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PRESS RELEASE

Teréga and Bpifrance: actively backing youth employment at the Teréga Open Pau-Pyrénées

Teréga and Bpifrance are actors committed to the development of the territories, and particularly active on the challenges of employment and recruitment. They are holding an event on 2 March to help the businesses and young people of the Béarn area come together. The programme includes pitches from company managers, dedicated youth coaching workshops led by top-level sportsmen and women, and a job meeting. The gathering, organised against the backdrop of the Teréga Open Pau-Pyrénées (TOPP), will combine the dynamism and values of the sporting world with those of business.

Teréga: committed to young people in its territory

As an operator working to help the Béarn area achieve its economic potential, Teréga is committed to encouraging opportunities for local businesses and the rich reservoir of young talent in the territory to meet and move forward together. Mobilising its partners around this event during the tournament is an opportunity to combine effectiveness with entertainment, underpinned by the dynamism inherent in the world of sport.

The Teréga Open Pau-Pyrénées provides a backdrop for valuable meetings between all economic actors in the region, and boosts the vitality and profile of the territories of the South West.

This is the second year in a row that Bpifrance is taking part in this major sporting event for the territory, alongside Teréga, mobilising its communities: the "Les Excellence" business club, which brings together 6000 growing businesses in France (of which Teréga is a member), "Les Meneurs", consisting of 53 partner professional sporting Clubs (including Section Paloise), its future higher education community, and all regional actors involved in economic and social development.

Innovation for employment



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These gatherings are being held over a half-day on the fringes of the tournament on **Thursday 2 March** from **1.30 to 5pm**, drawing a hundred young people from the territory. As an actor

committed to businesses, Bpifrance has worked with Teréga and the tournament management to put together a programme combining speeches from managers, coaching and job meetings.

Programme for the afternoon:

- 2pm - **Brief welcome** by Sofia Djaadaoui of Bpifrance (Operations Manager representing Julien Noronha, Executive Director of Communication at Bpifrance), Dominique Mockly (Chairman and CEO of Teréga), and Jérémy Chardy (Director of Teréga Open Pau-Pyrénées) / **Round table discussion** on youth employment led by Sofia Djaadaoui with contributions from Dominique Mockly, Patrice Begay (Executive Vice President of communication, development and marketing at the Talan group), Jérémy Chardy, and Bernard Pontneau (Chairman of Section Paloise).
- 2.30pm - **"PITCH YOUR BIZ!"**: over the space of 30 minutes, 15 companies from the Bpifrance Les Excellence club involved in the Béarn territory take turns to present their expertise and persuade young talents to join them.
- 3pm - **"COACH YOUR YOUTH"**: Young people will benefit from a special coaching session delivered by high-level sportsmen and women and by personalities from the region's sporting scene, whose high demands and excellence are the mark of their success. The session will be led by Jérémy Chardy, Tournament Director, accompanied by tennis player Nicola Pietrangeli (17th in the ATP 2000 rankings), Former French rugby international Julien Pierre, Audrey Sauret (Managing Director of Elan Béarnais), Bernard Pontneau (Chairman of Section Paloise), and Sébastien Piqueronies and Fabrice Metz (one the Manager and the other a player from Section Paloise). Cyclists Elisabeth Chevanne Brunel and Marion Clignet, the founders of the CIC International Women's Tour of the Pyrenees, will also be part of the coaching team.
- 3.45pm - **"GOOD JOB!"**: a job meeting where business leaders and young people from the territory can discuss their needs and expectations, and seize upon some good opportunities for working together.

"Bpifrance has a calling to support economic actors in the territory, so we are delighted to be able to put Béarn's businesses in contact with young people who want to be part of a dynamic organisation. These meetings, organised against the backdrop of the TOPP, will help stimulate the local economy and are sure to enable business leaders and young people in the Béarn to discover their shared synergies"

Alexandre Rigal, Director of Development - Executive Manager for Communications and Bpi Excellence at Bpifrance

"I'm proud that a number of sports personalities are getting involved in this event dedicated to employment. As professional players in the world of sport, we aim for excellence. These meetings are a great opportunity to combine the values of entrepreneurship with what spurs us on every day: the desire to win!" **Jérémy Chardy, Director of the Teréga Open Pau-Pyrénées.**

"Organising these meetings during the TOPP tournament makes perfect sense for Teréga. We're aware of the employment challenges facing the territory, and combining the dynamics of a job meeting with the energy and inspiration of the top level sportsmen and women taking part seems an excellent way of boosting opportunities for the young people of Béarn." **Dominique Mockly, Chairman and CEO of Teréga.**

About Bpifrance

Bpifrance finances businesses – at every stage of their development – through lending, guarantees and permanent equity. Bpifrance supports them with their innovation projects and internationally. Bpifrance also underpins their export business through a wide range of products. Advice, university courses, networking and an accelerator programme for startups... SMEs and MSBs can also be found among the resources available to

entrepreneurs. Through Bpifrance and its 50 regional divisions, entrepreneurs can benefit from a local, single, effective contact person who can support them and help with the challenges they face.
For more information, visit: <http://www.bpifrance.fr/> – <https://presse.bpifrance.fr>
Follow Bpifrance on Twitter: @Bpifrance - @BpifrancePresse.

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About Teréga

Established in South-West France, at the crossroads between major European gas flows, Teréga has exercised exceptional expertise for over 75 years in the development of gas transport and storage infrastructures. Today, it continues to develop innovative solutions to overcome the major energy challenges facing France and Europe. A true accelerator of the energy transition, Teréga operates over 5,000 km of pipelines and 2 underground storage reservoirs representing 16% of the French gas transport network and 25% of national storage capacity. The company had a turnover of €488 million in 2021, and has about 650 employees. Find us at <https://www.terega.fr/> and on [Twitter](#) and [LinkedIn](#).

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