



Vittorio Cretella

Chief Information Officer

Vittorio Cretella is P&G's Chief Information Officer, responsible for every aspect of P&G's ongoing IT and Digital transformation. He is an experienced IT leader who is passionate about driving technology change to deliver business value.

In his 26-year career with Mars, Inc., where he held the Global CTO and Global CIO positions, Vittorio led and transformed the IT function by developing talent and capabilities, consolidating and streamlining the organization, and adopting cloud and Agile to increase flexibility and speed.

He led numerous waves of digital transformation throughout a diverse and global business, championing the concept of data as an essential asset for future growth, while leading the IT dimension of several large-scale mergers, acquisitions, and restructuring initiatives.

Vittorio served as advisor to Fortune 500 global companies on digital transformation roadmaps and evolution of IT capabilities. He is a member of the Board of Directors at NPower, and serves on the Growth Advisory Board of Tricentis.

Birthplace

Milan, Italy

Education

ITIS Marconi Verona
Computer Science

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Kellogg School of Mgmt.

Date Joined P&G

January 7, 2020

Year

Positions Held

2020	Chief Information Officer, P&G
2018	Independent Advisor, VC Advisory, LLC
2013	Chief Information Officer, Mars, Inc.
2009	Vice President, CIO, Wrigley, Mars, Inc.
2002	Vice President, Chief Technology Officer, Mars, Inc.
1999	IT Head of ATLAS, Global ERP Program, Mars, Inc.
1998	IT Director, Europe, Sales & Marketing Solutions, Mars, Inc.
1994	IT Director, France Petcare, Mars, Inc.
1991	Business Systems Manager, Southern Europe, Mars, Inc.
1990	Project Manager, Alcatel Cable SA, Milan, Italy
1986	Technical Director, IBM Exclusive Agency
1985	Senior Analyst Programmer, IBM Exclusive Agency