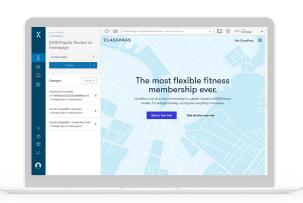


Support for Dynamic Websites

An industry-first out-of-the-box solution for dynamic websites and single-page apps.

The only way to run A/B tests with ease on single-page applications.

Optimizely works with the most popular web frameworks and libraries including Angular, Ember, and React. You can now make changes to your site without having to write custom code or build extensive workarounds.









Dramatically increase your testing velocity

Spend less time doing QA and more time launching creative new experiments.



Experiment without risk to customers

Apply changes at the right time without flash, no matter how dynamic the content.



Enable better team efficiency

Experiment in the visual editor without having to write code or rely on engineering help.

"Optimizely's Support for Dynamic Websites empowers our team to execute experiments more efficiently, which improves our testing velocity and frees up engineering resources."

Nina Bayatti, Conversion Lead

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