DataCamp is helping a French bootcamp address the industry's increasing demand for analytics skills.

DataCamp is a bootcamp dedicated to providing students with the most in-demand data analysis skills in France. Their intensive eight-week program combines live lectures, hands-on coding, and presentations from industry experts to help students gain their coding skills and build a professional network that will help them in their future careers.

DataCamp was founded in 2012 by three graduates from Mines ParisTech, one of France’s most prestigious business schools.

Teaching the bootcamp is a team of data scientists from companies such as EDF, Google, Microsoft, and Accenture.

“With DataCamp, we were able to break the coding barrier,” said Fanny, a student in the program. “I’ve seen many students taking DataCamp courses and realizing that coding is not as difficult as they thought, which really gives them a confidence boost.”

40% increase in hiring for data roles in France

Creating a blendable approach to learning

Alexandre, a graduate of DataCamp during his time at business school and decided it would be a great way to help DataCamp’s students with practical exercises. Posing DataCamp’s online content with DataCamp’s in-person content meant that students could refresh them, and expand on what they had learned in class via DataCamp’s advanced courses in their own time.

Furthermore, due to the constantly changing nature of data science and the need to constantly refresh one’s knowledge, DataCamp wanted to provide students with a long-term solution to their learning needs. Building them familiarized with DataCamp and all its features, from courses to practice exercises, meant that students know how to use a learning solution they could find around their professional lives as they entered their new jobs.

Uplifting the next generation of France’s data talent

DataCamp has helped over 100 DataCamp students to launch their data analyst careers—going on to join companies such as HEC Paris, Décathlon, Vestiaire Collective, Just Eat, Dailymotion, and OpenClassrooms.

“Every job will be impacted by data, and this will happen very soon. Working with DataCamp has been key to our success in getting people job-ready within a short span of time.”

Join 2,000+ companies and 80% of the Fortune 1000 who use DataCamp to upskill their teams.