How Omdena is training the world changers of tomorrow

The social enterprise Omdena (formerly DataCamp) empowers its learners to become innovative, ethical, and efficient activists that solve real-world problems.

Omdena's data scientists faced the challenge of ensuring everyone had access to the latest training to keep up with fast-paced technology. Organizations with access to over 3,500 talented AI engineers to help them build deployable AI-based solutions.

But with such a diverse workforce with varying skill levels, they needed a platform to provide ongoing education with valuable predictive AI insights. In return for providing organizations with access to over 3,500 talented data scientists, Omdena's DataCamp provides the training to help them build deployable AI-based solutions.

As Omdena expands, starting a new AI project every week, they plan to continue building innovative, ethical, and efficient AI solutions that support the world's most pressing challenges.

Building real-world skills to improve social impact: By teaching users to build a data science pipeline, Omdena is empowering organizations to increase their workforce’s diverse skills. From ethical leadership to developing data-driven solutions, these skills are just as valuable in the business environment as they are solving real-world problems using AI.

Founded in 2019, Omdena is a collaborative platform that provides access to over 3,500 talented data scientists in 100+ different countries. But with such a diverse workforce with varying skill levels, the company needed a platform to provide ongoing education with valuable predictive AI insights.

Omdena and its partners have built a data science pipeline that allows learners to develop real-world skills, build deployable AI-based solutions to social impacts. Ermentia, a data scientist for Omdena, took a DataCamp learning program to upskill her team and has completed over 60 hours of learning.

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The real-world impact of learning

According to the Learning Cycle model, learning is an integral part of personal and professional growth. Omdena is changing the learning cycle to make it more efficient and effective. By upskilling team members, they can develop real-world skills and solve social problems.

Omdena has expanded its social impact mission by providing access to over 3,500 talented data scientists. The company has already trained over 1,500 learners, and the impact of learning goes beyond upskilling. It helps organizations build deployable AI-based solutions to social impact challenges.

By empowering its learners to become innovative, ethical, and efficient activists, Omdena is changing the world. Join 2,000 companies and 60% of the Fortune 100 who use DataCamp to upskill their teams.