



Sample content for school newsletters

Option 1

Exciting news! Next term, <we/club leader name> will be holding a <weekly> Code Club in <room> at <time> every <day>, where young people <of all ages/in Year X> with all levels of coding experience can learn and get creative with tech. Code Club is a global community of free clubs where young people develop the skills and confidence to become digital creators. Take a look at the Code Club website at codeclub.org for more information or speak to <club leader> to sign your child up.

Option 2

Get ready to code!

We're thrilled to announce the launch of our brand-new Code Club, starting [next term]. We are inviting all [Year X and Year X] students to join us in [room] every [day] at [time] to get creative with technology and learn valuable coding and digital making skills.

Code Club offers a brilliant space for students to explore and develop a deeper understanding of technology, whether your child is a complete beginner or already an experienced tech creator. As well as skills in programming and digital making, attending Code Club helps build confidence, interest, and a sense of belonging, alongside wider life skills like problem-solving, critical thinking, and communication.

Code Club is a global community of free clubs dedicated to empowering young people to become confident digital creators. To find out more, visit the Code Club website at codeclub.org. If your child would like to attend our new Code Club, <please encourage them to come along to the first session/please speak to the club leader to sign them up>. We can't wait to see what amazing things our students will create!

Option 3

Have you always wanted to make your own animation or game? Ever wanted to find out how websites are built, or how to make your own? Well, now you can — and it's free! Join our brand-new Code Club, run by <CC leader> in <room> at <time> every <day>. <Just come along for the first session — no need to register/To register, speak to the club leader>. Take a look at the Code Club website at codeclub.org for more information.



Option 4

Get ready to code!

Hey everyone! Are you ready to dive into the awesome world of coding and become a digital creator? We're super excited to announce our brand-new Code Club, starting next term! So, if you've ever wanted to build your own website, make your own game, or just create some cool digital stuff, this is the club for you.

If you are in [Year X or Year X], whether you're already an experienced coder or you've never typed a line of code before, our Code Club is the perfect place to learn and have fun. We'll be in [room] every [day] at [time].

Code Club is a free club where you can build your skills and confidence with technology. To get involved, <just come to the first session/speak to the club leader to register>. Want to find out more? Check out the Code Club website at codeclub.org. We can't wait to see what you'll create!

Option 5

Ready to level up your skills? Join Code Club!

Ever wanted to:

- Create your own video game world?
- Learn how websites work?
- Make something cool with code?

Now's your chance! Join our FREE Code Club and unlock the secrets of:

- **Python:** Learn a powerful and popular coding language
- **Game building:** Turn your ideas into playable creations
- **Animation:** Create animations, apps, and interactive stories
- **AI:** Learn about AI concepts and machine learning

Who's it for?

Anyone aged <age range> who's curious about technology, loves gaming, or just wants to try something new. No experience required!

Where and when?

We meet every <day> in <room> at <time>.



Don't miss out!

This is your opportunity to explore the world of coding, meet new people, and have fun. Simply <come to the first session/speak to the club leader to register>. Check out the Code Club website at codeclub.org for an idea of what you could be learning.

See you there!