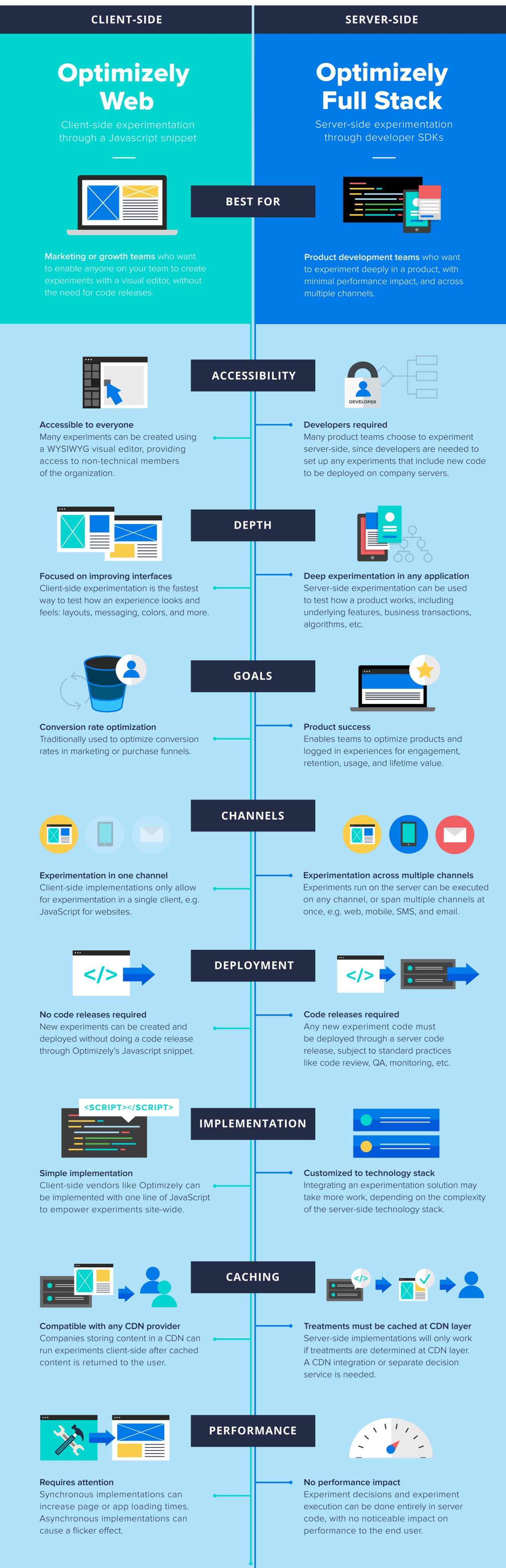


Client-Side or Server-Side Experimentation?

Client-side and server-side experimentation both offer distinct advantages depending on the needs of your organization. Use our guide to determine which method—or combination of methods—of running experiments is right for your team.



Get started with client-side or server-side experimentation today at optimizely.com/getting-started