



ANNUAL REPOPT

LAPPSET'S EARNINGS INCREASED IN 2017

Lappset Group's earnings continued to increase in 2017. The Group's year-on-year turnover increased by 8.7% and was EUR 50.8 million (EUR 46.7 million in 2016).

The reason for the positive financial performance is above all the increase in sales. Sales grew clearly in several European countries and Asia.



During the financial year, the Group's operations expanded to recreational and competitive sports as Lappset acquired the entire share capital of Aaba Group Oy, and continued its business under the auspices of Lappset Liikuntapaikat Oy and under the brand name Lappset SPORT. Its activities focus on artificial turf solutions for football fields and tennis courts as well as dog agility courses. The new business also includes air-supported domes and life-cycle services for sports fields through the PlayCare business unit.

During the financial year, Lappset Creative, which is responsible for the theme park business, signed a major cooperation agreement with an internationally significant player on the design and construction of several theme parks for a partner in the next two years.

The Group's equity ratio in 2017 was 60.8 % (57.6 % in 2016). Operating profit was EUR 3.1 million (EUR 1.5 million in 2016). The company's cash flow and liquidity continued to be strong.

KEY FIGURES FOR THE GROUP'S FINANCIAL POSITION AND PERFORMANCE





During the financial year, the Lean philosophy was pursued in the development efforts not only in the production units in Rovaniemi and Estonia, but also in the work of experts in the parent company. During the year, staff were trained in the Lean method and its associated tools. The parent company staff have positively welcomed this reform.

Customers are happy with the revamped product portfolio and the investments made in digital marketing. The Cubic product range, which follows the Scandinavian design language, was launched during the financial year and received an excellent reception at the FSB Fair, the main international event in the field, organised in Cologne in the latter part of the year. The product range is specifically designed for urban environments. Its vertical and modular structure enable the upward construction of playgrounds.

The network of subsidiaries expanded during the financial year as Lappset Liikuntapaikat Oy was founded through the acquisition of Aaba Group Oy's share capital. During the financial year, preparations were also made to found two subsidiaries within the theme park business, one in China and one in the United States. Lappset's Dutch subsidiary, Lappset Nederland B.V., established a subsidiary in the United States to accelerate the export of interactive products to North America.

Of the subsidiaries, Lappset Sweden achieved its targets. At the end of the financial year, the Lappset Group comprised the parent company in Finland and subsidiaries in seven countries: Sweden, the United Kingdom, Germany, France, the Netherlands, Estonia and the United States. At the end of the financial year, the retailer network covered 56 countries.

ADMINISTRATION

In 2017, the company's Board of Directors was chaired by Johanna Ikäheimo, and its members were Katja Ikäheimo-Länkinen, Heikki Martela and Timo Leino (as a new member). Kimmo Lautanen left the Board in April 2017. Tero Ylinenpää acted as the Managing Director. The Board's secretary was Irma Kuukasjärvi. Kimmo Lautanen, M.Sc. (Econ.) started as the company's Chief Operational Officer on 14 August 2017. KPMG Oy Ab served as the auditor of the company.

RRESTRUCTURING AND FINANCING ARRANGEMENTS

The company carried out a directed issue between 23 November and 31 December 2017 in accordance with the decision of the General Meeting of 23 November 2017. 7,250 shares held by the company were subscribed for at the price of EUR 40.79 each.

COMPANY SHARES

The company's share capital is the following:

2017 410.402 shares

2016

410.402 shares

All shares carry the same right to dividends and company assets.

OWN SHARES

In accordance with the decision of the General Meeting of 23 November 2017, the company carried out a directed issue to the company's Managing Director and key personnel to secure the commitment. A total of 7,250 shares held by the company were subscribed for at the price of EUR 40.79 each. The subscription price paid for the shares was recognised in full in the reserve for invested unrestricted equity.

After the share issue, the company holds 3,066 own shares corresponding to 0.7% of both share capital and voting rights. The ownership of own shares does not have any significant impact on the distribution of ownership and voting rights in the company.

PROPOSAL OF THE BOARD OF DIRECTORS AS TO THE DISPOSAL OF THE PROFIT FOR THE FINANCIAL YEAR

The parent company's distributable funds were EUR 13,254,049.86, of which profit for the period was EUR 1,681,532.37.

The Board of Directors proposes to the General Meeting that the profit for the period be distributed as follows:

a dividend of EUR 2.95 per share, totalling
 EUR 1.201.641,20
 deposited in the retained earnings account
 EUR 479.891,17

NOTABLE CHANGES SINCE THE END OF THE FINANCIAL YEAR

The theme park business (Lappset Creative) is clearly growing. Confidence in the skills, professional expertise and solutions of the business division manifests itself in the upward trend in design orders and the positive feedback received for the delivered parks throughout the financial year.

The rising price of raw materials poses a challenge that may have a negative impact on the international competitiveness of Finnish companies.

CUSTOMERS ARE INTERESTED IN MULTIFUNCTIONAL SOLUTIONS

Lappset Group Oy continues its business activities through three divisions: domestic business, international business and theme park business (Lappset Creative). Lappset Liikuntapaikat Oy (Lappset SPORT) founded in the 2017 financial year caters for the development of the circumstances of recreational and competitive sports by providing multi-purpose artificial and organic turf solutions, air-supported domes and related life-cycle services.

Lappset Group's business responds to the global challenge of creating indoor and outdoor solutions to support the well-being of people of all ages through play and exercise.

Digitalisation and the increasing number of smart devices have led to a situation where people, regardless of age, sit too much, which, in turn, may result in a variety of health problems throughout life. The ageing of the population challenges society to think of new ways to encourage healthy lifestyles and the role of exercise as part of the well-being of elderly people. Lappset's product range includes solutions for everyone, from the very young to the very old.

Different types of indoor playgrounds and exercise areas, together with activity parks built around well-known brands, are growing in popularity all over the world. Lappset has years of experience in developing, creating and supplying such areas. Cooperation with the best-known and best-loved children's brands has contributed to the spread of theme parks. Kicks and thrills are increasingly important in encouraging people to be more active, which is why play and exercise areas built around different themes will continue to grow in popularity in the future.

The bright prospects are also supported by growth expectations, the upward trend of sales in the financial year, new product solutions as well as structural changes carried out in previous years and the resulting improvement in competitiveness. These are complemented by our Lean process, which increases efficiency in production and in the office. The flexible working hours and holiday arrangements agreed upon with employee representatives have had a positive impact on the operations.

Export prospects are favourable in the Nordic countries, Europe and China.

CUSTOMER ORIENTATION AND CORPORATE RESPONSIBILITY

Lappset Group Oy's operations are based on responsible business practices. We design, develop and manufacture playground and exercise facility solutions and different types of activity parks that provide excellent conditions for people of all ages to experience the joy of play and sporting activities. Today's global challenges are intrinsically related to the physical and mental wellbeing of people at different stages of life, and Lappset is making a positive impact on this through its creative solutions. Investing in meaningful and inspiring environments for play and exercise pays for itself in the form of significantly reduced social service and health care costs.

A dynamic approach, a willingness to change and continuous benchmarking of new business opportunities form the backbone of Lappset Group Oy's operations. The new strategy, based of producing added value to the customer, which the company will continue to implement in the coming years, enables agile solutions that exceed the needs and expectations of customers, not to mention the provision of a cost-efficient production chain and high-quality products.

The importance of accountability is increasingly important, particularly in the Nordic countrie in areas such as the economy, the environment and social responsibility.

POLITICAL AND ECONOMIC INSTABILITY IN DIFFERENT COUNTRIES CAN POSE RISKS

In 2018, there are no changes on the horizon affecting the risk factors for business. The political and economic instability of the world is likely to continue in several countries, such as the United States, Russia and the Middle East. In addition, development in China may cause some uncertainty.

Turmoil in the global economy strongly influences the willingness of investors to make decisions, which may have a negative impact on theme park investments in particular.

Information security and intellectual property risks are constantly increasing in society and being prepared for them forms a central part of risk management.



VALUATION AND PERIODISATION PRINCIPLES AND METHODS

Valuation of non-current assets

Intangible and tangible assets have been entered in the balance sheet at their acquisition cost less planned depriciation. The acquisition cost comprises the variable costs attributable to the purchase and production of an asset. Depreciation according to plan is calculated as straight-line depreciation based on the expected useful life of intangible and tangible assets. Depreciation is calculated from the beginning of the month during which the asset was placed in service.

Principles used for depreciation according to plan and any changes thereto

Type of asset	Depreciation period
Development costs	5 years
Other long-term expenses	5-10 years
Buildings	25 years
Structures	10 years
Production equipment	7 years
Machinery and equipment	3-7 years
Consolidated goodwill	5 years

The acquisition costs for non-current assets with an expected economic life of less than three years as well as minor purchases (less than EUR 800) are recognised in full as expenses in the financial year in which they are incurred.



VALUATION OF STOCKS

Stocks are recognised in the balance sheet at the lowest of acquisition cost, replacement cost or probable realisable value. Acquisition cost is determined according to the moving average method, which is related to the FIFO principle. The acquisition cost of finished and unfinished products only comprises variable costs.

VALUATION OF FINANCIAL INSTRUMENTS

The company uses derivative instruments such as foreign currency forward contracts and interest rate swaps. The foreign currency forward contract is used to hedge against changes in the estimated foreign currency cash flows. The interest rate swap is employed to switch a floating interest rate to a fixed one. The validity period for the interest rate and currency swaps is set at five years. Financial instruments have not been valued at current value.

PRODUCT DEVELOPMENT AND LONG-TERM COSTS

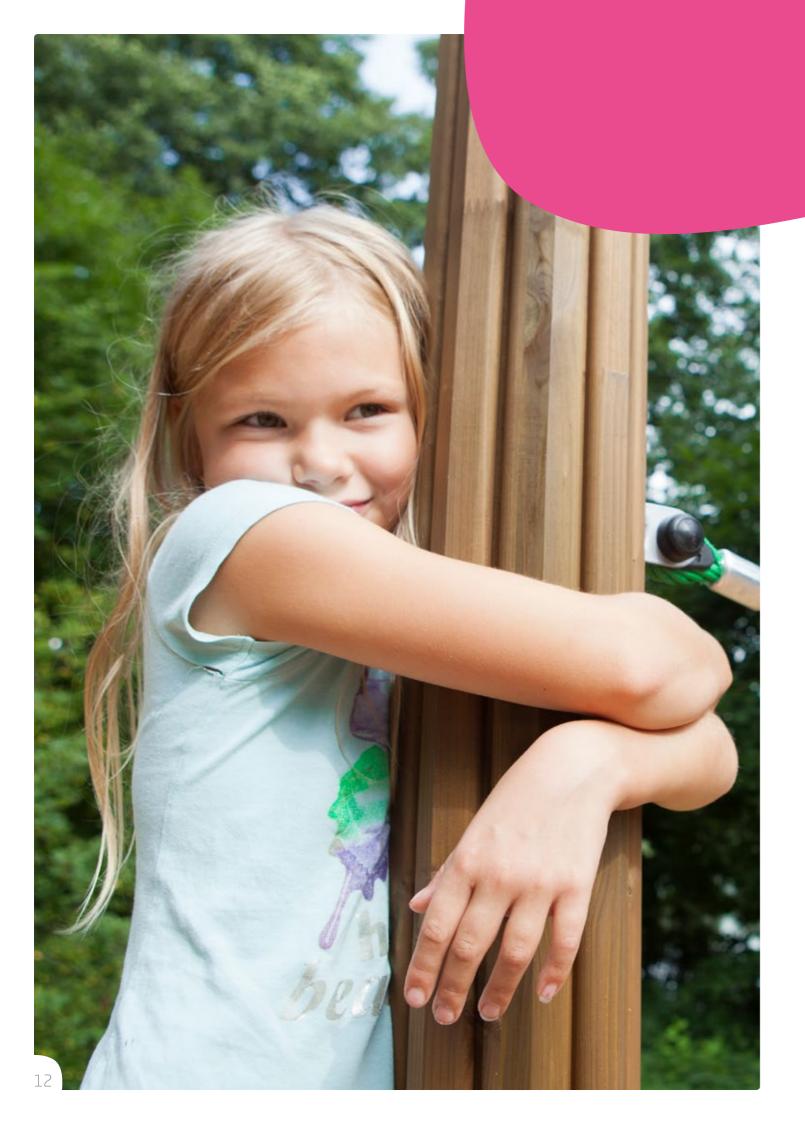
As a rule, R&D costs are entered as annual costs for the financial year in which they are incurred. Product development costs that have generated revenue for three years or longer have been capitalised in the balance sheet as development costs and amortised over a period of five years.

DEFERRED TAXES

Deferred tax liabilities have been calculated on the temporary differences between taxation and closing dates using the tax rate for future years officially in force on the closing date. The balance sheet includes all of the deferred tax liabilities and an estimated likely amount of deferred tax assets.

FOREIGN CURRENCY ITEMS

Foreign currency receivables and liabilities are translated into Finnish currency (Euro) using the rate in effect on the balance sheet date. This does not include liabilities covered by a forward contract and valued at the forward exchange rate.



ACCOUNTING PRINCIPLES FOR THE CONSOLIDATED FINANCIAL STATEMENTS

SCOPE OF THE CONSOLIDATED FINANCIAL STATEMENTS

The consolidated financial statements comprise all Group companies.

INTRA-GROUP SHAREHOLDINGS

The consolidated financial statements have been prepared using the acquisition cost method. The difference between the acquisition cost of subsidiaries and the corresponding shareholders' equity is recorded as consolidated goodwill. The amortisation period for consolidated goodwill is five years.

INTRA-GROUP TRANSACTIONS AND MARGINS

Intra-Group transactions, unrealised margins on internal deliveries, internal receivables and liabilities, along with intra-Group distributions of profit have been eliminated.

MINORITY INTERESTS

Minority interests are recognised separately from the consolidated shareholders' equity and financial result.

TRANSLATION DIFFERENCES

The profit and loss accounts and balance sheets of foreign subsidiaries have been translated into Finnish currency (Euro) at the rate in effect on the data of the financial statements. Translation differences, together with the differences concerning the shareholders' equity of foreign subsidiaries, are presented under 'Retained earnings'.



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	01.0131.12.2017	01.0131.12.2010
NON-CURRENT ASSETS		
INTANGIBLE ASSETS		
Development costs	35	88
Intellectual property rights	151	148
Goodwill	44	58
Consolidated goodwill	0	0
Other long-term expenses	1 387	1 514
Advance payments	32	137
Total intangible assets	1 649	1 945
TANGIBLE ASSETS		
Land and water areas	580	593
Buildings and structures	1 242	1 270
Machinery and equipment	2 507	2 622
Other tangible assets	49	75
Advance payments and acquisitions in progress	5	194
Total tangible assets	4 383	4 754
INVESTMENTS		
Other shares and participations	882	880
Total investments	882	880
Total non-current assets CURRENT ASSETS	6 914	7 579
STOCK		
Materials and supplies	925	1 084
Unfinished products	249	109
Finished products	3 782	4 250
Advance payments	226	78
Total stock	5 182	5 521
LONG-TERM RECEIVABLES		
Loan receivables	250	31
Total long-term receivables	250	31
CLIODT TEDM DECENVADILES		
SHORT-TERM RECEIVABLES	C 470	4 C 2 2
Accounts receivable	6 470	4 633
Deferred tax receivables	0	49
Loan receivables	0	0
Other receivables	893	650
Prepayments and accrued income	506	368
Total short-term receivables	7 869	5 701
Cash and cash equivalents	9104	7 707
Total current assets	22 405	18 959
Total assets	29 319	26 538

	01.0131.12.2017	01.0131.12.2016
SHAREHOLDERS' EQUITY		
Share capital	815	815
Invested non-restricted equity reserve	291	0
Retained earnings (loss)	11 682	11 174
Profit for the financial year	2 228	896
Total shareholders' equity	15 015	12 884
Minority interest	1 097	1 580
LIABILITIES		
LONG-TERM LIABILITIES		
Subordinated loans	0	57
Loans from credit institutions	2 839	3 717
Deferred tax liabilities	28	39
Total long-term liabilities	2 867	3 813
SHORT-TERM LIABILITIES		
Loans from credit institutions	848	978
Advance payments received	2814	1 426
Accounts payable	2 345	1 681
Other liabilities	893	911
Accruals and deferred income	3 438	3 267
Total short-term liabilities	10 339	8 262
Total liabilities	13 206	12 075
Total shareholders' equity and liabilities	29 319	26 538

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338	-10
58	-11
1 685	17
3150	15
	1685 58 338 -2249 1969 13 -174 0 -246 4486 -1020 1 -219 0 -493 -1731 291 0 0 -130 0 -130 0 -934 -597 0 13

TURNOVER	35 451	33 109
Increase (+) / decrease (-) in stocks of finished goods	-347	808
Production for own use	35	25
Other operating income	109	105
MATERIALS AND SERVICES		
Materials and supplies		
Purchases during the financial year	-11 810	-12 800
Increase (+) / decrease (-) in stocks	85	71
External services	-2 648	-2 676
Materials and services, total	-14 373	-15 405
PERSONNEL COSTS		
Personnel costs total	-10 134	-9 490
DEPRECIATION AND AMORTISATION		
Planned depreciation	-897	-777
Total depreciation and amortisation	-897	-777
OTHER OPERATING COSTS		
Other operating costs total	-8 018	-7 687
Operating profit	1827	687
FINANCIAL INCOME AND EXPENSES		
Income from participations in Group undertakings	198	229
Income from other investments in fixed assets		
From others	0	0
Other interest and financial income		
From Group companies	10	34
From others	9	9
Interest and other financial expenses		
To others	-92	-126
Exchange rate differences	-7	-77
Total financial income and expenses	118	69
Profit before appropriations and taxes	1 945	756
APPROPRIATIONS		
Increase (-) / decrease (+) in depreciation difference	42	6
Total appropriations	42	6
INCOME TAXES		
Taxes for the financial year	-306	0
Total income taxes	-306	0

NON-CURRENT ASSETS		
INTANGIBLE ASSETS		
Development costs	35	88
Intellectual property rights	151	148
Other long-term expenses	1194	1317
Advance payments	32	137
Total intangible assets	1 413	1 690
TANGIBLE ASSETS		
Land and water areas	140	140
Buildings and structures	303	231
Machinery and equipment	1 573	1 321
Other tangible assets	36	36
Advance payments and acquisitions in progress	5	194
Total tangible assets	2 057	1 922
INVESTMENTS		
Participations in Group companies	4 354	3 763
Other shares and participations	882	880
Total investments	5 236	4 644
Total non-current assets	8 705	8 256
CURRENT ASSETS		
STOCK		
Materials and supplies	363	435
Unfinished products	172	90
Finished products	3 006	3 236
Total stock	3 541	3 761
LONG-TERM RECEIVABLES		
Receivables from Group undertakings	464	486
Loan receivables	220	15
Total long-term receivables	684	501
SHORT-TERM RECEIVABLES		
Accounts receivable	3 034	2 234
Receivables from Group undertakings	340	589
Other receivables	395	189
Prepayments and accrued income	458	342
Total short-term receivables	4 227	3 355
CASH AND CASH EQUIVALENTS		
Cash and cash equivalents total	6 506	5117
Total current assets	14 958	12 734

	01.0131.12.2017	01.0131.12.2016
SHAREHOLDERS' EQUITY		
Share capital	815	815
Invested non-restricted equity reserve	291	0
Retained earnings (loss)	11 282	10 919
Profit for the financial year	1 682	762
Total shareholders' equity	14 069	12 496
ACCRUED APPROPRIATIONS		
Depreciation difference	77	119
Total accrued appropriations	77	119
LIABILITIES		
LONG-TERM LIABILITIES		
Loans from credit institutions	2 250	3 029
Total long-term liabilities	2 250	3 029
SHORT-TERM LIABILITIES		
Loans from credit institutions	770	882
Advance payments received	1 595	711
Accounts payable	1 578	1 020
Amounts owed to Group undertakings	477	468
Other liabilities	280	273
Accruals and deferred income	2 567	1 992
Total short-term liabilities	7 267	5 345
Total liabilities	9 517	8 375
Total shareholders' equity and liabilities	23 664	20 990

	01.0131.12.2017	01.0131.12.2016
OPERATING PROFIT	1 808	687
Adjustments to operating profit	895	77]
Change in working capital	986	-1 315
Increase (-) / decrease (+) in stock	220	-82
Increase (-) / decrease (+) in short-term non-interest bearing receivables	-994	-582
Increase (+) / decrease (-) in short-term non-interest bearing liabilities	1 760	89
Interest received from business operations (+)	18	42
Interest paid and payments for other financial expenses (-	-) -102	-183
Dividends received	199	229
Direct taxes paid	111	-117
Cash flow from operating activities	3 917	12:
CASH FLOW FROM INVESTMENTS		
Investments in tangible and intangibles assets	-1 346	-1 208
Proceeds from the disposal of tangible and intangible assi	ets 2	(
Repayments of loan receivables	-212	1 114
Interest received on investments	0	-
Cash flow from investments	-1 556	-81
CASH FLOW FROM FINANCING ACTIVITIES		
Acquisition of own shares	0	-470
Sale of own shares	291	(
Short-term loan withdrawals	0	(
Short-term loan repayments	-112	(
Long-term loan withdrawals	0	(
Long-term loan repayments	-750	2 118
Dividends paid	-400	(
Cash flow from financing activities	-971	1 648
CHANGE IN CASH AND CASH EQUIVALENTS	1 389	1 683
Cash and cash equivalents at the start of the financial year on 1 Jan	5 117	3 430
Cash and cash equivalents transferred in the merger		

Cash and cash equivalents 6 506 5 117 at the end of the financial year on 31 Dec





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