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# How We Process Personal Data

Below you will find information on how Personal Data Controlled by Customers of the BM Group are Processed in the context of the BuildingMinds Platform Services and Professional Services (collectively "Service(s)") which are provided by a BM Group entity as a Contractor:

#### **Definitions**

In the context of this document all capitalized terms which are defined in the General Data Protection Regulation (EU 2016/679 – "GDPR") shall have the meaning as defined in the GDPR.

The term "BM Group" refers to BuildingMinds Technology AG and its corporate affiliates, the term "Customer" shall mean the customer Controlling the Personal Data, the term "Contractor" shall mean the BM Group entity Processing Personal Data Controlled by the Customer and the terms BuildingMinds Platform Services, Professional Services, and Services refer to the products and services defined in the individual contract between the Customer and the Contractor ("Contract").

# **Processing of Personal Data**

Personal Data are Processed to provide Services under the Contract in accordance with its terms. The respective roles and responsibilities of the members of the BM Group with respect to the provision of the BuildingMinds Platform Services and Professional Services are described below.

# Roles and Responsibilities of the BM Group Entities

The following members of the BM Group are responsible for the following Processing activities:

#### **BuildingMinds Technology AG**

BuildingMinds Technology AG, Seestrasse 55, 6052 Hergiswil (NW), Switzerland is the central contracting hub of the BM Group for international Contracts and for international Master Services Agreements which may provide a framework for individual Contracts, and serves as the Customers' central point of contact. BuildingMinds Technology AG has contracted the provision of all Services to BuildingMinds GmbH. BuildingMinds GmbH has contracted customer and contract administration to BuildingMinds Technology AG. BuildingMinds Technology AG will therefore have access to Personal Data (whether as a Contractor or not) for contract administration and accounting purposes only.

## **BuildingMinds GmbH**

BuildingMinds GmbH, Schindler-Platz, 12105 Berlin, Germany is the central technical and operational hub of the BM Group. BuildingMinds GmbH operates the BuildingMinds Platform and provides all Services, whether as a Contractor or as a sub-contractor of other BM Group entities.



BuildingMinds GmbH therefore has access to all Personal Data Processed on behalf of Customers within the BM Group and Processes such Personal Data for the provision of the Services.

## **Subprocessors and Sub-Subprocessors**

The BM Group makes use of the following third-party services to provide its own Services:

## Hosting of the BuildingMinds Platform

The BuildingMinds Platform is hosted in the Microsoft Azure European cloud. The cloud is operated by Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18 D18 P521, Ireland. Microsoft Ireland Operations Limited is a subsidiary of Microsoft Corporation, One Microsoft Way Redmond, WA 98052-6399, USA.

The Microsoft Azure European cloud is ISO 27001 certified. Use of the Microsoft Azure European cloud is subject to standard terms which ensure that the users control all data hosted on their behalf.

For more information on Processing activities, see:

https://servicetrust.microsoft.com/ViewPage/TrustDocumentsV3

A current list of sub-processors is available here:

https://servicetrust.microsoft.com/DocumentPage/aead9e68-1190-4d90-ad93-36418de5c594

#### **Data Storage Services**

The BuildingMinds Platform makes use of the MongoDB data storage service. The MongoDB data storage service is operated by MongoDB Ltd., Building two, Number One Ballsbridge, Dublin 4, Ireland. MongoDB Ltd. is a subsidiary of MongoDB, Inc., 1633 Broadway 38th Floor, New York NY 10019.

The MongoDB data storage service is ISO 27001 certified. Use of the MongoDB data storage service is subject to standard terms which ensure that users control all data Processed on their behalf.

For more information on Processing activities, see:

https://www.mongodb.com/technical-and-organizational-security-measures

A current list of sub-processors is available here:

https://www.mongodb.com/cloud/trust/compliance/subprocessors

## **Mailing Services**

For sending mails in connection with our Services, BM Group makes use of the Mailjet mailing service. The Mailjet mailing service is operated by Mailjet SAS, 13-13 bis, rue de l'Aubrac, 75012 Paris, France. Mailjet SAS is a subsidiary of Mailgun Technologies, Inc., 112 East Pecan Street Suite 1135 San Antonio, TX 78205 USA.



The Mailjet mailing service is ISO 27001 certified. Use of the Mailjet mailing service is subject to standard terms which ensure that users control all data processed on their behalf.

For more information on Processing activities and a current list of sub-processors, see:

https://www.mailgun.com/legal/dpa/

#### **Utility Sync Add-On**

For the BuildingMinds Platform's optional Utility Sync Add-On, BM Group makes use of the utility consumption data integration service of Rhino B.V, Hogehilweg 19, 1101 CB Amsterdam, the Netherlands ("Rhino Service"). A data processing agreement is in place with the provider of the Rhino Service, which ensures that users control all data Processed on their behalf.

For more information on Processing activities see:

https://rhino.energy

# **Utility Sync Add-On**

For the BuildingMinds Platform's optional Utility Sync Add-On, BM Group makes use of the utility consumption data integration service of: Mestro AB, Kungsgatan 10, 11143 Stockholm, Sweden ("Mestro Service"). A data processing agreement is in place with the provider of the Mestro Service, which ensures that users control all data Processed on their behalf.

For more information on Processing activities see:

https://mestro.com/en/

# **User Experience**

The BuildingMinds Platform makes use of the Userpilot Service for enhancing user experience. Userpilot is employed within the platform as a sub-processor solely to facilitate the creation and management of interactive in-app experiences, such as walkthroughs, tooltips, and surveys. It enables personalized user engagement to improve the overall user experience. The Userpilot Services are operated by Userpilot, Inc., 1887 Whitney Mesa Dr #9995, Henderson, Nevada 89014, USA.

For more information on Processing activities see:

https://userpilot.com/

## **User Usage Analytics**

For user usage analytics in connection with our BuildingMinds Platform, BM Group makes use of the Mixpanel Service. Mixpanel is employed solely within our platform as a sub-processor for indepth user analytics and usage data collection. It provides insights into user behavior and



interaction patterns, enhancing data-driven decision-making. The Mixpanel Service is operated by Mixpanel, Inc., One Front Street, 28th Floor, San Francisco, CA 94111, USA.

The Mixpanel Service is ISO 27001 certified. Use of the Mixpanel Service is subject to standard terms which ensure that users control all data processed on their behalf.

For more information on Processing activities and a current list of sub-processors, see:

https://mixpanel.com/legal/dpa/

#### **Data Ingestion and Transformation**

The BuildingMinds Platform makes use of the Keboola's Data Platform/Data Ingestion engine services. Keboola is a data platform for data ingestion: data storage, data transformation, and data transfer. The Keboola Services are operated by Keboola Czech s.r.o., Dělnická 191/27, Holešovice, 170 00 Praha 7, Czech Republic.

The Keboola Services are ISO 27001 certified. Use of the Keboola Services are subject to standard terms which ensure that users control all data processed on their behalf.

For more information on Processing activities and a current list of sub-processors, see:

https://www.keboola.com/dpa

#### Cloud-based Data Warehouse & Data Analytics

The BuildingMinds Platform makes use of Snowflake's services and data cloud to unite siloed data, to securely analyse and process data, power data applications, and execute diverse Al/ML and analytic workloads. The Snowflake Service is operated by Snowflake computing Netherlands B.V., FOZ Building, Gustav Mahlerlaan 300-314, 1082 ME Amsterdam, Netherlands.

The Snowflake Services are ISO 27001 certified. Use of the Snowflake Services are subject to standard terms which ensure that users control all data processed on their behalf.

For more information on Processing activities and a current list of sub-processors, see:

https://www.snowflake.com/legal/data-processing-addendum/

## Al-based document data extraction platform

BM Group uses V7 Services to extract data from documents and images in conjunction with the BM Platform. V7 is an Al-powered data platform that provides annotation and automatic labeling capabilities for documents and images. The V7 Service is operated by V7 Labs Ltd, 8 Meard Street W1F 0EQ, London HQ.

For more information on Processing activities and a current list of sub-processors, see:

https://www.v7labs.com/terms/dpa

