PRESS RELEASE

Press Release

Where Dreams Come True

The most beautiful places to sleep in Southwest Germany

STUTTGART – Baden-Württemberg offers a wide variety of exceptional accommodation: from safari tents surrounded by nature to romantic suites in historic monuments. Wine lovers can enjoy regional wine and first-class service in 'Weinsüden Hotels', for those seeking peace and tranquillity there are many idyllic hideaways, and of course there are the luxurious 'Best of Southwest' hotels. Whether in a camper van, on a farm, or at a thermal spa - unforgettable nights are guaranteed.

Sleeping in Nature

Anyone can spend the night in a hotel anywhere, but in Baden-Württemberg there is not only endless pristine nature, but also plenty of opportunities to spend unusual nights in the wild. In Odenwald, the Black Forest and the Upper Danube Nature Park, trekking camps provide the chance to be outdoors around the clock. The district of Waldshut also encourages visitors to spend the night in their own tent with its 'One Night Camps' initiative. And in the Rems Valley, you can even spend the night in a tree-hanging tent.
trekking-odenwald.de trekking-schwarzwald.de
trekking-obere-donau.de landkreis-waldshut.de abenteuerreich.de

Sleeping Amid the Vines

The Southwest is home to numerous wine-related accommodation options: modern, traditional, five-star, or wellness, and they all have one thing in common - a love of regional wine. Look for the 'Weinsüden Hotel' quality seal which is awarded to hotels where regional wine plays a major role, where staff know their region and local wineries and give their guests tips for excursions, and of course where suitable wine recommendations at dinner make the perfect end to every day.
www.tourism-bw.com/things-to-do/wine-dine/great-wine/wine-hotels-the-perfect-night-cap

Sleeping on the Farm

Orchards in bloom, hillsides filled with grapes, and animals living freely - images that are associated with any a holiday in the countryside. In Baden-Württemberg, however, many rural producers allow overnight guests to get an up-close experience of rural idyll. Whether it be winegrowers, traditional Black Forest farms, fruit growers, or horse farms - you can get to know all the different facets of rural life up close in southwest Germany. And there is sure to be a rooster crowing somewhere.
urlaub-bauernhof.de

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Sleeping with the Stars
Anyone who appreciates outstanding quality and exquisite service can expect to be pampered to the highest level with an overnight stay in one of Baden-Württemberg's ten 'Best of Southwest' hotels - all decorated with '5-star superior' status, the highest award in the hotel industry. Some of these luxury hotels have impressive spa and beauty facilities, whereas others have been family-run for generations. Regardless, each one combines splendid hospitality with their own unique certain something.
www.tourism-bw.com/experience/best-of-hotels/luxury-holiday-in-bawu

Sleeping in A Hideaway
'Hideaways' in the Black Forest, Lake Constance, the Swabian Alb, Stuttgart, Upper Swabia, and Hohenlohe regions are small idyllic places in rural settings furnished with traditional charm and cosiness. These are very special places to take a holiday. Chalets, tree houses, and design inspired lodgings that blend in perfectly with their rural surroundings, whilst still meeting modern demands away from big city life.
www.tourism-bw.com/things-to-do/nature/hideaways

Sleeping as Campers
Whether with your own campervan, caravan or in one of the many rental accommodations on the campsites between Odenwald and Lake Constance: the 'Open Air Hotels' across Baden-Württemberg impress with varied landscapes, untouched nature, and unique accommodation, from yurts to safari tents. Many of these certified businesses further score with their high-quality standards and offer campers first-class comfort despite their simple facilities.
www.camping-bw.de/en/

Sleeping at the Spa
When it comes to spa culture, the people of Southwest Germany have a tradition dating back thousands of years to look back on, to where even the Romans built their magnificent thermal baths – with many today still reminiscent of those in the past. In addition, contemporary wellness oases across Baden-Württemberg also have even more to offer.
https://naturgesund-bw.de/en/

A digital version of this press release - as well as more detailed information on Southwest Germany - is available on our website https://www.tourism-bw.com/press

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