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PRESS RELEASE

Teréga and the COM CI COM ÇA agency win two major awards at TOP/COM Corporate Business which honours the 3D animation "2050, a world of renewable energies"

The 3D animation "2050, a world of renewable energies" produced by the COM CI COM ÇA agency for Teréga wins a TOP/COM silver award in the "digital" section for the event website category as well as the TOP/COM special award for the "digital" section expression during the TOP/COM Grands Prix Corporate Business 2022 conference. Awarded by a jury of sector experts and professionals, TOP/COM awards honour the best initiatives in the fields of corporate communication each year.

A committed voice on renewable energies

Teréga, a major actor in gas transport and storage infrastructures in France and Europe, endeavours to design innovative solutions for the future that will optimise energy consumption and contribute to France's goal of achieving carbon neutrality by 2050.

In a context where French people are increasingly concerned about energy issues, this 3D animation, produced by the Com Ci Com Ca agency, aims to present current climate issues, address the questions that the general public (especially the youngest of them) have about energy and its impacts, explain how renewable energies can provide an answer to them and enable the construction of a sustainable energy mix.

Playful educational content for the general public

Accessible to all, this 3D animation is based on a visually immersive and original game through concise, fun and educational content. It presents the **current climate issues**, makes people aware of the changes to come in the next decades regarding gas and its capacity to be a vector of the energy transition and answers the questions that the general public, in particular young people, have about energy and its impacts:

- **Produce new renewable and low carbon energies**
- **Create the circular and local economy**
- **Decarbonise through multiple uses**
- **Ensure energy security**
- **Working today for tomorrow**

This evolving animation is particularly presented during the BIG Tour 2022, the entrepreneur festival organised by Bpifrance (Banque Publique d'Investissement) from 5 March to 20 September, of which Teréga is a partner for the fourth consecutive year. A space highlighting new mobilities is currently under construction.

[Discover the animation](#)

Dominique Mockly, Chairman and CEO of Teréga: "We are very proud to receive these two awards, which we dedicate to all of Teréga's employees who work every day to develop the energies of the future."

Laurence Serehen Amiel, Founder and CEO of COM CI COM ÇA: "I am convinced that in our world of climatic and geopolitical uncertainty, educational statements by advertisers are essential, especially on these subjects of energy transition and security of supply. For the 20 years we've been designing digital and entertaining educational communication formats, I'm happy to share these two awards with Teréga."

About Teréga

Established in South-West France, at the crossroads between major European gas flows, Teréga has exercised exceptional expertise for over 70 years in the development of gas transport and storage infrastructures. Today, it continues to develop innovative solutions to overcome the major energy challenges facing France and Europe. A true accelerator of the energy transition, Teréga operates over 5,000 km of pipelines and 2 underground storage reservoirs representing 16% of the French gas transport network and 24% of national storage capacities. In 2020, the company generated revenues of €460 million and it has more than 660 employees.

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