TIPS TO TOP UP YOUR TOTAL

Any donation you raise will make a difference. It will go towards organisations supporting those facing poverty and injustice here in the UK and around the world. Top up your total with our six tips...



## 1 Set a fundraising target

...and let everyone know about your goal and your progress.

## 2 Go cashless

Activate your JustGiving page and share the link on email and social media. If you've received QR code stickers, pop them on your posters – when scanned, they'll take people to your JustGiving page. You could also use ParentPay to collect donations.

## 3 Empower your students

Red Nose Day is a great opportunity to let your students take the reins. Download our handy school council guide at [comicroelief.com/downloads](https://comicroelief.com/downloads)

## 4 Loop in local businesses

See if a friendly company is up for matching the money you raise, donating a prize, or helping with PR (remind them it'll look great for them too!).

## 5 Make a week of it!

More laughs, more joy, more life-changing money – what's not to love?

## 6 Shout about the great things you're up to

Don't forget to tag us on X [@comicroeliefsch](https://twitter.com/comicroeliefsch) [#RedNoseDay](https://twitter.com/RedNoseDay)

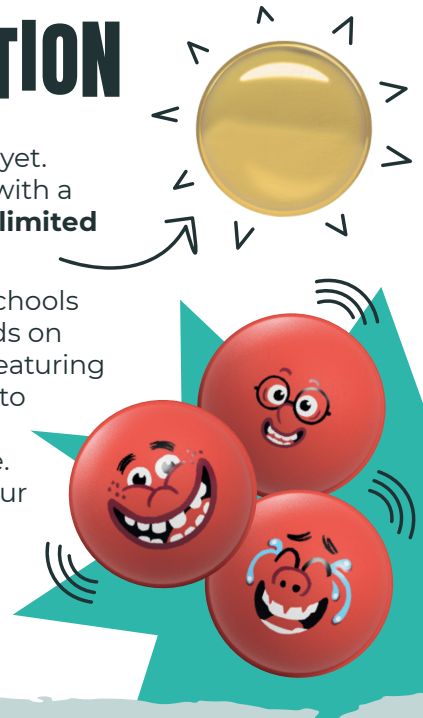


# A RED NOSE ReVOLUTION

This years Red Noses are the funniest bunch yet. There will be three fun characters to collect, with a 1 in 166 chance to get your hands on a **super limited edition Rare 'Gold' Nose!**

We're thrilled to say that the Red Nose Day schools pack is back! This year, you can get your hands on a special schools pack, full of 25 Red Noses, featuring a mix of our Red Nose characters. Make sure to visit [amazon.co.uk/comicroelief](https://amazon.co.uk/comicroelief) and log into your **Amazon Business account** to purchase. Also, get ready to scan the QR code inside your Red Noses box for an extra special surprise...

For more information on how to sign-up to **Amazon Business** and buy your Red Nose please visit [comicroelief.com/rednoses](https://comicroelief.com/rednoses)



## FUNDRAISERS IN ACTION

For Red Nose Day 2023, the incredible students and staff from Farnborough Hill, an independent all girls school, raised a whopping **£4135.49** by taking part in a 24- hour endurance challenge! Year 11 students kept exercise bikes and cross trainers moving from 9am on Friday 17 March to 9am the next day! Teachers were on hand throughout the night with sweets, pizza and moral support and all students from the school joined in at lunch for a cake sale, karaoke party and some welly wanging!



*“Red Nose Day is lots of fun and there's that sense of doing something bigger than yourself. When you see the tally on TV on Friday night, you know you've done your part.”*

Lauren McCready

# Join The Rebellion!

REBEL WITH A CAUSE

Do you dare take on The Rebellion forfeit?

THE BIG RED BUTTON OF REBELLION

We have all the downloads you'll need to stage your very own Rebellion at [comicrelief.com/rebellion](http://comicrelief.com/rebellion), including lesson plans, posters and more!

## FUNDRAISING DOWNLOADS

Make Red Nose Day the best day ever by downloading all the free goodies you need including bunting, cake labels, quiz packs and more at [comicrelief.com/downloads](http://comicrelief.com/downloads)



## LEARNING RESOURCES

To find out more about the people and projects you'll be helping, and engage your students in purposeful learning, you'll find resources, including videos, assemblies, lesson ideas at [comicrelief.com/secondary](http://comicrelief.com/secondary)



# HOW TO PAY IN



It's quick and easy to pay in the money you raise:

**JustGiving** **Activate** the JustGiving page set up if you registered by clicking the link in your registration email.

**Share** the link or QR code by email and on social media and if you have QR stickers enclosed, use them on posters.

**ParentPay** **Go to** [comicrelief.com/parentpay](https://comicrelief.com/parentpay) to get set up.

**Collect** donations through your account page using your unique link, then ParentPay will send the money direct to us.

**Online** **Go to** [comicrelief.com/schoolspayin](https://comicrelief.com/schoolspayin) and use a credit or debit card.

If you collected sponsorship forms, write the reference number from your confirmation email in the space at the bottom of the form(s) and post to the address below.

**At a bank** **Fill in** the giro attached to the letter in this pack.

**Take** your giro, cash and cheque(s) to any bank.

If you collected any sponsorship forms, send your bank paying-in receipt with the form(s) to:

**Red Nose Day 2024 Secondary Schools**  
**EY**  
**PO Box 51543**  
**London**  
**SE1 2UG**

Make cheques payable to

**Red Nose Day 2024 Secondary Schools.**

*Lenny was here*

*giftaid it*

Remember, we can only claim Gift Aid if you send in your sponsorship forms. When you tick the Gift Aid box, the government will give us 25% on top of your donation. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the UK and across the world.

## CHECKLIST

- ✓ Download The Rebellion lesson plan for your class and get ready to challenge your children! Check out [comicrelief.com/rebellion](https://comicrelief.com/rebellion) and join us!
- ✓ **Activate** the JustGiving page set up if you registered by clicking the link in your registration email
- ✓ **Pick** your favourite fundraising ideas and get planning
- ✓ **Download** everything from extra posters to recipes, quizzes and learning resources at [comicrelief.com/secondary](https://comicrelief.com/secondary)
- ✓ **Shout about** what you've got planned and tag us on X **@comicreliefsch #RedNoseDay**
- ✓ **Pay in your money** and settle in for a night full of funny for Red Nose Day on **Friday 15 March**
- ✓ **Do it right** Keep your fundraising safe, legal and considerate by checking out our handy dos and don'ts [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)

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**Pat yourself on the back: Your school is incredible. Thank you. The money you raise means we can continue to provide essential support to those trying to get by in the face of poverty here in the UK and around the world.**



# THANK YOU TO ALL OUR AMAZING SCHOOLS



There's more where that came from.  
You'll find loads more free tips, tools and  
fun stuff at [comicroelief.com/downloads](http://comicroelief.com/downloads)



Registered with  
**FUNDRAISING  
REGULATOR**



**FRIDAY 15 MARCH**

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**Thank you to all our brilliant fundraisers and models who contributed to this fundraising pack.  
We think you're amazing!**

