

### **ELAPPSET**®

Lappset Group
Annual Report and Financial Statement

2018

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ANNUAL REPORT

# LAPPSET GROUP'S TURNOVER REACHED A NEW HIGH

Lappset Group's turnover grew strongly in the financial year 2018. The Group's turnover increased by 25 % to EUR 63.5 million.

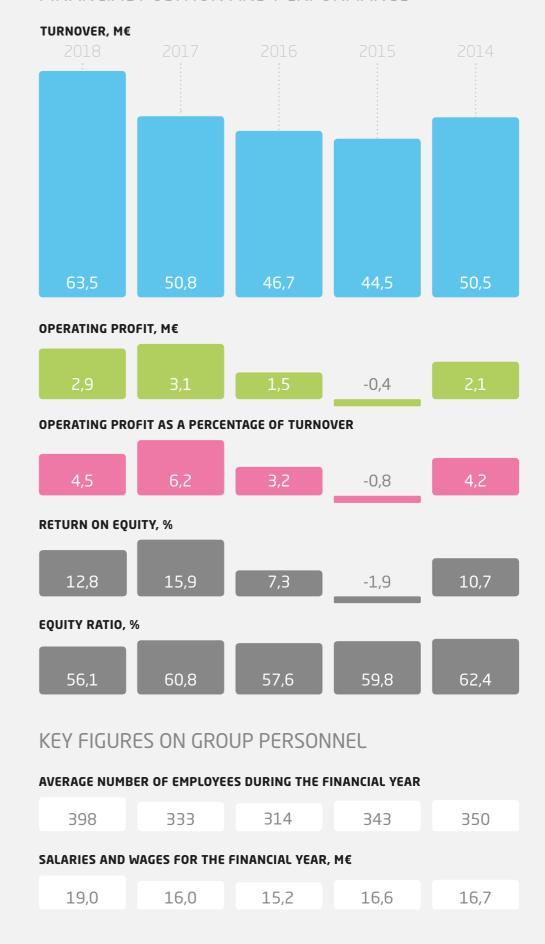
All three business divisions of the Group exceeded their sales targets. Operating profit was EUR 2.9 million, i.e. 4.5 % of the turnover.



During the financial year, Lappset made structural changes to its organisation and merged the Finnish and Swedish operations into a single business division called the Nordic division.

The operation of the International division continued as before with the exception of Sweden.

### KEY FIGURES FOR THE GROUP'S FINANCIAL POSITION AND PERFORMANCE





### **INCREASING IMPORTANCE OF THEME PARKS IN BUSINESS**

The Lappset Creative division, which focuses on theme parks, expanded when Lappset acquired a majority stake in Fantasia Works Ltd in Kuopio. Lappset Creative's operations strengthened during the financial year when it signed a cooperation agreement, the largest in its history, with Merlin Entertainments which operates internationally. As a result of this agreement, Lappset Creative will design and deliver several Peppa Pig activity parks to China and the United States. The world's first Peppa Pig activity park was completed in Shanghai, China, at the beginning of October, and the construction of the first park in the United States began at the end of the year. It opened at the end of January 2019.

### CONSTRUCTION OF SPORTS FACILITIES AND ACTIVITY PARKS INCREASED

The Group's business also expanded to the construction of sports facilities and activity parks when Lappset acquired the entire share capital of Aaba Group Ltd at the end of 2017, and continued its operations under the name of Lappset Liikuntapaikat Ltd.

As a result of the expansion, Lappset's role as a major service provider for sports facilities and activity parks has been reinforced. Lappset Liikuntapaikat Ltd caters for the Lappset Group's recreational and competitive sports business and focuses on providing high-quality facilities for, in particular, football enthusiasts, such as artificial turf covers and air domes. The related life cycle services are provided by the PlayCare service business unit. Lappset Liikuntapaikat Ltd and the PlayCare service business unit are part of the Nordic division.

### **NETWORK OF SUBSIDIARIES EXTENDED**

During the financial year, Lappset established new subsidiaries in China and the United States specifically for running the theme parks in those countries. In addition, Lappset's Dutch subsidiary Yalp (Lappset Nederland B.V.) established subsidiaries in the United States and Germany to accelerate the sale of interactive products. In 2018, the Lappset Group comprised a total of 15 companies in nine countries.

The total number of employees was approximately 400 at the end of the year. Special attention was paid to the strategic development of business operations and production, as well as the enhancement of project management expertise in Lappset Creative which is responsible for the theme park business. In addition, efforts to develop supervisor work and LEAN operations continued.

Lappset predicts that its strong growth will continue in 2019 and 2020. It will also continue to invest in personnel. Personnel investments during the financial year affected the result for the 2018 financial year and will probably also affect the result for 2019.

### **ADMINISTRATION**

In 2018, the company's Board of Directors was chaired by Johanna Ikäheimo, and its members were Katja Ikäheimo-Länkinen, Heikki Martela and Timo Leino. Tero Ylinenpää acted as the Managing Director. The Board's secretary was Irma Kuukasjärvi. KPMG Ltd Ab served as the auditor of the company.

### PROPOSAL OF THE BOARD OF DIRECTORS CONCERNING THE DISPOSAL OF THE PROFIT FOR THE FINANCIAL YEAR

The parent company's distributable funds were EUR 13,129,770.47, of which the profit for the period was EUR 1,077,361.80. The Board proposes to the Annual General Meeting that dividend be paid out of the distributable funds as follows: EUR 2.89 per share, i.e. a total of EUR 1,177,201.04

No material changes have taken place in the company's financial position after the balance sheet date. The company's solvency is good and the proposed distribution of dividends does not jeopardise the company's liquidity.

### COMPANY SHARES

The company's share capital is as follows: 2018: 410,402 shares (2017: 410,402 shares). All shares carry the same right to dividends and company assets.

### **OWN SHARES**

The company holds 3,066 own shares corresponding to 0.7% of both the share capital and voting rights. The ownership of own shares does not have any significant impact on the distribution of ownership and voting rights in the company.

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### PRODUCT PORTFOLIO TO INCLUDE A PREMIUM RANGE, HIGH TOWER STRUCTURES AND A PARKOUR RANGE FOR PROS

The product portfolio expanded during the financial year. The premium range with new products enables the design of distinctive and almost monumental playgrounds in metropolitan areas around the world.

In 2018, the Flora range representing organic design was complemented with tall treehousetype tower structures designed for older children as well as the Magic Forest range designed for toddlers.

Lappset was the first in the market to launch a product range for Parkour training in 2009. Inspired by the needs of Parkour enthusiasts, Lappset started to design a Pro range, Dash Parkour, the development of which was completed during the financial year. The Dash Parkour range will be launched during 2019.

Lappset's product development is carried out in a cross-sectoral and multi-professional team. For example, Finnish Parkour professionals of international standing participated in the design of the new Parkour product range.



## RESPONSIBLE BUSINESS ATTITUDE INCREASES CONFIDENCE

Since its foundation in 1970, Lappset has focused on responsibility in each of its many operations.

The main raw material for its product portfolio is ecological and renewable wood - dense-grained pine growing in Finland which is purchased from PEFC certified and sustainably grown commercial forests. On the other hand, efforts have been made to minimise the use of metal due to its emissions.

In the 1990s, Lappset made a life cycle analysis of its products with the Technical Research Centre of Finland. The analysis still provides a good guideline for sustainable development and has been one of the cornerstones of the sustainability strategy prepared during the financial year. The details of the sustainability strategy as well as the goals and indicators of an action plan will be completed in 2019. During the financial year 2018, Lappset shifted to the use of boron-free wood preservation at the Rovaniemi plant and zinc-free primer in the painting of metal components at the Tallinn plant. Zinc-free primer allows for surplus recovery and reuse in the surface treatment process. During the financial year, electric forklifts were tested at the Rovaniemi plant, the use of which will have a positive impact on both the environmental load and the quality of work.

Lappset's PlayCare life cycle services promote a circular economy. Lappset's products are known for their long life cycle which is enhanced by PlayCare condition inspections, maintenance, the New Life repair service, base cleaning services and recycling of end-of-life product components in accordance with the principles of a circular economy. For the customer, PlayCare life cycle services provide a full service package from product installation to recycling. The role of the PlayCare business was strengthened in the Swedish subsidiary during the financial year.

The development of production planning and the significant contribution made by Lappset Estonia Oü to increasing productivity had a positive impact on the security of supply during the financial year.



Development of production flow efficiency continues and production is planned in accordance with the principles of factory physics relying on TOC principles and Lean tools.

As part of social stakeholder cooperation, Lappset organised the 43rd Regional Planning Ideas Competition in cooperation with the City of Espoo. The competition, which was launched in the autumn of 2018, concerned the Kaitaanlaakso region, and those invited to participate included universities with landscape architecture and design programmes in Finland and Estonia. Each year, Lappset also grants a prize to the best Master's Thesis in landscape architecture chosen by the Aalto University. In addition to these two examples, Lappset cooperates with many universities, polytechnics and colleges providing students with thesis topics, opportunities for practical training and collaborative projects. In Finland, donations out of the proceeds from the end-of-year sales campaign have traditionally been made to organisations supporting the well-being of children and young people. Lappset also supports the universities of Lapland and participates in their funding. During the financial year, Lappset made a donation to the Lapland University of Applied Sciences.

### MAJOR CHANGES SINCE THE END OF THE FINANCIAL YEAR

During the financial year 2018, the rise in raw material prices had some impact on competitiveness and performance.

### **IMPACT OF THE GLOBAL ECONOMY ON NORDIC COUNTRIES**

The state of the global economy has an impact on the general willingness to invest. The trade war between China and the United States, the slowdown in China's economy and Brexit may have a significant impact on the global economy and, therefore, on Lappset's long-term operations.

Threats to information security and intellectual property rights pose risks to business operations in many sectors.

Despite the threats in the global economy, the outlook of the Lappset Group is positive, and strong growth is expected to continue in the coming years. In the financial year 2019, Lappset will make preparations for the celebration of its 50th anniversary in 2020.

### NOTES ON THE FINANCIAL STATEMENTS

### **VALUATION AND PERIODISATION PRINCIPLES AND METHODS**

### Valuation of non-current assets

Intangible and tangible assets have been entered in the balance sheet at their acquisition cost less planned depreciation. The acquisition cost comprises the variable costs attributable to the purchase and production of an asset. Depreciation according to plan is calculated as straight-line depreciation based on the expected useful life of intangible and tangible assets. Depreciation is calculated from the beginning of the month during which the asset was placed in service.

Principles used for depreciation according to plan and any changes thereto

TYPE OF ASSET	DEPRECIATION PERIOD
Development costs	5 years
Other long-term expenses	5 - 10 years
Buildings	25 years
Structures	10 years
Production equipment	7 years
Machinery and equipment	3 - 7 years
Consolidated goodwill	5 years

The acquisition costs for non-current assets with an expected economic life of less than three years as well as minor purchases (less than EUR 850) are recognised in full as expenses in the financial year in which they are incurred.

### **VALUATION OF STOCKS**

Stocks are recognised in the balance sheet at the lowest of acquisition cost, replacement cost or probable realisable value. Acquisition cost is determined according to the moving average method, which is related to the FIFO principle. The acquisition cost of finished and unfinished products only comprises variable costs.

### **VALUATION OF FINANCIAL INSTRUMENTS**

The company uses derivative instruments such as foreign currency forward contracts and interest rate swaps. The foreign currency forward contract is used to hedge against changes in the estimated foreign currency cash flows. The interest rate swap is employed to switch a floating interest rate to a fixed one. The validity period for the interest rate and currency swaps is set at five years. Financial instruments have not been valued at current value.

### PRODUCT DEVELOPMENT AND LONG-TERM COSTS

As a rule, R&D costs are entered as annual costs for the financial year in which they are incurred. Product development costs that have generated revenue for three years or longer have been capitalised in the balance sheet as development costs and amortised over a period of five years.

### **DEFERRED TAXES**

Deferred tax liabilities have been calculated on the temporary differences between taxation and closing dates using the tax rate for future years officially in force on the closing date. The balance sheet includes all of the deferred tax liabilities and an estimated likely amount of deferred tax assets.

### **FOREIGN CURRENCY ITEMS**

Foreign currency receivables and liabilities are translated into Finnish currency (Euro) using the rate in effect on the balance sheet date. This does not include liabilities covered by a forward contract and valued at the forward exchange rate.

### STAGE-OF-COMPLETION REVENUE RECOGNITION

Stage-of-completion revenue recognition is applied to major delivery and design projects. Contracts with a value of over 1 Million EUR that are not completed within a specific fiscal quarter are subject to state-of-completion revenue recognition. A project's stage of completion is determined using method A provided by the Accounting Board (2008). According to this method, the stage of completion is calculated by proportioning the project's actual expenditure to forecasted total expenditure.



# ACCOUNTING PRINCIPLES FOR THE CONSOLIDATED FINANCIAL STATEMENTS

### SCOPE OF THE CONSOLIDATED FINANCIAL STATEMENTS

The consolidated financial statements comprise all Group companies.

### **INTRA-GROUP SHAREHOLDINGS**

The consolidated financial statements have been prepared using the acquisition cost method. The difference between the acquisition cost of subsidiaries and the corresponding shareholders' equity is recorded as consolidated goodwill. The amortisation period for consolidated goodwill is five years.

### **INTRA-GROUP TRANSACTIONS AND MARGINS**

Intra-Group transactions, unrealised margins on internal deliveries, internal receivables and liabilities, along with intra-Group distributions of profit have been eliminated.

### **MINORITY INTERESTS**

Minority interests are recognised separately from the consolidated shareholders' equity and financial result.

### TRANSLATION DIFFERENCES

The profit and loss accounts and balance sheets of foreign subsidiaries have been translated into Finnish currency (Euro) at the rate in effect on the data of the financial statements. Translation differences, together with the differences concerning the shareholders' equity of foreign subsidiaries, are presented under 'Retained earnings'.



### GROUP

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Balance sheet • Liabilities	2
Statement of the source and application of funds	2

	01.01.–31.12.2018	01.01.–31.12.2017
TURNOVER	63 515	50 751
Increase (+) / decrease (-) in stocks of finished goods	1 772	-573
Production for own use	22	35
Other operating income	100	81
MATERIALS AND SERVICES		
Materials and supplies		
Purchases during the financial year	-20 356	-14 311
Increase (+) / decrease (-) in stocks	269	99
External services	-7 428	-4 254
Materials and services, total	-27 515	-18 467
PERSONNEL COSTS		
Total personnel costs	-19 034	-15 986
DEPRECIATION AND AMORTISATION		
Planned depreciation	-1 772	-1 647
Amortisation of consolidated goodwill	-40	-40
Total depreciation and amortisation	-1812	-1 686
OTHER OPERATING COSTS		
Total other operating costs	-14 163	-11 006
Operating profit	2 884	3 150
FINANCIAL INCOME AND EXPENSES		
Income from other investments in fixed assets		
From others	0	0
Other interest and financial income		
From others	15	13
Interest and other financial expenses		
To others	-153	-130
Exchange rate differences	-25	-21
Total financial income and expenses	-162	-138
Profit before appropriations and taxes	2 722	3 012
INCOME TAXES		
Taxes for the financial year	-646	-537
Taxes for previous years	-4	-2
Deferred taxes	15	-37
Total income taxes	-635	-575
Minority interest	-245	-208

NON-CURRENT ASSETS	01.01.–31.12.2018	01.01.–31.12.2017
INTANGIBLE ASSETS		
Development costs	284	35
Intellectual property rights	150	151
Goodwill	30	44
Consolidated goodwill	695	С
Other long-term expenses	1 034	1 387
Advance payments	210	32
Total intangible assets	2 402	1 649
TANGIBLE ASSETS		
Land and water areas	562	580
Buildings and structures	1 090	1 242
Machinery and equipment	1 907	2 507
Other tangible assets	39	49
Advance payments and acquisitions in progress	154	5
Total tangible assets	3 752	4 383
INVESTMENTS		
Other shares and participations	884	882
Total investments	884	882
Total non-current assets	7 039	6 914
CURRENT ASSETS		
STOCK		
Materials and supplies	1 282	925
Unfinished products	748	249
Finished products	5 282	3 782
Advance payments	0	226
Total stock	7 313	5 182
LONG-TERM RECEIVABLES		
Loan receivables	220	250
Total long-term receivables	220	250
SHORT-TERM RECEIVABLES		
Accounts receivable	10 010	6 470
Other receivables	921	893
Prepayments and accrued income	1 250	506
Total short-term receivables	12 182	7 869
Cash and cash equivalents	6 425	9 104
Total current assets	26 139	22 405
Total assets	33 178	29 319

SHAREHOLDERS' EQUITY	01.0131.12.2018	01.01.–31.12.2017
Share capital	815	815
Invested non-restricted equity reserve	291	291
Retained earnings (loss)	12 473	11 682
Profit for the financial year	1 842	2 228
Total shareholders' equity	15 421	15 015
Minority interest	976	1 097
LIABILITIES		
LONG-TERM LIABILITIES		
Loans from credit institutions	2 007	2 839
Deferred tax liabilities	19	28
Total long-term liabilities	2 027	2 867
SHORT-TERM LIABILITIES		
Loans from credit institutions	1 809	848
Advance payments received	3 971	2814
Accounts payable	3 584	2 345
Other liabilities	1188	893
Accruals and deferred income	4 204	3 438
Total short-term liabilities	14 755	10 339
Total liabilities	16 782	13 206
Total shareholders' equity and liabilities	33 178	29 319

Cash and cash equivalents at the end of the	6 425	9 104
Cash and cash equivalents at the start of the financial year on 1 Jan	9 104	7 707
Change in cash and cash equivalents	-2 679	1 397
Translation differences	-149	13
Cash flow from financing activities	-1 305	-1 370
Group contributions received and paid	0	(
Dividends paid	-1 287	-597
Long-term loan repayments	-832	-934
Long-term loan withdrawals	0	(
Short-term loan repayments	-185	-130
Short-term loan withdrawals	1 000	(
Sale of own shares	0	291
CASH FLOW FROM FINANCING ACTIVITIES		
Cash flow from investments	-2 140	-1 731
Subsidiaries acquired	-926	-493
Repayments of long-term loan receivables	30	(
Long-term loans granted	0	-219
Proceeds from the disposal of tangible and intangible assets	10	1
Investments in tangible and intangibles assets	-1 253	-1 020
CASH FLOW FROM INVESTMENTS		
Cash flow from operating activities	915	4 486
Taxes	-790	-246
Other financial items	- 25	(
Dividends received	0	(
Interest payments	-151	-174
Interest income	15	13
Change in short-term liabilities	3178	1 969
Change in short-term receivables	-3 915	-2 249
Change in stock	-2 096	338
Change in working capital	-2 834	58
Adjustments to operating profit	1 815	1 685
Operating profit	2 884	3 150
CASH FLOW FROM OPERATING ACTIVITIES		

	01.01.–31.12.2018	01.01.–31.12.2017
TURNOVER	42 416	35 451
Increase (+) / decrease (-) in stocks of finished goods	678	-347
Production for own use	22	35
Other operating income	135	109
MATERIALS AND SERVICES		
Materials and supplies		
Purchases during the financial year	-16 342	-11 810
Increase (+) / decrease (-) in stocks	144	85
External services	-3 274	-2 648
Materials and services, total	-19 472	-14 373
PERSONNEL COSTS		
Total personnel costs	-11 539	-10 134
DEPRECIATION AND AMORTISATION		
Planned depreciation	-1 030	-897
Total depreciation and amortisation	-1 030	-897
OTHER OPERATING COSTS		
Other operating costs, total	-9 876	-8 018
Operating profit	1 335	1 827
FINANCIAL INCOME AND EXPENSES		
Income from participations in Group undertakings	268	198
Income from other investments in fixed assets		
From others	0	(
Other interest and financial income		
From Group companies	7	10
From others	12	<u> </u>
Interest and other financial expenses		
To others	-89	-92
Exchange rate differences	-21	- 7
Reduction in value of investments held as current asset	-200	(
Total financial income and expenses	-24	118
Profit before appropriations and taxes	1 312	1 945
APPROPRIATIONS		
Increase (-) / decrease (+) in depreciation difference	77	42
Total appropriations	77	42
NCOME TAXES		
Taxes for the financial year	-312	-306
Total income taxes	-312	-306
Profit for the financial year		1 682

NON-CURRENT ASSETS	01.01.–31.12.2018	01.0131.12.201
INTANGIBLE ASSETS		
Development costs	0	3!
Intellectual property rights	144	15:
Other long-term expenses	933	119
Advance payments	178	3;
Total intangible assets	1 255	1 41
TANGIBLE ASSETS		
Land and water areas	140	14
Buildings and structures	243	303
Machinery and equipment	1 247	1 57
Other tangible assets	36	3
Advance payments and acquisitions in progress	144	
Total tangible assets	1 809	2 05
INVESTMENTS		
Participations in Group companies	5 497	4 35
Other shares and participations	882	88
Total investments	6 379	5 23
Total non-current assets	9 443	8 70
CURRENT ASSETS		
STOCK		
Materials and supplies	505	36
Unfinished products	287	17
Finished products	3 654	3 00
Total stock	4 446	3 54
LONG-TERM RECEIVABLES		
Receivables from Group undertakings	187	46
Loan receivables	220	22
Total long-term receivables	407	68
SHORT-TERM RECEIVABLES		
Accounts receivable	4 024	3 03
Receivables from Group undertakings	2 281	34
Other receivables	334	39
Prepayments and accrued income	344	45
Total short-term receivables	6 983	4 22
CASH AND CASH EQUIVALENTS		
Cash and cash equivalents, total	2 413	6 50
Total current assets	14 249	14 95

BALANCE SHEET •

SHAREHOLDERS' EQUITY	01.01.–31.12.2018	01.0131.12.2017
Share capital	815	815
Invested non-restricted equity reserve	291	291
Retained earnings (loss)	11 761	11 282
Profit for the financial year	1 077	1 682
Total shareholders' equity	13 945	14 069
ACCRUED APPROPRIATIONS		
Depreciation difference	0	77
Total accrued appropriations	0	77
LIABILITIES		
LONG-TERM LIABILITIES		
Loans from credit institutions	1 500	2 250
Total long-term liabilities	1 500	2 250
SHORT-TERM LIABILITIES		
Loans from credit institutions	1 750	770
Advance payments received	445	1 595
Accounts payable	1815	1 578
Amounts owed to Group undertakings	1 669	477
Other liabilities	454	280
Accruals and deferred income	2114	2 567
Total short-term liabilities	8 248	7 267
Total liabilities	9 748	9 517
Total shareholders' equity and liabilities	23 692	23 664

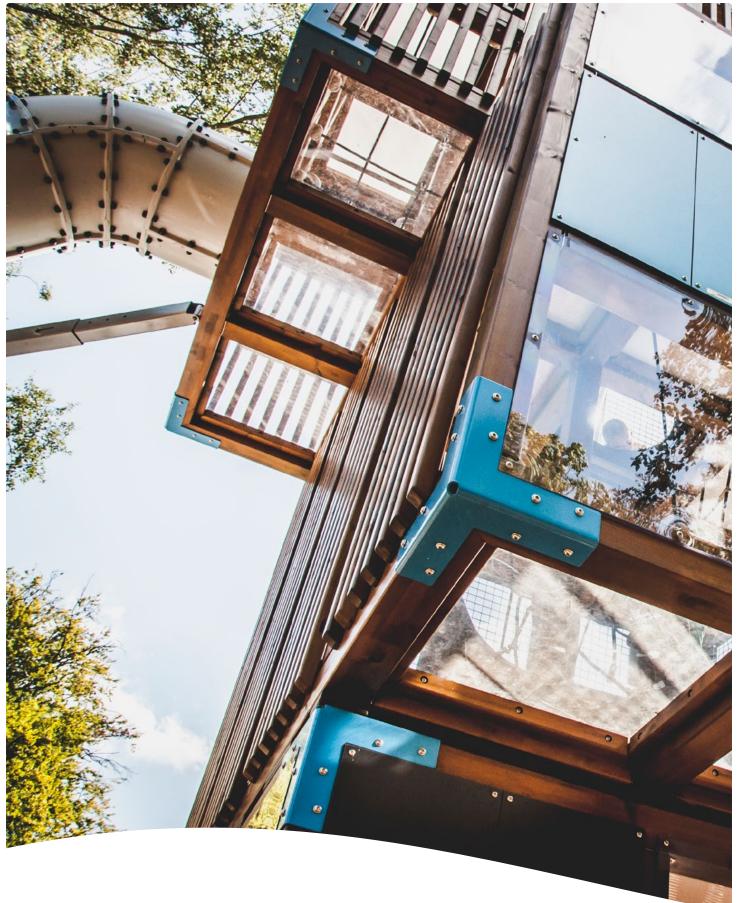
	01.01.–31.12.2018	01.01.–31.12.2017
OPERATING PROFIT	1 335	1 808
Adjustments to operating profit	1 033	895
Change in working capital	-3 448	986
Increase (-) / decrease (+) in stock	-905	220
Increase (-) / decrease (+) in short-term non-interest bearing receivables	-2 148	-994
Increase (+) / decrease (-) in short-term non-interest bearing liabilities	-395	1 760
Interest received from business operations (+)	17	18
Interest paid and payments for other financial expenses (-)	-89	-102
Dividends received	268	199
Other financial items	-21	O
Direct taxes paid	-625	111
Cash flow from operating activities	-1 529	3 917
CASH FLOW FROM INVESTMENTS		
Investments in tangible and intangibles assets	-638	-1 346
Proceeds from the disposal of tangible and intangible asset	s 10	2
Repayments of loan receivables	277	-212
Subsidiaries acquired	-1 243	O
Interest received on investments	2	O
Cash flow from investments	-1 592	-1 556
CASH FLOW FROM FINANCING ACTIVITIES		
Sale of own shares	0	291
Short-term loan withdrawals	980	O
Short-term loan repayments	0	-112
Long-term loan withdrawals	0	0
Long-term loan repayments	-750	-750
Dividends paid	-1 202	-400
Cash flow from financing activities	-972	-971
CHANGE IN CASH AND CASH EQUIVALENTS	-4 093	1 389
Cash and cash equivalents at the start of he financial year on 1 Jan	6 506	5 117
Cash and cash equivalents transferred in the merger		

2 413

6 506

Cash and cash equivalents at the end

of the financial year on 31 Dec





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